Solar Industry Domestic Supply Chain Opportunities –

Market Overview





About The Solar Foundation

Founded in 1977 and based in Washington, DC, The Solar Foundation is an independent nonprofit working to demonstrate the global benefits of solar energy through research and education.

National Solar Jobs Census & SunShot Solar Outreach Partnership Resources:

http://www.thesolarfoundation.org





About the SunShot Solar Outreach Partnership

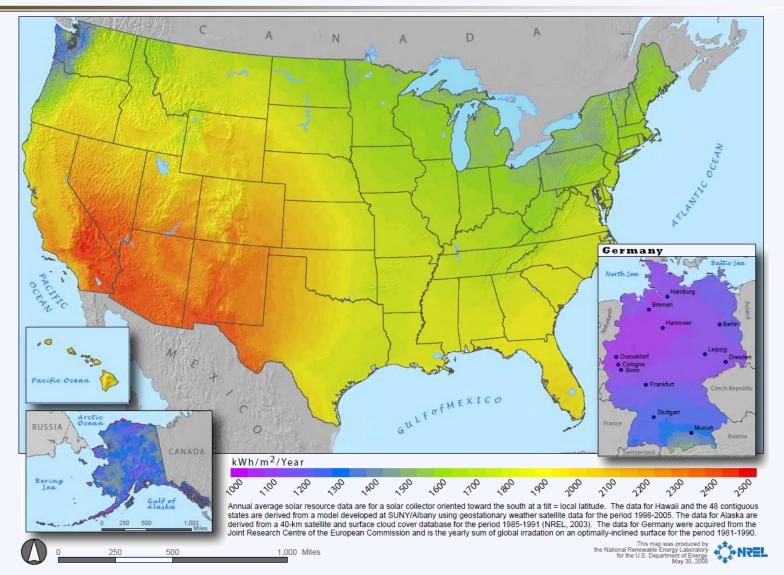
 Increase installed capacity of solar in U.S. communities



- Streamline and standardize permitting and interconnection processes
- Improve planning and zoning codes/regulations for solar technologies
- Increase access to solar financing options
- Provide complimentary technical assistance



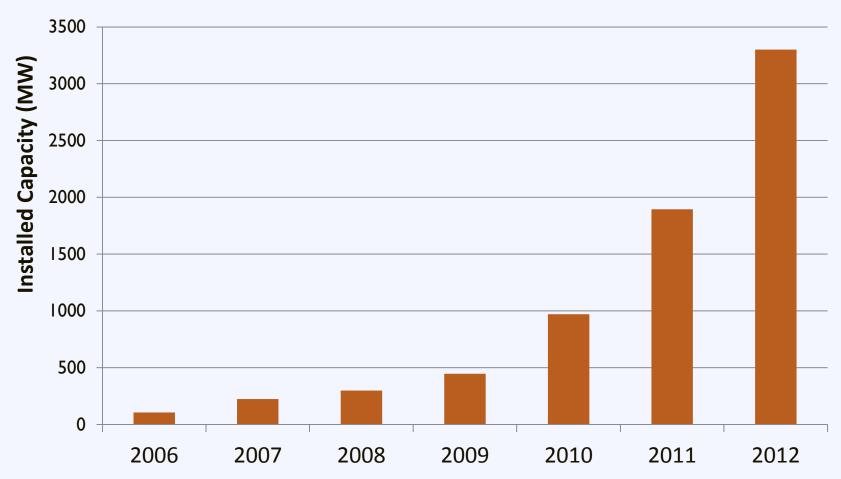
Fact: Solar works across the US





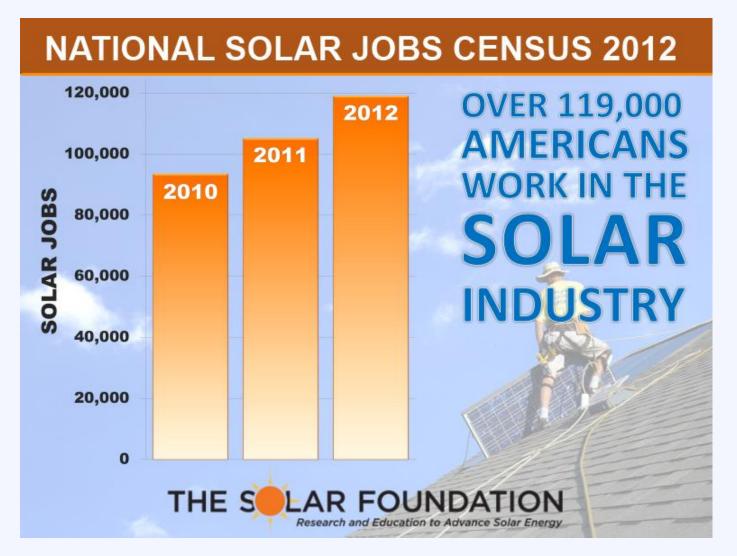
Fact: The solar industry is growing

New U.S. Solar Electric Installations





Fact: The solar workforce is growing



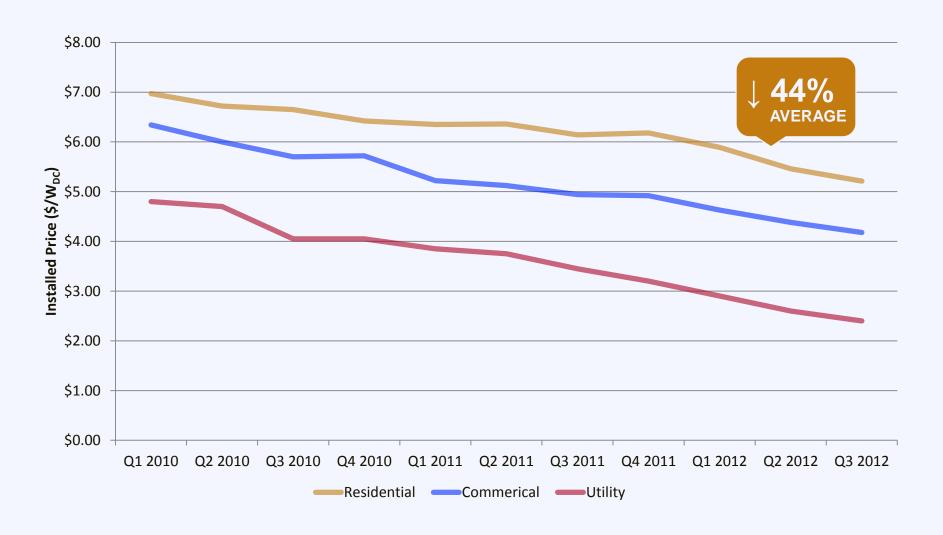


Fact: The solar workforce is growing

Subsector	2010 Jobs	2011 Jobs (Revised)	2012 Jobs	2011 - 2012 Change in Employment	2011 - 2012 Growth Rate	2013 Projected Employment	2012 - 2013 Expected Growth Rate
Installation	43,934	48,656	57,177	8,521	17.5%	68,931	21%
Manufacturing	24,916	37,941	29,742	(8,199)	(21.6%)	32,313	9%
Sales and Distribution	11,744	13,000	16,005	3,005	23.1%	19,549	22%
Project Development			7,988	7,988		9,098	14%
Other	12,908	5,548	8,105	2,557	46.1%	9,551	18%
Total	93,502	105,145	119,016	13,872	13.2%	139,442	17%



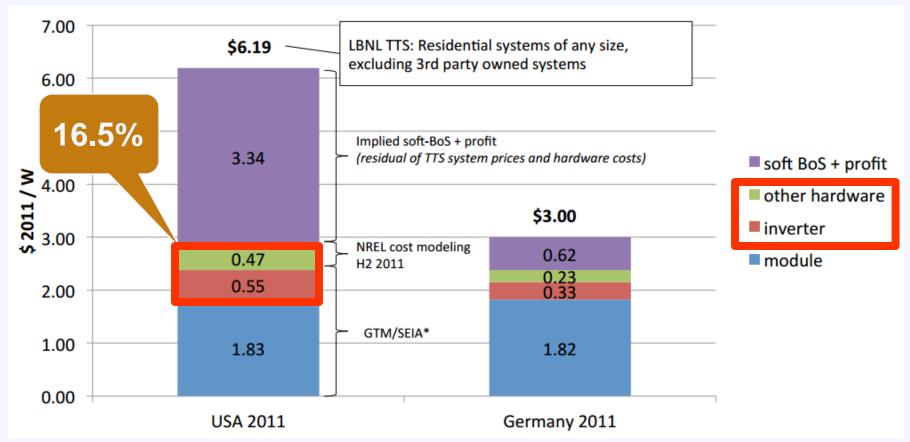
Fact: The cost of solar is falling





Fact: Opportunities abound

U.S. v Germany – Comparison of average 2011 residential PV systems





Fact: Opportunities abound

- Think about the whole system:
 - Power electronics:
 - Inverters
 - Wiring
 - Metal Racking (Other materials?)
 - PV-grade glass
 - Glass coatings
 - Feedstcok
 - Transportation



Thank You

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