

It's Not Always Greener: Managing Urban Growth

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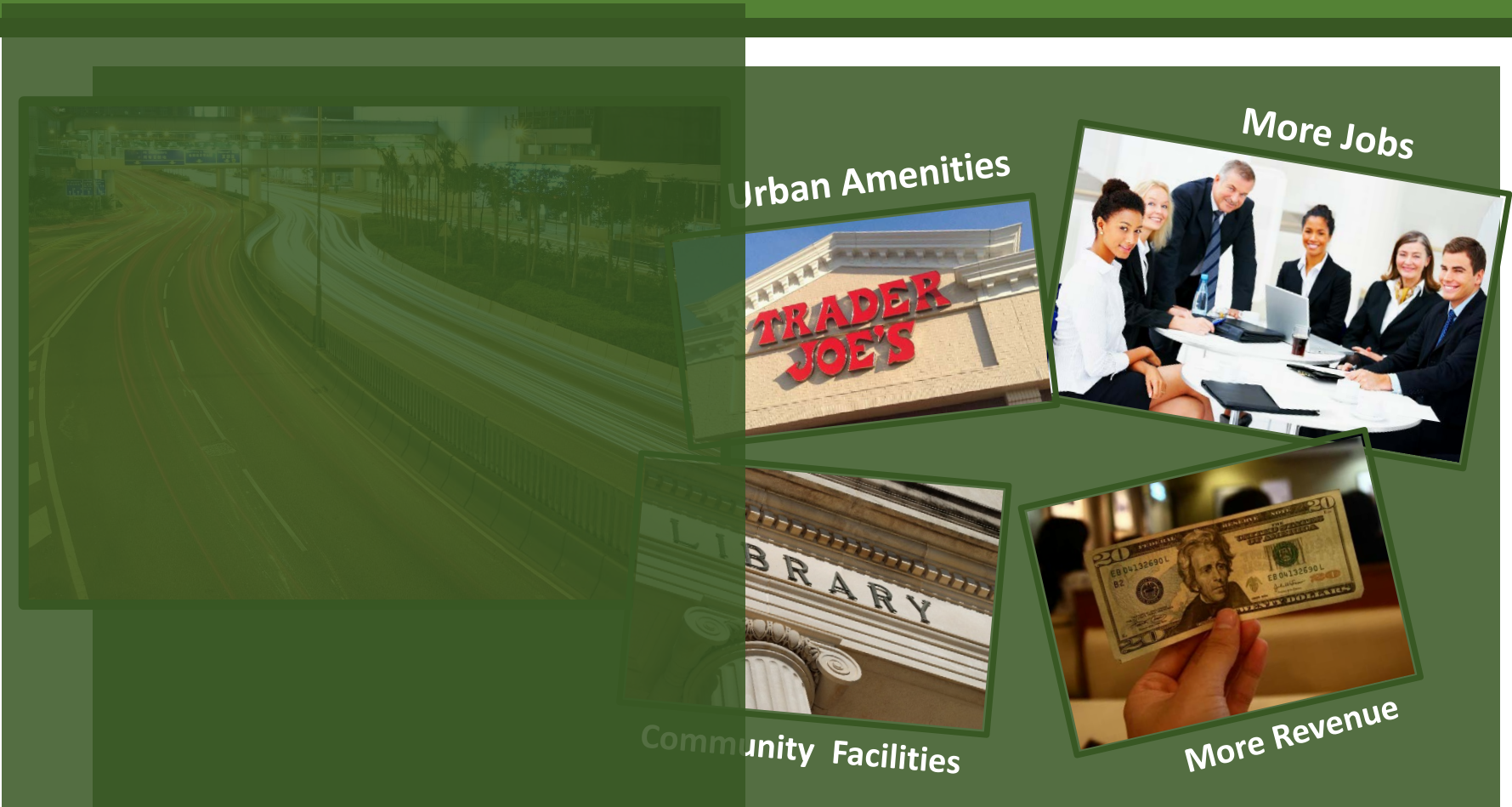
Introduction

- What defines urban growth?
- What are the opportunities and tradeoffs?
- What are some of the unintended consequences?
- What are some strategies to avoid the pitfalls?

Opportunities and Tradeoffs

- Sometimes the “grass is greener”
- Sometimes the tradeoffs outweigh the benefits
- What are tradeoffs associated with urban growth and economic development?

Economic Development and Urban Growth



Trade Offs



Economic development
and growth



Loss of community and
small town charm

Trade Offs

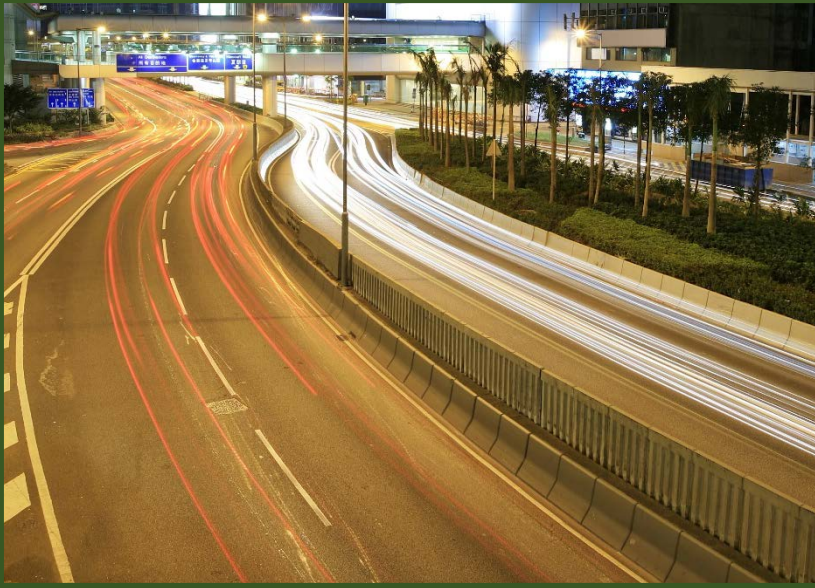


Economic development
and growth



Loss of open space, which
sometimes includes
farmland

Trade Offs



Economic development
and growth



Inconvenience of
greater traffic and
congestion

Trade Offs

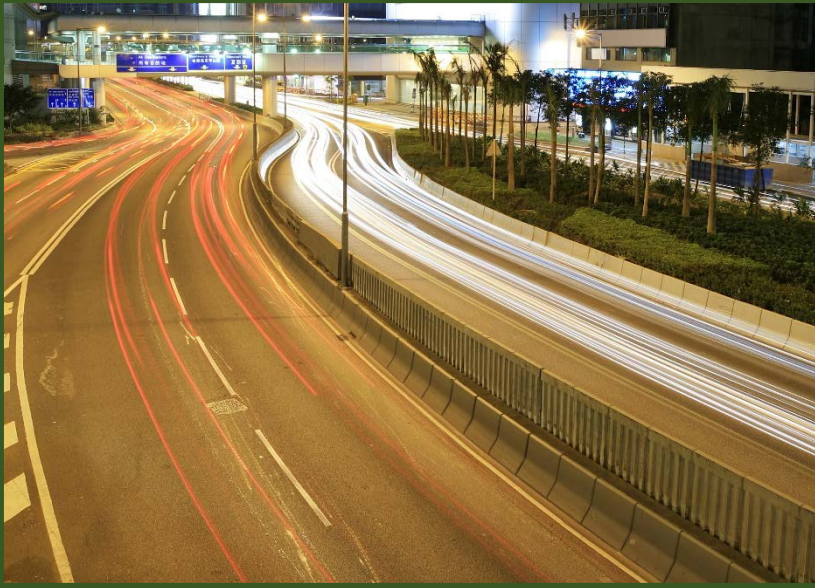


Economic development
and growth



Suburban sprawl
and loss of
sense of place

Trade Offs

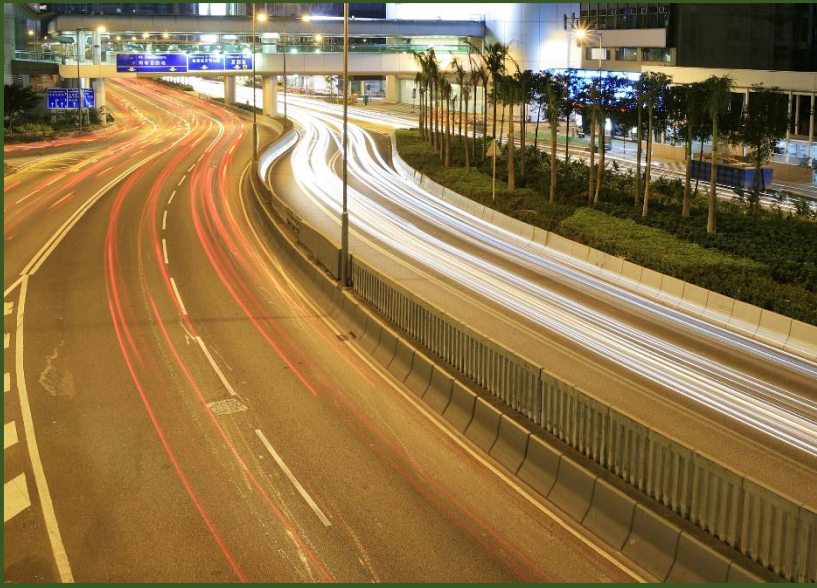


Economic development
and growth



Unwanted or undesirable
new businesses

Unintended Consequences



Economic development
and growth



Threats to
neighborhood safety
and security

Unintended Consequences



Economic development
and growth



Housing that is not
affordable

Avoiding the Pitfalls

- Engage as many members of your community as possible to
 - Identify your community's niche
 - Identify the community's vision
- Think about what fulfilling the vision will mean to the community

Avoiding the Pitfalls

- Carefully assess economic development options
 - What are the tradeoffs?
 - Do the opportunities fit the vision?
 - What unintended consequences might arise?
- **Go forward and prosper!**

Questions? Comments?



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