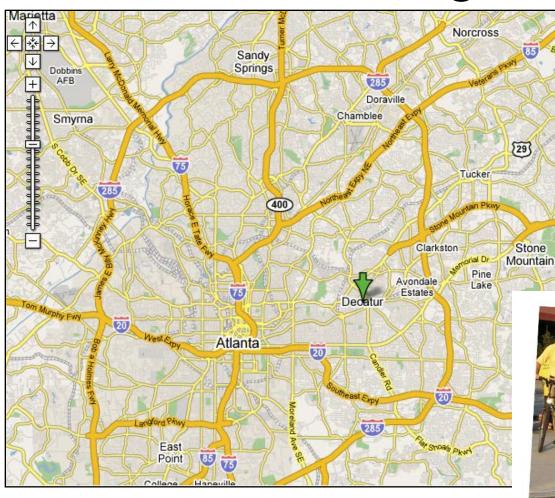
STRATEGIC PLANNING AND COMMUNITY ENGAGEMENT



Whose Plan Is It Anyway?

Decatur, Georgia







Lilburn

Georgia's Stone

Mountain Park





2012 National Citizen Survey Results

Rating of "excellent" or "good"

- Decatur as a place to live (96%)
- Recommend living here to someone who asks (96%)
- Overall Quality of Life (96%)



National Benchmarks

- Job the government does at welcoming citizen involvement 1st out of 307 jurisdictions
- Opportunities to participate in community issues 1st out of 179 jurisdictions



Year 2010 1,200 participants

4 Principles, 16 Goals, 89 Tasks by 2020













ACTUAL C2-R60 ADJACENCY R60 DECATUR HISE RISE

Facts and Feelings



What do you want Decatur to be over the next ten years?

We're updating the city's Strategic Plan. It's important. And it needs you.

Not only does Decatur's Strategic Plan set out our priorities for the next ten years, it also provides key decision-making guidance for the City Commission as new issues emerge.

Wouldn't you like to have a say in that? Now's your chance.

Learn more and register to participate at www.decaturnext.com



Where To Next?

2010 STRATEGIC PLAN UPDATE CITY OF DECATUR, GEORGIA







[(n)×4]=10

A decade's worth of strategic planning begins with one person attending four meetings.

Make plans now to participate.











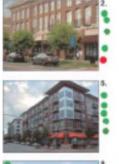




85/15











Academy 2: Decatur for Life

- Diversity
- Choice
- Aging
- Housing
- Affordability



Goal 5

5C Develop an outreach plan targeting diverse population groups, including expanded marketing efforts and media outlets, to encourage diverse cultures to live, work, & play in Decatur. Support efforts to expand diversity in community leadership roles.

5D Support efforts to expand diversity in community leadership roles.

New Tasks!

5E Support programs that help elderly, low-income residents remain in the community.



