

Active Shooter

Rudolph Smith , City Manager
City of Norcross, Georgia
ICMA Conference Presenter



Rudolph Smith

City manager



- I have worked in City/County Government for over 30 years. I have been employed with the City of Norcross for 15 years.

City Manager Role

- My responsibility is tasked to independently organize and manage the daily operations of Norcross's city government in accordance with local ordinances, laws and policies prescribed by the elected officials. The Manager's responsibilities and authorities include orchestrating the full spectrum of activities of the City and making key decisions to keep day-to-day operations running smoothly.

City of Norcross

- Located in Gwinnett County, Georgia
- Approx. 15 miles northeast of Atlanta



City of Norcross

- ***Incorporated Date:*** October 26, 1870
- ***Population:*** 15,478
- **Total Area:** 6.4 square miles



City of Norcross



Lillian Webb Park

Demographics:

Hispanic 39.4%

White 26.9%

African American 19.8%

Asian 12.8%

City of Norcross



Historic Norcross

*Median Household Income
(2007 – 2011)*

\$49,219

*Homeownership Rate
(2007 – 2011)*

61.1%

*Median Value of Owner-
occupied Housing Units*

\$173,200

*Language other than English
spoken at Home*

54.2%

Su Jung Spa Shooting

February 21, 2012



Su Jung Spa Shooting

February 21, 2012

- 5 killed in Homicide-Suicide
- Domestic Violence related (brother shot his two sisters and their husbands before killing himself)
- 20 people were inside the spa at the time of the shooting
- Murder weapon: .45 caliber handgun, a Kimber Eclipse Target II 1911
- Incident captured on surveillance video



Su Jung Spa Shooting

The Law Enforcement Response

- 911 call (“Shots fired”) was received at 8:45 p.m.
- **Response time: under 3 minutes**
- Officers cleared the building while EMS staged
- 2 females and 2 males were found deceased inside the nail salon
- 1 injured male was transported to the hospital where he later died
- The GBI was contacted to process the crime scene
- Search warrants were obtained for the business and the suspect’s vehicle parked outside the business



Su Jung Spa Shooting

Managing the Media

- Designated a safe staging area for the media
- Only PIO was authorized to provide information to the media
- Designated spokesperson for the incident





Su Jung Spa Shooting

Lessons Learned

- **Recognize the importance of Active Shooter training for Law Enforcement** (Officers responded appropriately by entering the spa immediately to locate and stop the threat.)
- **Be involved.** Attend Active Shooter training and become familiar with your police department's policies, so that you understand emergency management's response.
- **Keep citizens informed.** Designate a spokesperson for the media but ensure that you maintain investigative integrity.

Su Jung Spa Shooting

Lessons Learned

- **Prepare for diversity.** Employ multilingual personnel. Have access to interpreters or the AT&T language line.
- **Provide support for victims and their families.** A Police Chaplain should be made available to meet with victims and their families as well as the officers who responded to the incident.

Questions/Comments?

Additional Information...



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