



# CLA

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## **Leading in Challenging Times: New Skills for Managers**

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**ICMA Annual Conference**

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*Co-founder and Principal*



- Uncertain future
- Inadequate information
- Change as a constant

How do you prepare? What skills are necessary?

- Capacity to meet new realities
- Courage to take responsibility for inventing the future



**Hunker Down**

Or

**Adapt?**






# THE FIRST CLASSIC ERROR

**Treating  
Adaptive Challenges**

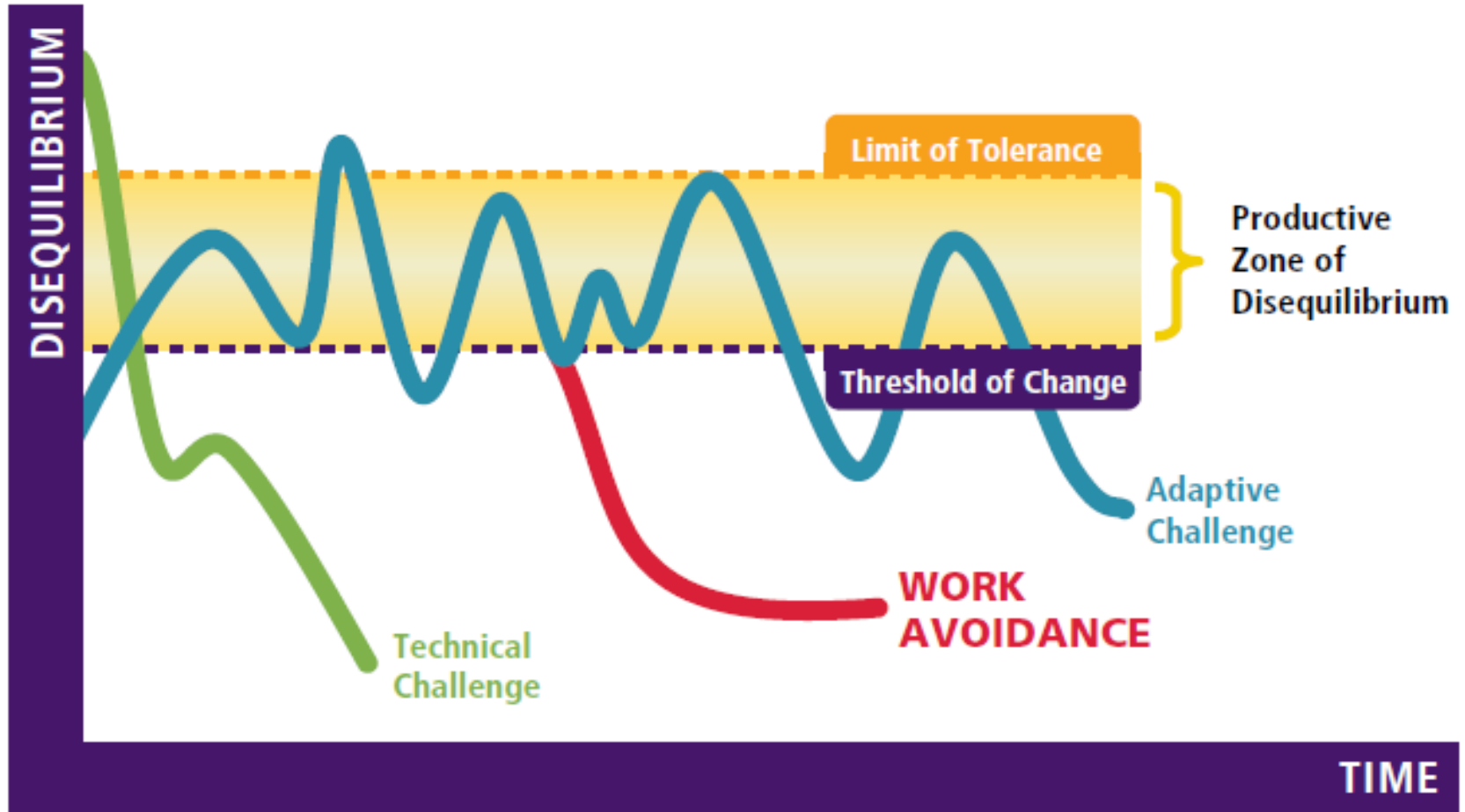
as if they were

**Technical Problems**

Kind of Work	Problem & Solution Definition	Locus of Work	Type of Work
Technical	Clear	Authority	Optimize Execution
Technical & Adaptive			
Adaptive	Requires Learning	Stakeholders	Experiments & Smart Risks



# CLA | Work Avoidance and Disequilibrium



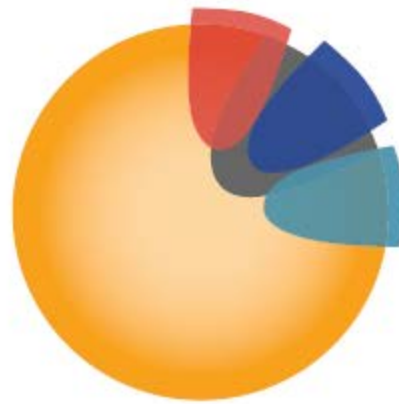


## Essential and Expendable

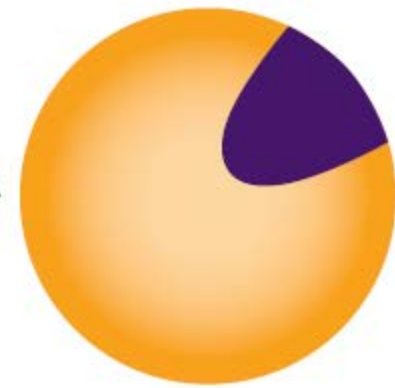
Management is the efficient oversight of the “Essential”  
Leadership is the experimental space where the expendable is abandoned and innovation occurs.



**Determining what practices are core to the future and what are obstacles to the future**



**Testing new practices**



**Integrating the new practices**



# THE SECOND CLASSIC ERROR

## The Leap To Action





## OII

**Observe** - Get on the Balcony

**Interpret** – Look for the Systemic and Adaptive

**Only then,**

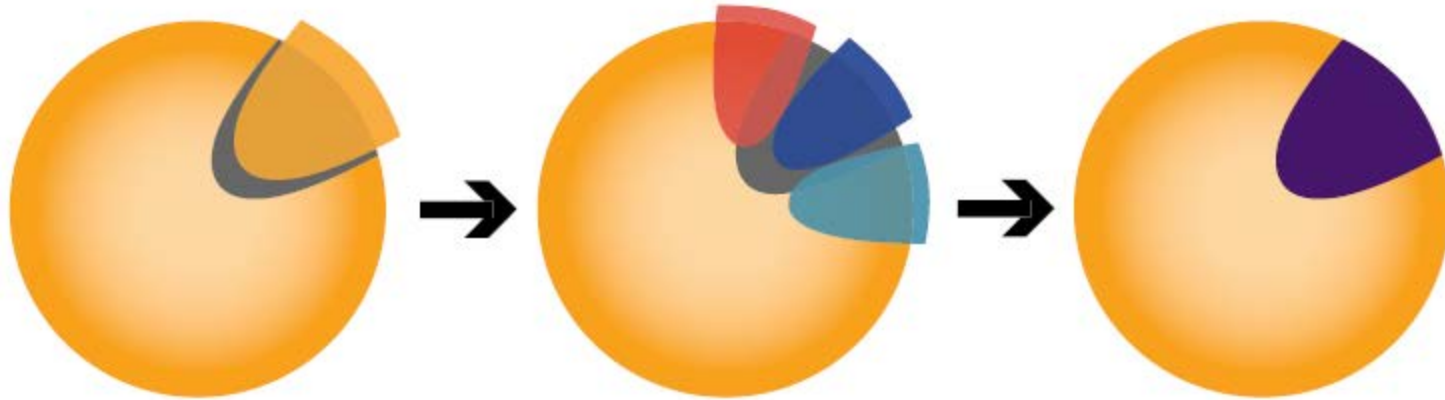
**Intervene** – Customize and Turn Up the Heat



## Managers' Personal Challenge

What parts of your current repertoire do you need to retain –  
Which skills, values, beliefs?

What parts of your repertoire do they need to give up to thrive  
in the current reality?



**Determining what practices are core to the future and what are obstacles to the future**

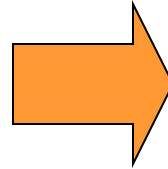
**Testing new practices and behaviors**

**Integrating the new practices into a new way of leading**



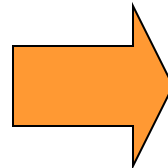
## Interpretation Possibilities

Individual



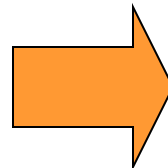
Systemic

Technical



Adaptive

Benign



Conflictual



	Diagnosing	Acting
System	<ul style="list-style-type: none"><li>– Thinking Systemically</li><li>– Distinguishing Technical From Adaptive Challenges</li><li>– Thinking Politically</li></ul>	<ul style="list-style-type: none"><li>– Using Interpretations</li><li>– Acting Politically</li><li>– Orchestrating Conflict</li></ul>
Self	<ul style="list-style-type: none"><li>– Knowing Your Defaults</li><li>– Knowing Your Role in the System</li><li>– Knowing Your Purpose</li></ul>	<ul style="list-style-type: none"><li>– Willing to Exceed Your Authority</li><li>– Owning Your Piece of the Mess</li><li>– Staying in the Game and Staying Alive</li></ul>

