

Tightrope of Elected Wants and Community Reality

A Framework for Fiscal Leadership

Katy Simon, County Manager (retired), Washoe County

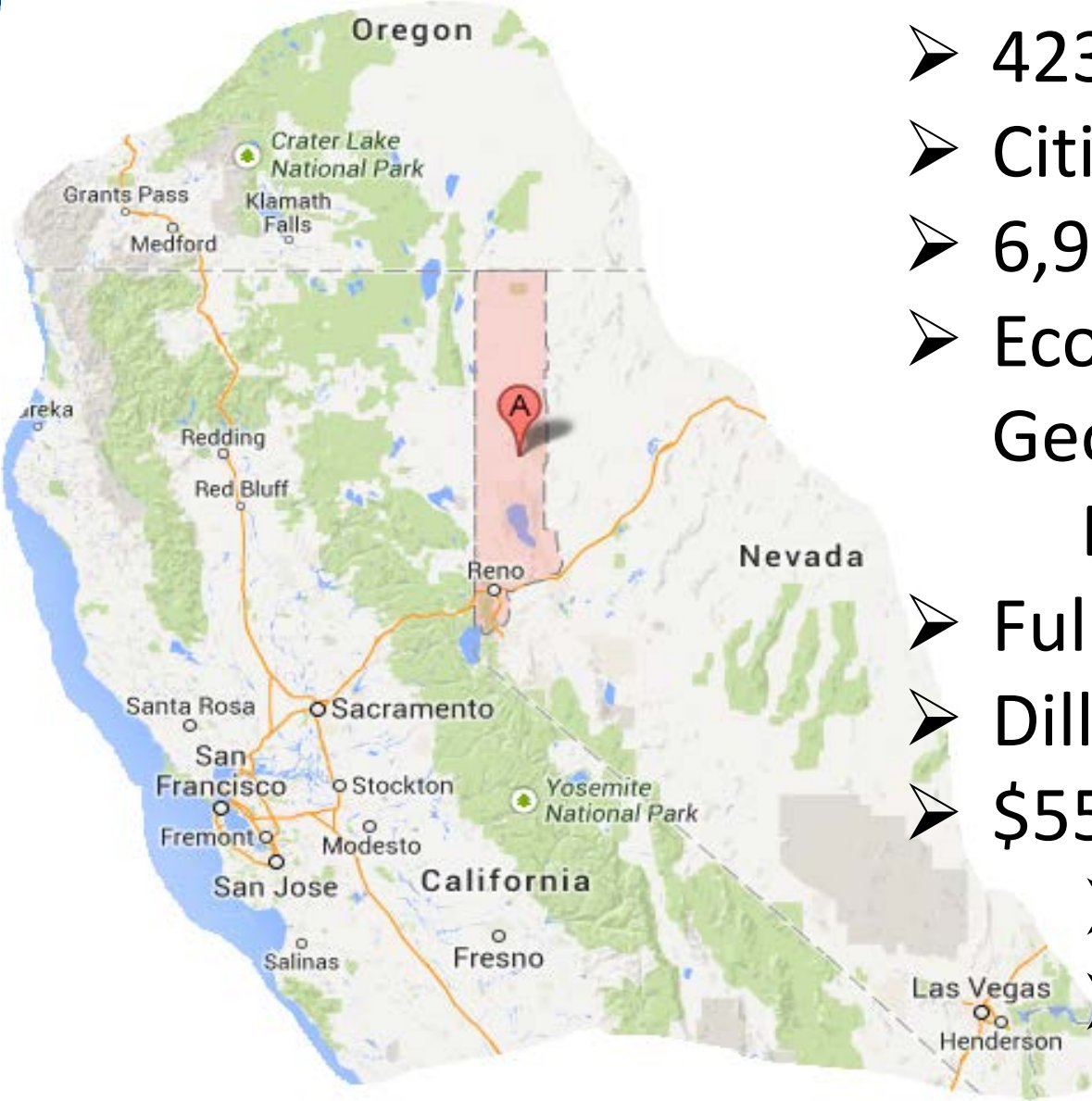
Dr. Robert Larkin, former Chairman, Board of Commissioners



You can't always
get what you want
...

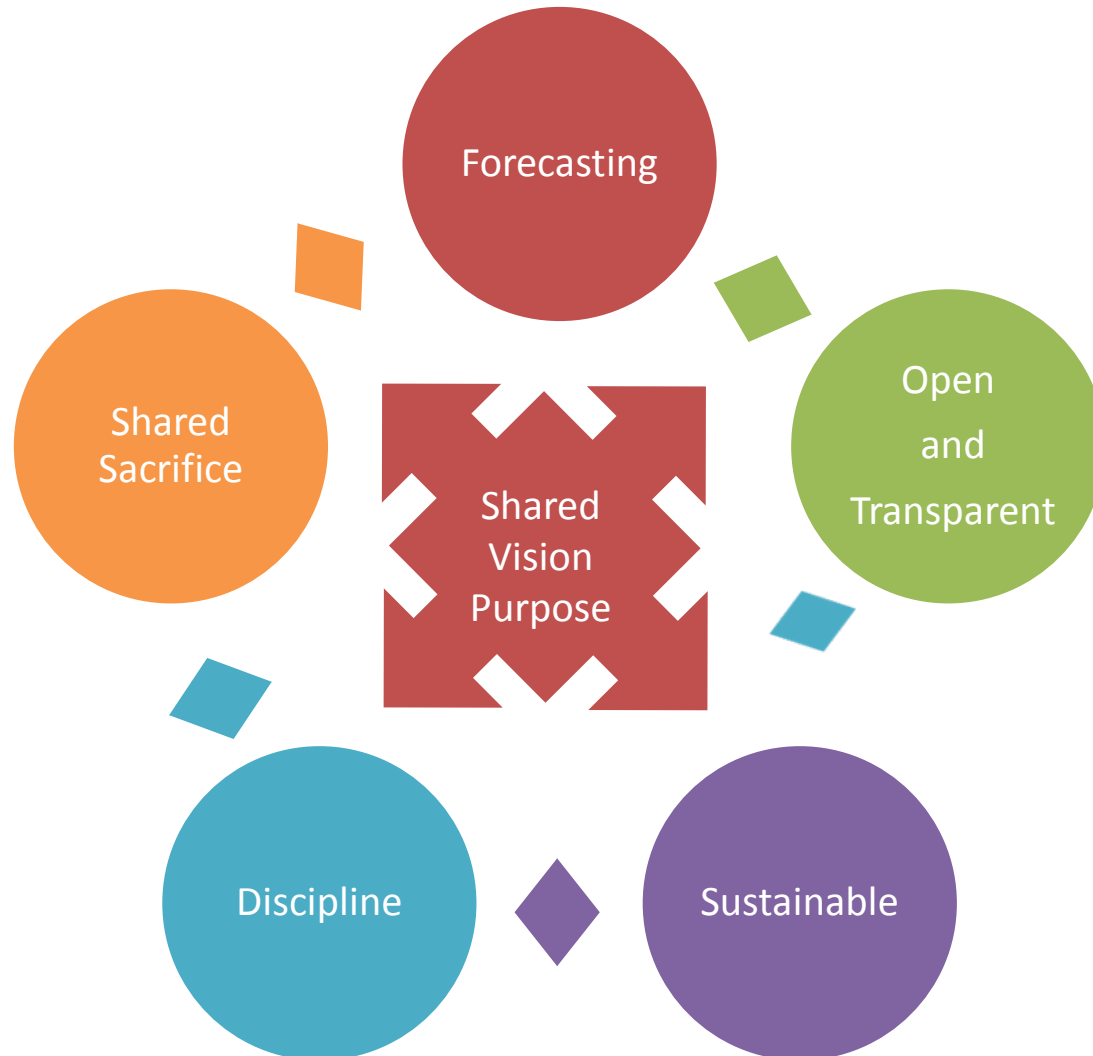
But if you try
sometimes you just
might find you get
what you need

-The Rolling Stones



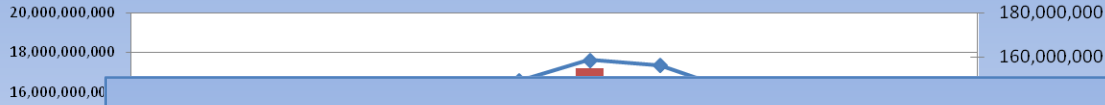
- 423,000 Population
- Cities of Reno/Sparks
- 6,900 Sq Miles
- Economically/
Geographically
Diverse
- Full Range of Services
- Dillion's Rule State
- \$550 Million Budget
 - 2500 FTEs
 - 40% Budget Loss

Integrated System of Management

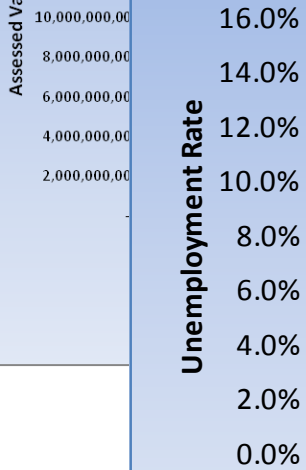


Strong Forecasting-Data Driven

Washoe County Major Revenue Sources and Assessed Values



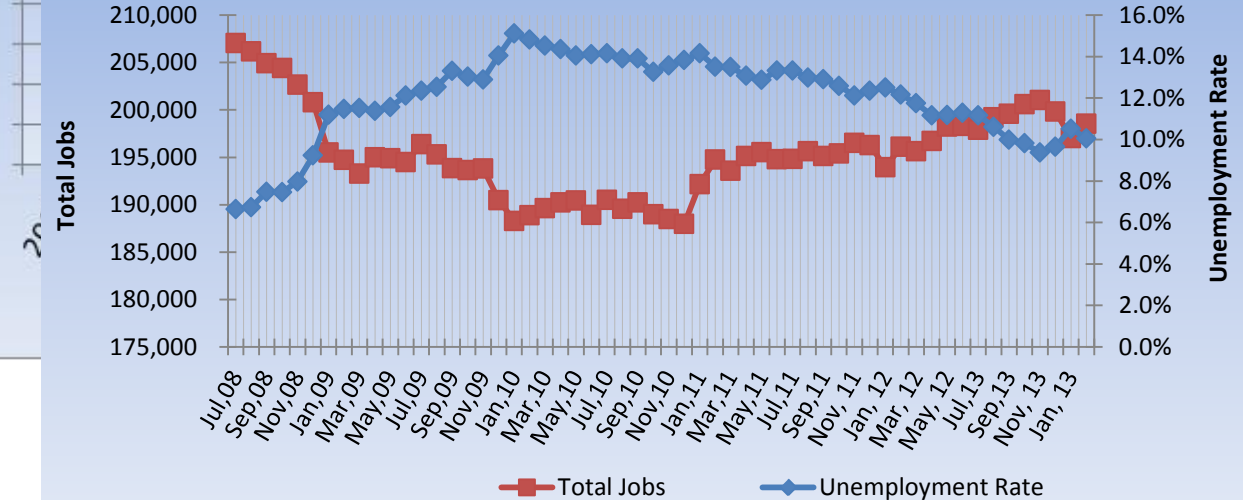
Unemployment Trends



Population and Full-time Equivalents (FTEs)



Total Jobs and Unemployment Rate



Open and Transparent

Communication

- Citizen led priority setting
- Ask.Washoe

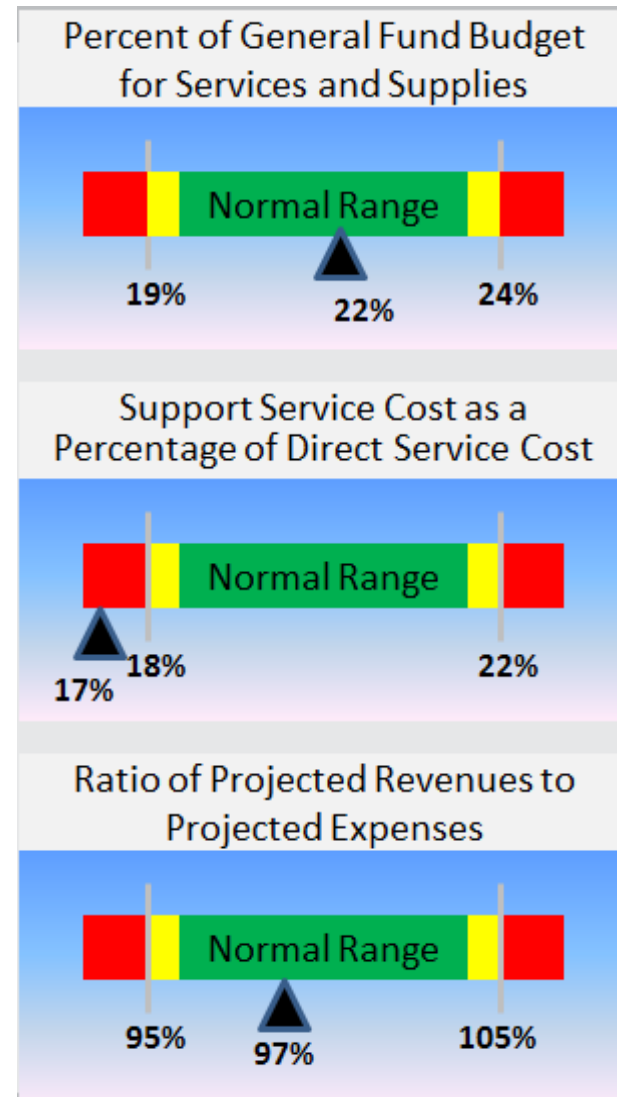
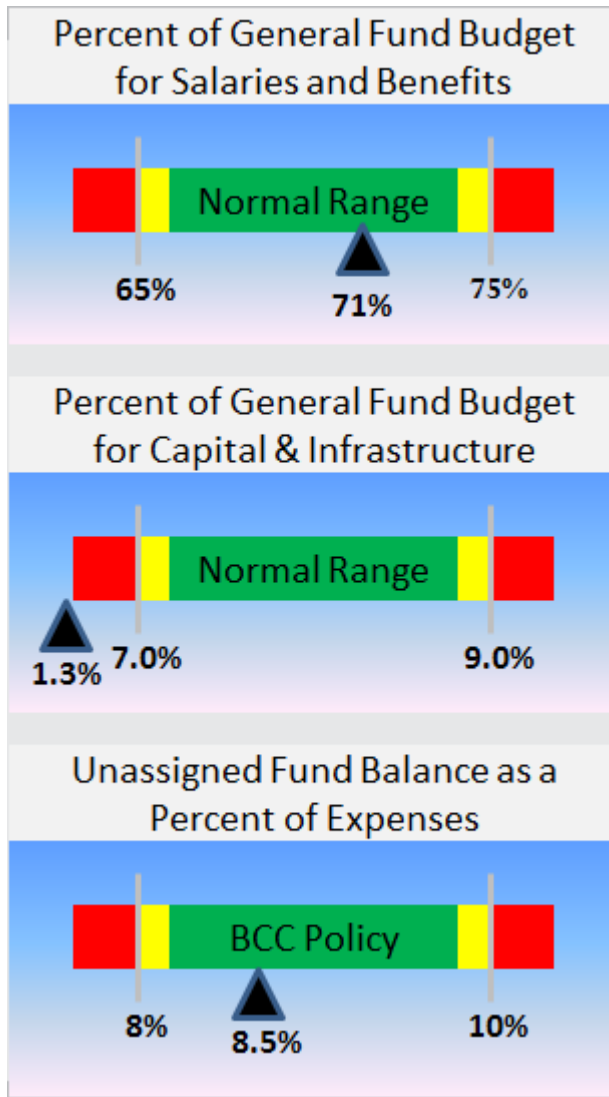
Transparency

- Interactive budget model
- Open-book review at public meetings

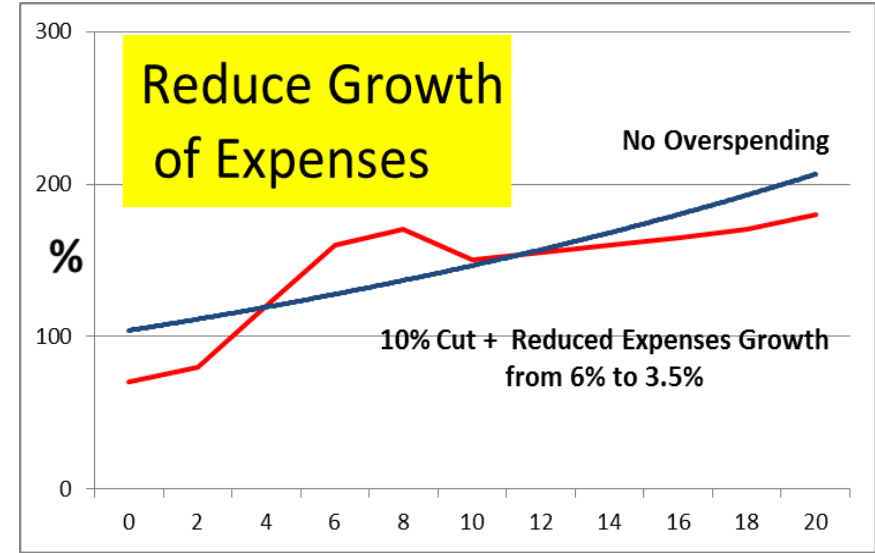
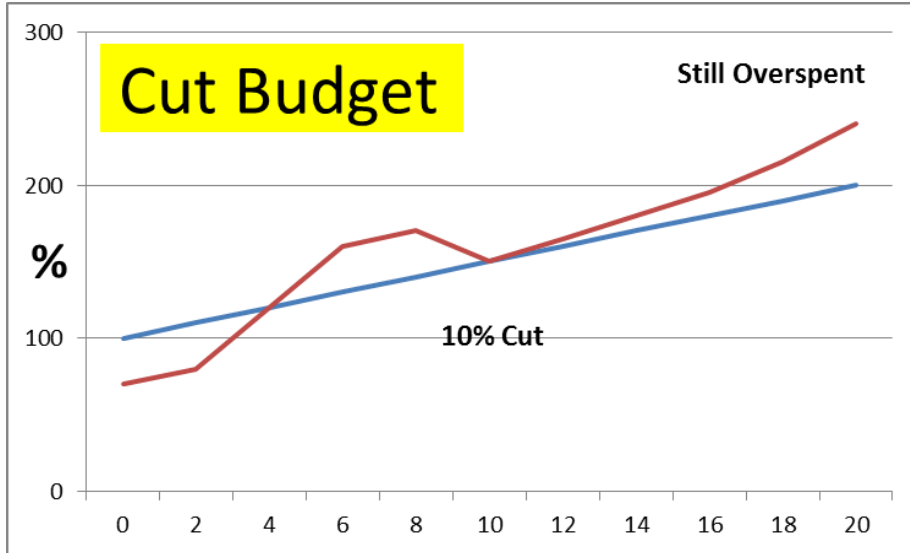
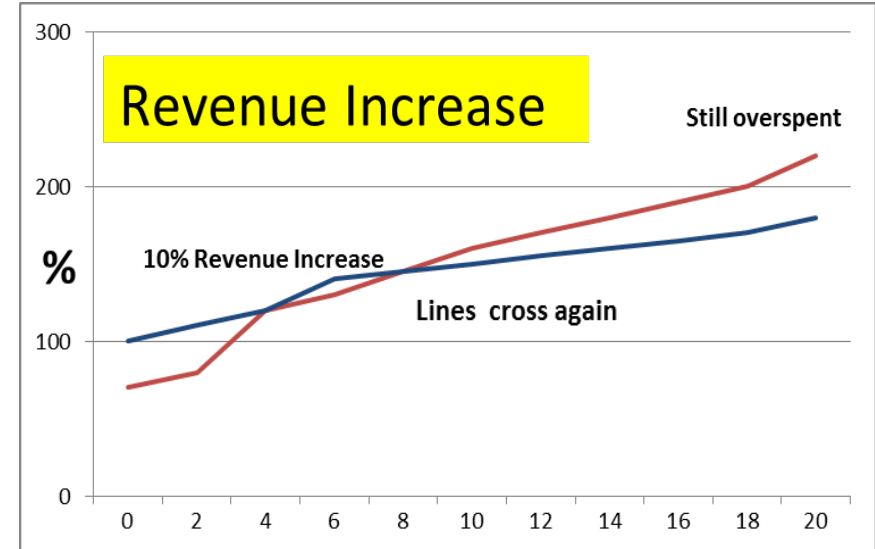
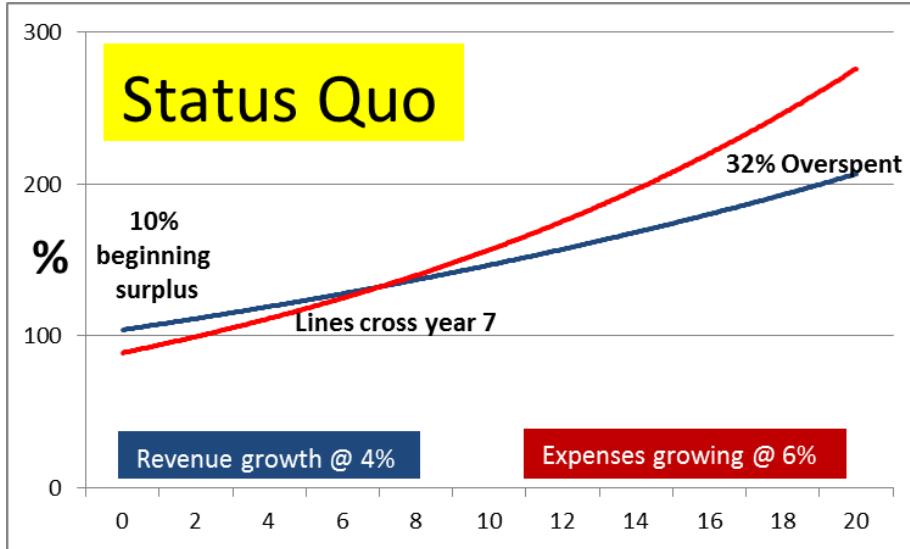
Trust

- All Unions joined in effort
- Demonstrated Commitment to Citizen Priorities

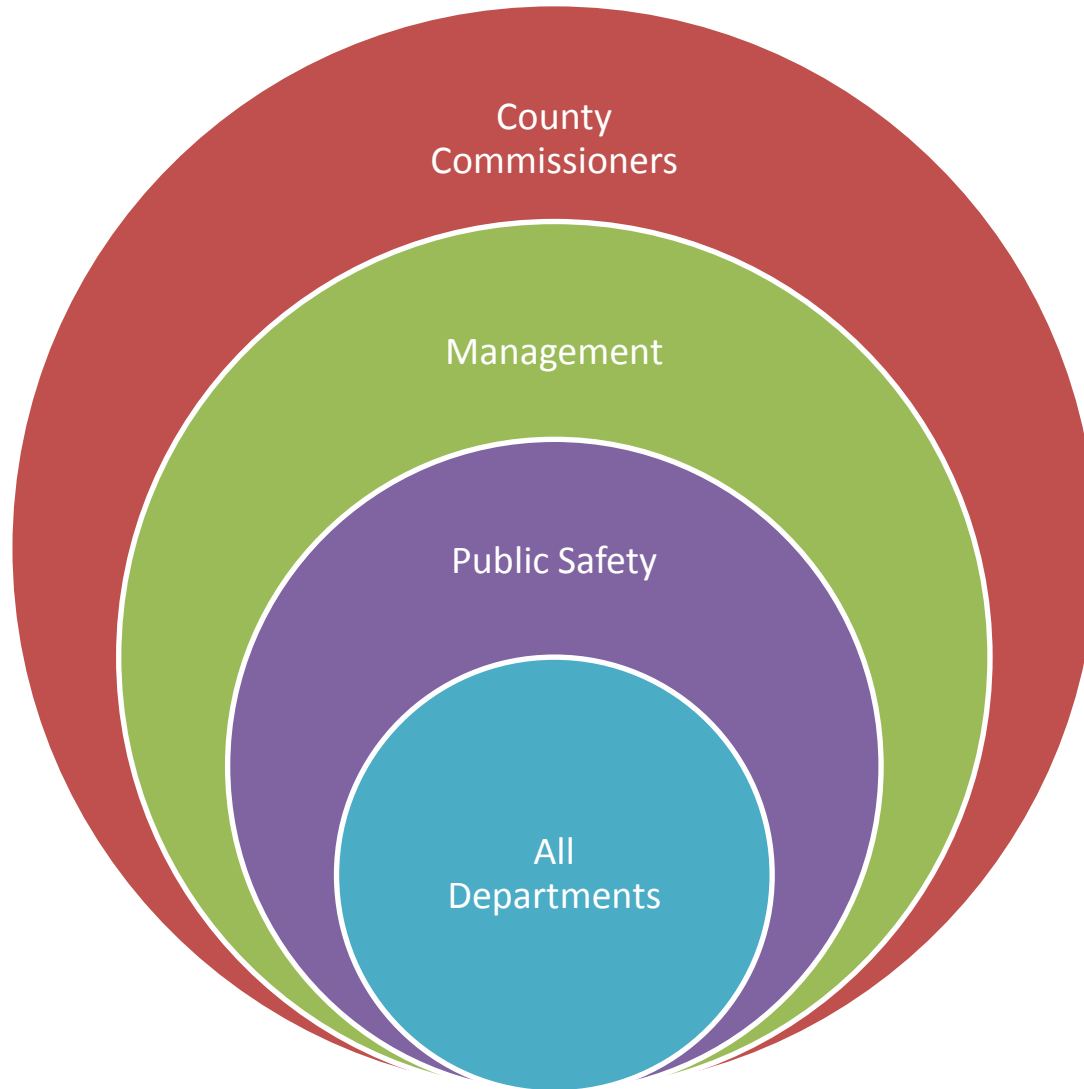
Sustainability



Disciplined Reduction



Shared Sacrifice



Leadership Competencies

*Innovation alone
doesn't transform . . .*

People with

PASSION

Listening
Customer Focused
Values-based
strategy

Accountability
Intelligent- Risk
taking

Outcomes and
Results

transform

Where we came from and Where we are now

Impacts of the Recession

FY 2014 Budget 40.5% smaller

Cut 700 FTEs, 21% of the workforce



Lost \$5 Billion of Assessed Valuation

Unemployment still at 10%

One of the Highest Foreclosure Rates in US



Bond Rating Upgraded during the Recession

90% approval Rating

3 Times Won the State Taxpayers Association Good Government Award

Questions/Comments?

Additional Information...



ICMA
99TH ANNUAL CONFERENCE
BOSTON
NEW ENGLAND 

September 22-25, 2013