Tablet Tips and Tricks

280

Wednesday

27



Wally Bobkiewicz
City Manager
City of Evanston, IL



EVANSTON, ILLINOIS

- Urban center bordering Chicago on the north side
- 75,000 pop. 8 Square miles
- Home to Northwestern University and Rotary International
- Star Communities 4 Star Rating
- Mix of tech savvy and nonconnected residents





Tablet Tips and Tricks

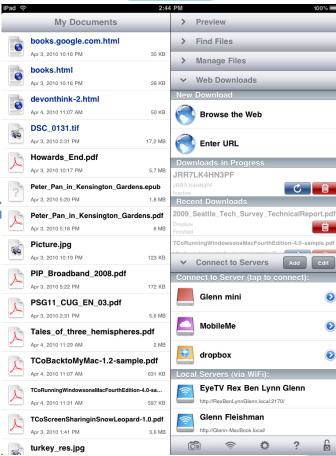
- First Use Basic Apps
 - Mail
 - Calendar
- Then try these six...
 - Replace large documents
 - Social media

GOODREADER

www.goodreader.com

- PDF file reading made easy
- View PDF files
- Use exclusively for Council Agendas
- Highlight text, write annotations mark files, etc.
- Access servers to store data
- Connect to Dropbox, Google Drive, OneDrive, etc.





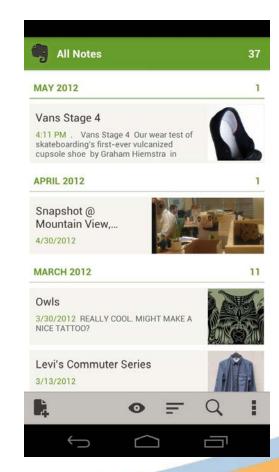


EVERNOTE

www.evernote.com

- Stay organized anywhere
 - Write notes, take photos, make to-do lists, record voice memos
 - Save files and access them across all devices
 - Share files via Facebook and Twitter





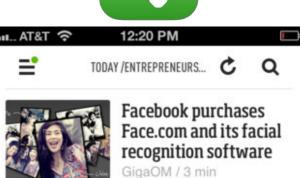


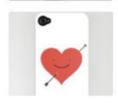
FEEDLY

www.feedly.com

- "Read more, know more"
 - Keep up to date with all your favorite news sites, blogs, feeds, and YouTube channels
 - RSS tailored for mobile devices
 - Loads fast and is easy to browse







15% of iPhone owners would rather give up sex than go without

VentureBeat / 8 min



Mozilla hands normal folks the keys to making their own

2 VentureBeat / 20 min



How to cash in on creativity: Snapguide grabs \$5M round

4 GigaOM / 31 min

TWEETBOT

www.tabots.com

- Quick and Easy Tweeting
 - A Twitter client designed for your device
 - Manage Twitter feeds more easily and faster
 - Save drafts, attach photos, etc.







PRESSREADER

www.pressreader.com

- All-in-one News App
 - Personalize your stream of news stories
 - Download complete issues of newspapers and magazines
 - Content from 100+ countries, in 60+ languages





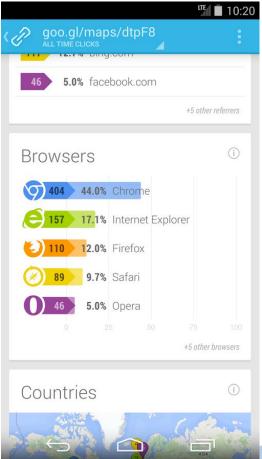


URL SHORTENER

Shortens URLs

- Cuts down long URLs for ease of use
- Runs in background, allowing other apps to run at the same time
- Supports ow.ly, goo.gl, shrt.su, and others







Questions/Comments?

Wally Bobkiewicz
wbobkiewicz@cityofevanston.org
@WallyBobkiewicz





Charlotte Mecklenburg County SEPTEMBER - 14-17 - 2014