

When an Emergency Hits Home

James Jayne

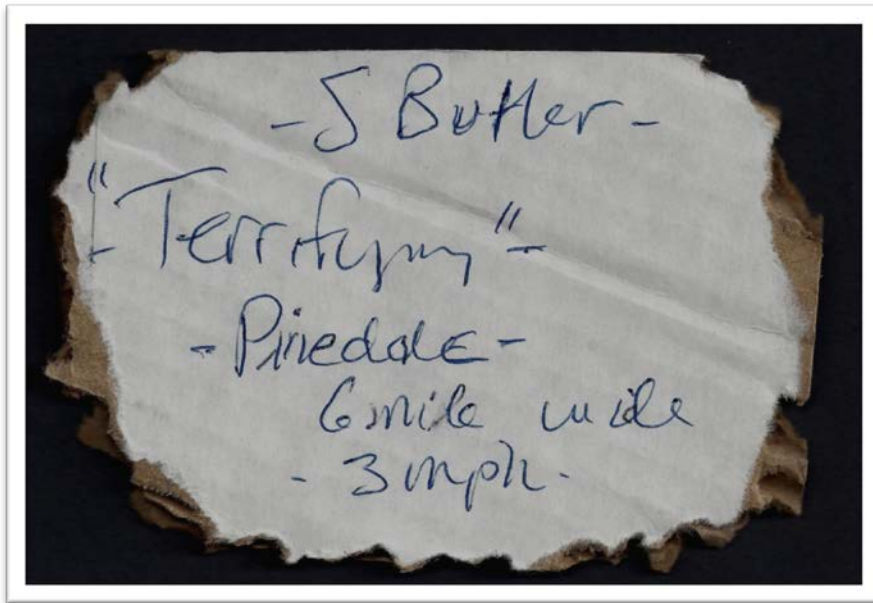
ICMA Conference Presenter



James Jayne – Navajo County Manager

- Discussion about the manager's internal battles and responsibilities during a crisis.
- How to better prepare your organization and yourself for an incident.
- Glean some questions to ask your team.

Rodeo-Chediski Fire – 2002



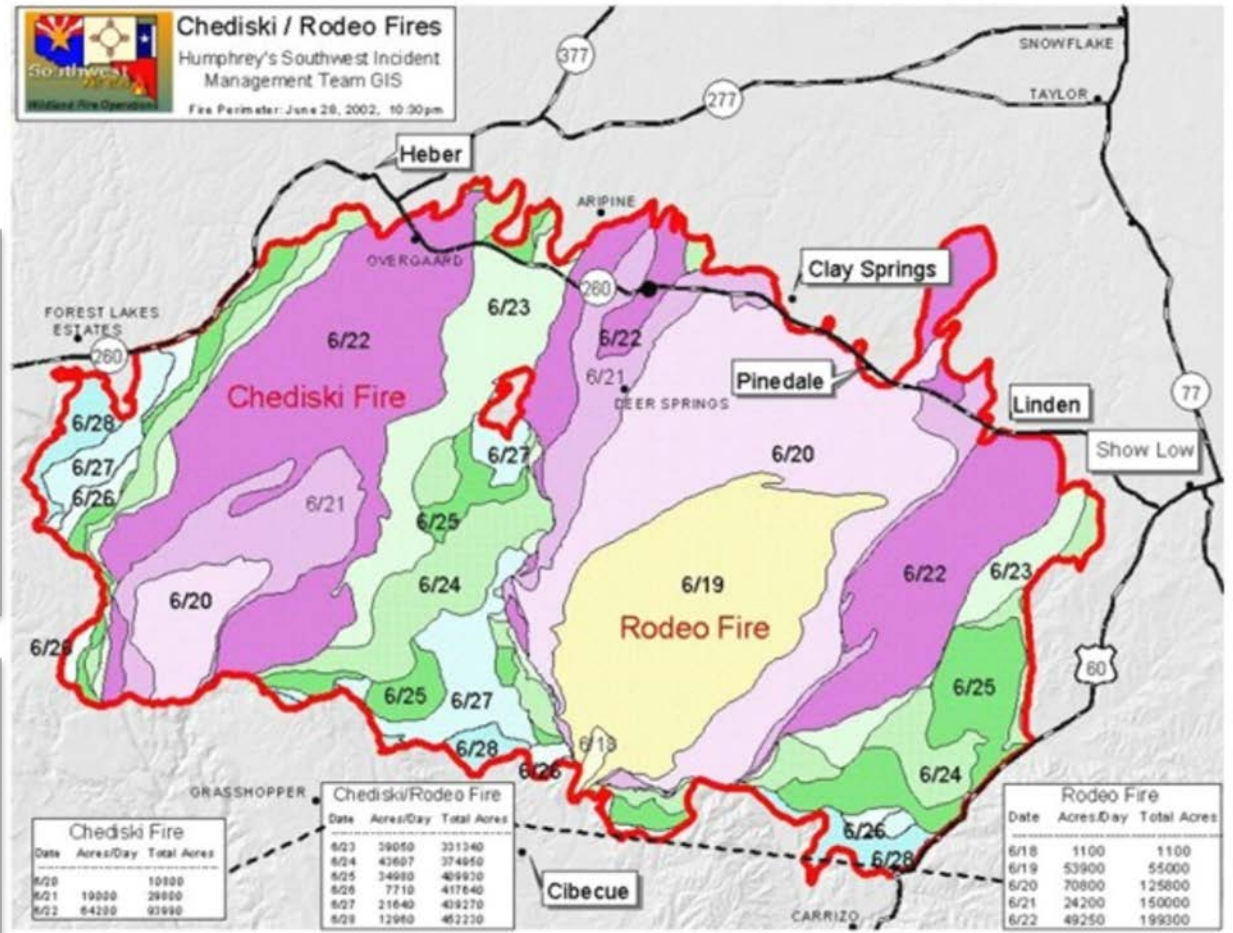
On June, 19, 2002, Terence Corrigan, editor of the *White Mountain Independent*, received a phone call from Navajo County Sheriff Gary Butler.

Corrigan scribbled this cryptic note on a nearby file box.

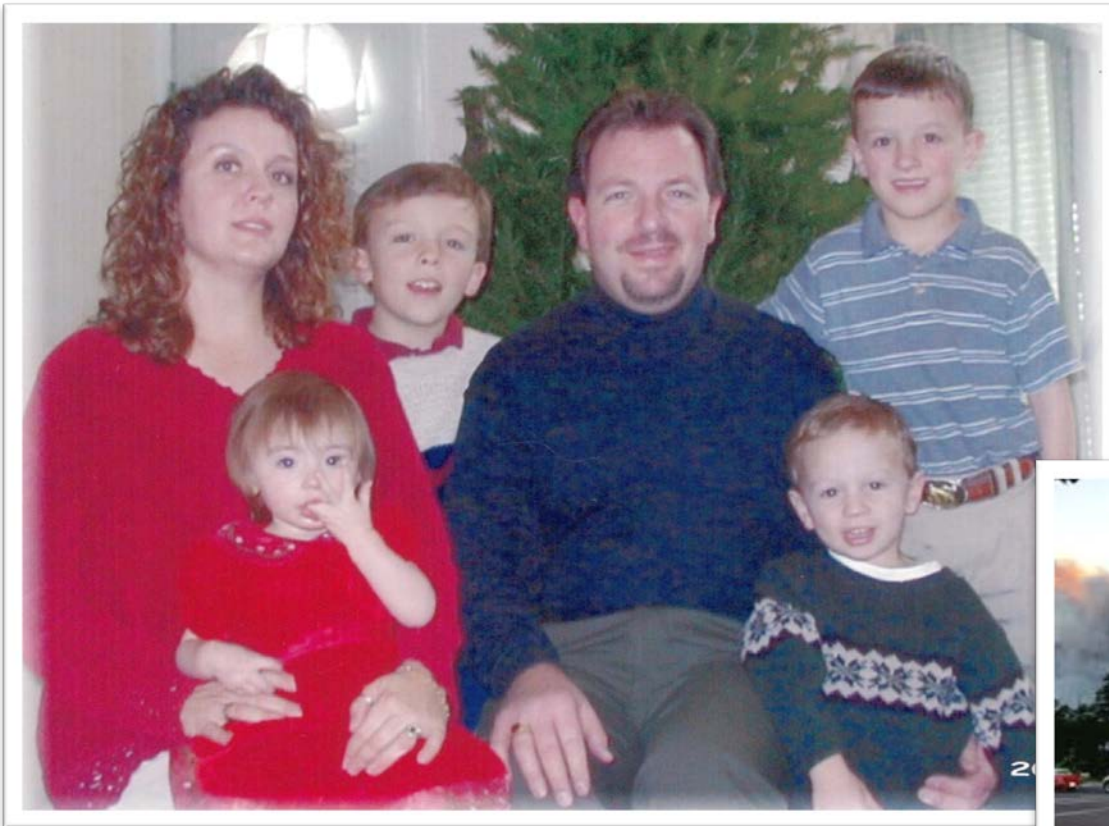
Rodeo-Chediski Fire – 2002



Catastrophe



Priorities

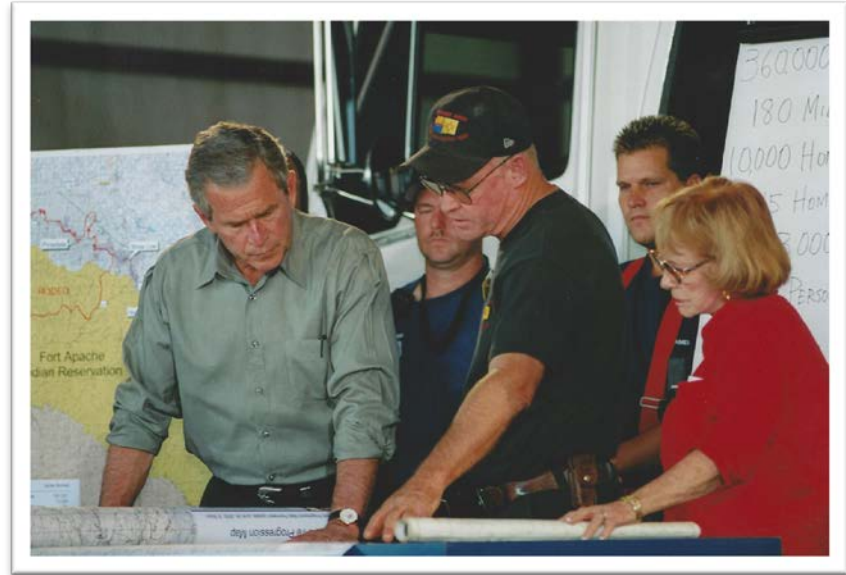


- Information
- Communication
- Management



Information

- Reliable/Verified
- Comprehensive
- Does the information answer the questions that the public wants to know?



Communication



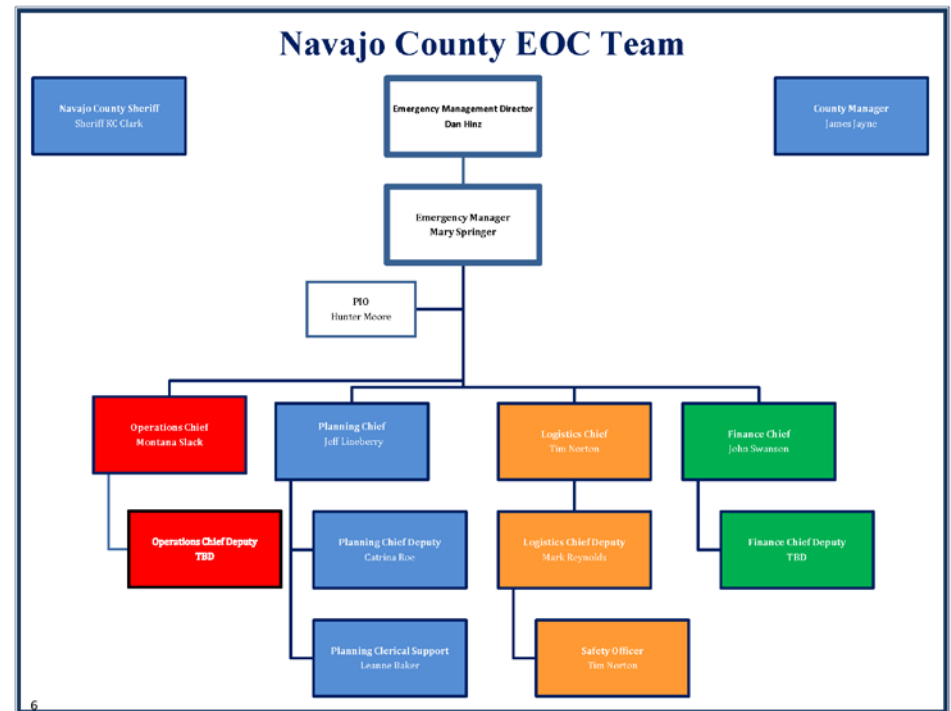
A collage of communication-related images. On the left is a newspaper clipping from 'THE ARIZONA REPUBLIC' with the headline "'MONSTER' RAGES' and a sub-headline 'Evacuees fear 'Rodeo' fire will devour homes. A10'. Below the newspaper is a video player showing a man in a suit speaking, with the caption 'Navajo County Sheriff KC Clark on fighting crime'. In the center is a Facebook page for 'Navajo County' with 2,072 likes and 115 talking about this. Below the Facebook page is a photograph of a man in a cap and suspenders speaking into microphones, with a URL 'gty.im/51684399' and 'Collection AFP' overlaid. On the right is another video player showing a group of people sitting in a room, with the caption 'Navajo County Search and Rescue'.

Leadership

- Role of the Manager
- Role of the Elected Officials

Management

- Emergency Operations Structure
 - Logistics
 - Planning
 - Finance
 - Operations



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As of: March 1, 2012

Questions/Comments?

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<http://www.facebook.com/NavajoCounty>



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