



Members of the University of Kansas ICMA Student Chapter with their faculty adviser, professor John Nalbandian, and their practitioner in residence, ICMA member Quinn Bennion, City Administrator of the City of Prairie Village KS.

ICMA Student Chapter Reports 2013–2014

Arizona State University

University of Kansas

UNC-Chapel Hill

Villanova University

University of Wisconsin, Oshkosh

Brigham Young University

University of Nebraska at Omaha

Appalachian State University

North Carolina State University

University of North Texas

ICMA

Leaders at the Core of Better Communities

Arizona State University

2013–2014 Annual Report



Arizona State University

Fall Semester

The ASU ICMA Student Chapter began its second academic year during the 2013 fall semester with Alexis Ramirez serving as the student chapter's President and Alex Rivera serving as Vice President. Chapter leaders continued previous efforts to grow the student chapter both in membership and professional presence. The new president and vice president attended and presented the student chapter at the 2014 School of Public Affairs (SPA) Graduate School Orientation to recruit incoming students. The student chapter was also presented in various classes and the ICMA Student Chapter is now featured on the SPA website (<https://spa.asu.edu/students/icma-asu-chapter>). Thanks to the recruiting efforts the student chapter currently has over 40 members, most of whom are graduate public administration students.

During the fall semester the chapter held three meetings and one local government facility tour. The chapter toured Phoenix City Hall and met with city management staff to discuss the local government profession and Phoenix's Management Internship Program. The tour was a great success and many students were able to attend and seek career advice from management staff. Josh Wright the City Manager of the Town of Wickenburg, AZ and Cynthia Seelhammer the County Manager of Coconino County attended chapter meetings to share their experiences and provide students with career advice. Mr. Wright shared his experience as a young city manager and Mrs. Seelhammer shared her experience working in both city and county governments. In addition, the meetings included open dialogue where members were able to ask questions and seek feedback.

Spring Semester

The student chapter held four events during the spring semester, including two meetings with guest speak-

ers from the city management profession. Ruth Osuna, Assistant City Manager of Brownsville, TX and Jim Thompson, City Manager of Casa Grande, AZ and the student chapter's mentor in the profession, attended spring semester meetings. Both guest speakers provided members with career guidance and shared their approaches to the council manager relationship. In addition, Ms. Osuna shared her perspective and experiences as a woman and minority in the local government profession, while Mr. Thompson provided guidance on entering the workplace as a new MPA graduate.

Chapter members also visited the Town of Gilbert and toured the Neely Wastewater and Solar Facility. Members were able to learn about the various operations and regulations that govern wastewater facilities, including the unique financial tools the town utilized to fund and obtain the plant's solar panels. After the tour, the student chapter members joined various Gilbert executive team members for a networking lunch. The trip was informative and exposed members to a different aspect of local government not previously discussed in coursework. Lastly, the student chapter merged forces with the School of Public Affairs to provide members and students with a career workshop and networking event. The workshop included a panel of professionals who overviewed the application and hiring process, including providing tips to ace an interview and gain employment. After the career workshop, panel members and students traveled to a local restaurant for a networking happy hour, where members were able to build connections with professionals in the workplace.

The last couple of weeks of the semester the student chapter held elections and the incoming President will be Alison Richardson and the Vice President will be Jillian Childress for the 2014-15 academic year. Both are entering their second year of Master of Public Administration studies and are looking forward to continuing to build upon an initial successful two years.

ICMA KUCIMAT Chapter School of Public Affairs and Administration

University of Kansas
2013–2014

ICMA STUDENT
CHAPTER
University of Kansas



In June, 2013 the second year students of the Chapter, the KU MPA Class of 2012/2014 began their second year in full time jobs. Students and placements were:

Rico Aguayo: Unified Government of Kansas City, KS and Wyandotte County

Tommy Bohler: Management Analyst, City of Topeka, KS

Jordan Brown: Cookingham-Noll Fellowship, Kansas City, MO

Travis Elliot: Management Intern, Aspen, CO

Akeeba Evans: Management Fellow, City of San Antonio, TX

Chelsey Gordon: Management Intern, Overland Park, KS

Kyler Ludwig: Assistant to the City Manager, Goddard, KS

Eric Roche: Cookingham-Noll Fellowship, Kansas City, MO

Dylan Mulfinger: Management Analyst,

Oskaloosa, IA

Christina Watts: ICMA Management Fellow, Tacoma, WA

Jeff Robbins: Management Intern, Sedgwick County, KS and Mesa AZ.

On Sunday, June 3, 2013, the new students of the Chapter, the class of 2013/2015, met at the home of John and Carol Nalbandian for a welcoming picnic to meet faculty, area practitioners and alumni. Bill Ebel, City Manager, Overland Park, KS, their Practitioner in Residence and Megan Dodge, Jonson County, KS Manager's Office and Adam Norris, Assistant City Manager, Overland Park, KS their Young Practitioners in Residence were there to discuss potential activities for the next two years.

On Monday, June 4th, the 2015 class met for a General Orientation which included more detailed introductions, an official welcome and meeting with several second year students. Also included in the orienta-

tion were representatives from the KU Writing Center and KU Libraries. After the formal presentations, the students walked to the Student Union for lunch. They were issued their KU ID cards and took a brief walking tour of campus.

On June 11, the 2015 Class started the first of the summer classes, Public Management and Organizational Analysis. On July 17, the second summer course Human Resource Management was taught followed by Infrastructure Management. In August, the students met with John Nalbandian and Ray Hummert to discuss the Competency Rubric and Electronic Resumes. Recent graduates, Katherine Carttar and Nick Hawkins demonstrated the Electronic Resumes.

They also participated in a Saturday seminar on the Skill Deployment Inventory.

On September 19, 2013, the Class of 2015 met with Bob Kipp at Hallmark Corporate Offices in Kansas City, MO to have lunch, discuss the profession, and to discuss the upcoming ICMA conference. Kipp was a former City Manager of Kansas City MO and former President of ICMA.

In Boston, at the ICMA Conference, September 22 to 25, the second year students of the chapter met in their first Professional Development Seminar conducted by John Nalbandian and Ray Hummert. Quinn Benion, the class practitioner in residence also attended the seminar. The seminar included reviewing the competency rubric to see what movement they made since leaving campus. They met with practitioners Jim Keene, City Manager, Palo Alto CA and Julia Novak, Novak Consulting to discuss:

- What they were doing in their internship that was most rewarding?
- What was the biggest challenge starting a new job?
- What surprised them the most in their internship?
- What competency was focused on the most?

They also met with Rose Mary O'Leary, Professor University of Kansas to discuss the keynote presentation of Leadership and the New Principles of Influence by Daniel Pink.

In Boston, both first and second year students attended the Keynote Sessions, the Eldon Fields Colloquium, and the annual KU Alumni banquet. On Saturday night the students gathered at a restaurant for dinner together and a competitive game of trivia.

In January 2014, the second year students, class of 2015, met for their second Professional Development Seminar led by John Nalbandian which focused on leadership. This seminar explored connections between facilitative political and administrative leadership, professional expertise, and citizen engagement. Politics and the political arena; administrative/technical expertise and the relationship between the arenas of politics and administration were discussed. The students discussed the concept of citizen engagement and adaptive work. During this week, the on campus and second year students met for dinner and a bowling competition.

During the year, the on campus students met in monthly seminars with their practitioners in residence to discuss careers in the public service, economic development, public/private partnerships and resume writing and interviewing skills. Several area practitioners were invited to participate in these sessions.

In April 2014, the second year students met for their final Professional Development Seminar in Lawrence. They discussed Dual Career Couples with Mandy Cawby, Public Relations Officer, WaterOne, Johnson County, Kansas and Don Cawby, City Manager, Osawatomie, Kansas. The seminar focused primarily on the competencies rubric and where the students have seen the most movement; what areas were they targeting for development; and discussed short term/longer term goals. They also presented their electronic resumes/portfolios to their classmates, Nalbandian, other faculty, and Hummert.

Both classes attended the Annual Kansas City & County Management Conference sponsored by the School of Public Affairs and Administration.

ICMA Student Chapter of UNC-Chapel Hill

Annual Report
2013–2014

ICMA STUDENT
CHAPTER

University of North Carolina
Chapel Hill

Growth as an ICMA Student Chapter

UNC's ICMA Student Chapter took a big step forward this year, growing the organization from 15 to 45 student members and building an organizational framework for the future. Our focus this past year was to build an organization that would be driven by students' interests, provide an opportunity for leadership development and skill building, and put in place traditions that will last beyond our time. This vision resulted in over 18 events held throughout the year, with events organized by 13 of our members.

Creating an Organizational Framework for the Future

As a full chapter, we kicked off the year by confirming our mission and setting out to put on programs and events that would introduce and integrate students to the local government management profession. We also wanted to familiarize students with ICMA and establish connections between local government professionals. This organizational framework created a learning community outside of the classroom where members could actively share experiences and learn from one another, something we can model and improve on in future years.

Favorite Events of the Year

During the spring semester, we learned from MPA alum Barry Reed's work with USAID working in places like



Afghanistan, helping communities set up local government infrastructure. We also participated in a human resources "fire drill" role-play competition with the Town of Hillsborough staff. Moreover, we hosted a roundtable discussion of women in public administration for Women's History Month. To conclude the year, we entered two videos into our Life, Well Run video competition, a nationwide competition that was started by our chapter. We also continued our tradition of having students job shadowing MPA alumni to get a better sense of what our careers will be like after graduation.

Goals for Next Year

We're very excited to continue to grow as a chapter in 2014/15. With the 100th ICMA Annual Conference being held in Charlotte, NC, our student chapter has a special opportunity to

Villanova ICMA Student Chapter Report

Annual Report
2013–2014

ICMA STUDENT
CHAPTER

Villanova University

From: Craig Wheeland, Ph.D.
Chapter Advisor, ICMA Student Chapter, Villanova

Subject: Annual Report 2013–2014

During Academic Year 2013-2014, we enrolled 11 MPA students as members our chapter.

Brian McFadden, MPA student, served as Chapter President.

Bruce Clark, Township Manager, Middletown, PA continued as the Chapter Mentor

We held two events open to the campus community and we invited municipal managers from the four counties around Villanova University.

The Fall 2013 event was a panel discussion on “Developing a Communication Plan: Social Networking, Websites and Emergencies” (see flyer attached). We had about 25 attendees.

The Spring 2014 event was a panel discussion on “Interlocal Cooperation to Deliver Municipal Services” (see flyer attached). We had about 30 attendees plus the event was simulcast and afterwards the link share with alums, students and faculty via our e-newsletter.

Our Chapter also created two videos promoting the profession as part of the contest ICMA is sponsoring among student chapters. Our students did a great job producing videos that should appeal the next generation!

University of Wisconsin Oshkosh Student Chapter

2013–2014 Report

ICMA STUDENT
CHAPTER

University of Wisconsin
at Oshkosh

The University of Wisconsin—Oshkosh Masters Program in Public Administration is a working professionals program for students interested in moving up in their careers in public service or moving from another profession to public service. The students almost all work during the week and attend classes on Saturday by driving some distance to Oshkosh for all day classes. There are five all day Saturday classes for each course in the program and the five days are spread out over the semester so that students can take as many as three courses each semester.

The ICMA Student Chapter has been an enhancement for students to join ICMA and become familiar with the public management profession. The students have found the resources available to them on the ICMA web site to be extremely valuable. They comment on the value of this resource frequently. In

addition they are in touch with public management through the other resources available through ICMA such as newsletters and other informational distribution that the association does for its members. The core of the membership in the student chapter take the Local Government Management course and others such as Economic Development Management and the class room becomes the student meetings since their time on campus is limited to the Saturdays of class.

The students have expressed a strong support for the Student Chapter for the resources that they receive to help in their MPA Program courses. It has been a success for the students, the program and ICMA.

Karl Nollenberger

Associate Professor University of Wisconsin—Oshkosh

Brigham Young University ICMA Student Chapter Report

2013–2014 Academic Year

ICMA STUDENT
CHAPTER

Brigham Young University

The Brigham Young University International City/County Manager’s Association Student Chapter works closely with the Romney Institute of Public Management (RIPM) to prepare leaders of exceptional capability and integrity who are committed to serving their communities and improving public service organizations.

Conferences

In September, 12 chapter members participated in the annual ICMA Conference in Boston. Chapter members also attended semi-annual Utah City Managers Association conferences, held in Salt Lake City and St. George, UT. These conferences proved to be great opportunities for members to connect with alumni and other professionals from across the country and state, and to learn about challenges, solutions, and best practices relative to the profession.

Field Projects

Our chapter takes pride in providing opportunities for real-world experience. One way in which we provide these opportunities is through field projects with cities. This year, we conducted three projects: a state-aid analysis for Somerville, MA, creating a performance metrics system for Clearfield, UT, and creating an economic development plan for Ephraim, UT. Each project required chapter members to collaborate with local government professionals to gauge needs and to create plans to complete the projects.

Placement

Our chapter members continue to be very successful in finding both internships and full-time positions in local government. Of the graduating class, students have

been hired in cities across the country, including Utah, Arizona, New Mexico, and Texas. Furthermore, first-year students have been successful in finding internships across Utah, as well as in other states, such as Washington and New Mexico.

Leadership

In April, the chapter advisor and Chapter Presidency selected the 2014-2015 Chapter Presidency. Aaron Sanborn was selected to serve as Chapter President, with Suzanne Gillis (VP – Marketing), Matthew Lee (VP – Conferences and Training) and James Bowman (VP – Field Projects) serving as Vice Presidents.

Networking Events

During the course of the year, the chapter hosted several networking events where local government professionals came and spoke of their careers and opportunities in local government. Some of these professionals included:

- Steve Thacker, City Manager of Centerville, UT
- Robby Hammond, HR Director for Hillsboro, OR
- Diane Foster, City Manager of Park City, UT
- Larry Williams, Chief Management Analysis for the City of Los Angeles, CA
- Annual Public Service Fair—multiple local government entities in attendance

University of Nebraska at Omaha

ICMA Student Chapter

2013–2014 Report

ICMA STUDENT
CHAPTER

**University of Nebraska
at Omaha**

The University of Nebraska at Omaha inaugurated its official ICMA student chapter in January of 2014. It has been an exciting year with many appropriate highs and lows typical in starting a new organization. After the leadership committee was formed the officers worked quickly to organize meetings and schedule guest speakers. We were able to reach out to many other long standing ICMA Student Chapters from around the country and received quality advice on the best ways to run a successful Chapter.

After molding the goals and mission of the ICMA with the culture and values of UNO we held our first official meeting on February 13, 2014. Our chapter was fortunate enough to establish a great relationship with many of the local City Managers, Assistant City Managers and other members of the Nebraska City/County Management Association (NCMA). All of our meetings included a guest speaker from the NCMA on various topics in the field. The meeting attendees were also able to engage in great question and answer sessions, which created quality relationships with the City Managers.

Throughout the year the UNO ICMA Student chapter connected with students and practitioners in many online formats. We made announcements through our Facebook page, engaged with practitioners on our LinkedIn page, and found material for meetings from our ICMA Knowledge Network Group. The University of Nebraska at Omaha is a commuter campus, so it was vital that we provide tools for our members who cannot consistently make it on campus for meetings.

One of our struggles this year came from inconsistent meeting attendance. We are still probing for the best days and times to hold our meetings and to work with the schedules of many busy professional students. We have great hope in the future for our organization and there is no shortage of quality speakers.

The UNO student chapter sent members to the NCMA annual conference to continue our strong relationship and learn from these quality professionals. We hope to send members to the ICMA Annual conference in North Carolina this year as well. Overall we are thrilled to have the UNO ICMA Student Chapter fully functioning and are excited to begin our first complete year!

Appalachian State University ICMA Student Chapter

2013–2014 Report



Appalachian State University

Chapter Activities

- Held Monthly meetings
- Helped assist ASULGAA with Fall Conference and scholarship golf tournament
 - Annual golf tournament and conference held at Red Tails Golf course and La Quinta Inn. The Appalachian State University Local Government Alumni Association and with the help of the Student ICMA chapter hold a golf tournament in order to raise money for student scholarships. Helped set-up and take down. Allowed students to meet local government professionals from ASU.
- Attended as a group the Spring NCCCMA conference
- Held an Alumni round table discussion
 - Brought in five local government professional from ASU and had them discuss why they became managers, what they enjoyed about the job, etc.
- Participated in helping the NC ICMA task force come up with ideas for increasing participation in *Life, Well Run* campaign.
 - Assisted the *Life, Well Run* campaign for NC.

North Carolina State University ICMA Student Chapter

2013–2014 Report



North Carolina State University

Chapter Formation

Inspired by their attendance at a networking event hosted by UNC-Chapel Hill's Student Chapter in April 2013, a small group of MPA Students at North Carolina State University (NCSU) became interested in forming a chapter of their own at NCSU. After discussions with prospective members and supportive MPA faculty, the group initiated the formation of the Chapter and it was officially established in September 2013.

Funding

NCSU's School of Public and International Affairs agreed to fully fund the annual fee of \$400.

Chapter Leadership

The Chapter was fortunate to have Carolyn Carter as its Faculty Advisor. In addition to serving as an adjunct faculty member in NCSU's MPA program, Ms. Carter has also served as Assistant City Manager in Raleigh, NC, President of the North City and County Management Association (NCCCMA), and as a Regional Vice President on ICMA's Executive Board.

Tim Holloman, Town Manger of Topsail Beach, NC, served as the Chapter Mentor.

Officers

Michael James, President
Toy Beeninga, Vice-President
Amina Shah, Secretary
Maggie Morrissey, Treasurer
Kevin Thompson, Representative

2013–2014 Activities

September 2013

Carolyn Carter introduced prospective members to ICMA, its resources, and the ICMA Code of Ethics at the Chapter's first official meeting. Prospective members also filled out a survey to help the officers determine the types of events that students wanted the Chapter to organize.

November 2013

The Chapter held a discussion with Joe Durham, Deputy County Manager of Wake County, NC. Topics discussed ranged from career and professional development to relations between the Wake County Commissioners and the Wake County School Board.

The Chapter hosted a networking event with UNC-Chapel Hill's ICMA Chapter in November.

December 2013

Lee Worsley, Deputy County Manager in Durham County, NC spoke to the Chapter about careers in local government management. He explained the importance of taking on a wide variety of projects, citing his own work in response to a natural disaster early in his career. He also advised the Chapter on how to prepare for networking at the NCCCMA Winter Seminar in February 2014.

February 2014

Several members attended the NCCCMA Winter Seminar in Durham where they participated in informational

sessions, a networking breakfast with NCSU MPA alumni, and speed coaching with current NC city and county managers. Prior to the event, Chapter members developed a bank of potential questions for the speed coaching sessions.

Members also participated in the ICMA Student Chapter Roundtable Discussion with student chapters and managers from across North Carolina at the seminar.

March 2014

The Chapter partnered with the Graduate Association for Public Administration to do community service, helping them clean up a stretch of Walnut Street in Cary, NC.

April 2014

The Chapter participated in an interactive tour of the Town of Cary, NC's Public Works and Utilities Departments. The tour, led by Public Works Director, Scott Hecht, introduced students to a wide range of equipment and complex, technical processes that most citizens take for granted.

University of North Texas ICMA Student Chapter

2013–2014



The ICMA Student Chapter of the University of North Texas formed before the fall semester of the 2013-2014 Academic School Year. The effort was led by Mark McDaniel, City Manager of Tyler, TX, serving as Chapter Mentor; Dr. Bob Bland, Endowed Professor in Local Government, serving as Faculty Mentor; and Krysle Nelinson, UNT MPA student, serving as Student Chapter President. During the summer months, the ICMA-UNT Student Chapter Charter was drafted and approved.

Fall Semester

UNT MPA students were made aware of the opportunity to join ICMA-UNT during a new student orientation held in August before classes began.

Two chapter activities occurred during the fall semester: a survey of the membership to receive ideas and feedback, and the chapter's first membership meeting.

A survey was conducted to determine the best days and times for the chapter meetings to be held, and to solicit ideas for activities and topics to be discussed at membership meetings and events. In the results of the survey, the majority of the membership requested ICMA-UNT events to feature panel discussions or guest speakers from the profession, as well as to provide opportunities for networking.

The first chapter event was held on November 15, 2013, and featured Mark McDaniel as the guest speaker. He provided a presentation about how to get the most out of an ICMA membership. Additionally, Tim Clark – UNT MPA student and member of the ICMA Knowledge Network Advisory Board – provided some information about the ICMA Knowledge Network and the resources it provides.

Spring Semester

New students to the UNT MPA program were made aware of the ICMA-UNT Student Chapter during their student orientation held in January before the start of the spring semester.

ICMA-UNT's second chapter event was held on February 28, 2014, and featured Shana Yelverton, City Manager of Southlake, TX; Alison Ortowski, Assistant City Manager and Interim Economic Development and Tourism Director of Southlake, TX; and Frank Bliss of Cooper and Stebbins. The three featured speakers held a panel discussion about the relationship between economic development and local government management. The panel members took questions from the audience and provided an opportunity for networking.

Upcoming Year

Aja Alvarez, UNT MPA student, was selected by UNT's Public Administration Student Association to serve as ICMA-UNT Student Chapter President for the 2014-2015 Academic School Year. She will work with Mark McDaniel and the UNT MPA faculty to build on the chapter's successes from the first year.