



Really useful  
workbook  
on open data.

Seven minutes.

# Step One: What do you collect?



(Toenail clippings? Gross.)

Think about your department, and write down as many examples where you collect or use data. These could be reports used for internal planning, information collected from applications, data required for reporting or compliance purposes, performance measurement data or just about anything else.

A large rounded rectangular box containing 20 horizontal lines for writing.

Seven minutes.

# Step Two: Why is it important?



From your list, pick five sets of data that you think are particularly important or useful and write them in the left-hand column. In the right-hand column, write down why.

<b>1</b>		
<b>2</b>		
<b>3</b>		
<b>4</b>		
<b>5</b>		

Seven minutes.

# Step Three: Are we the only ones?



(No, not in the Cosmic sense.)

For each of your five selected data sets, ask yourself:  
How could the public use this? If they're already using it,  
describe how.

1

2

3

4

5

Seven minutes.

# Step Four: What are we afraid of?

(Spiders? Chipmunks? Budget hearings?)



Again, for each of the five, write down anything that might be limiting us from making it available to the public.

1

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3

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4

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5

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Fifteen minutes.

# Step Five: WWMSD?

(What would Mary Shelley do?)



It's time to play Frankenstein! Work with your group to pick at least two of the data sets you've listed. Think about how they might be combined in interesting or unusual ways and write down your favorite(s) below.

A large, rounded rectangular box with a thick black border, containing 20 horizontal lines for writing.

Ten minutes.

## Step Six: Draw something interesting.



Studies have shown that doodling can actually improve memory and concentration! We're going to report out in groups on our new mashup idea. If doodling keeps you engaged, knock yourself out.

A large, empty rectangular box with rounded corners, outlined in black. It occupies the lower two-thirds of the page and is intended for the user to draw something interesting during the ten-minute period.

