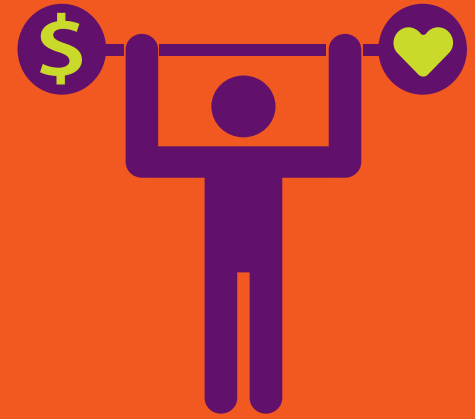


Cigna for State and Local Government

EMPLOYEE HEALTH AND
WELL-BEING PROMOTION

Engage, Empower & Earn

**Creating health incentive strategies for a healthier workplace.**

Well-designed employee health and well-being programs can improve health, increase workplace productivity and help you get the maximum value from your health plan. So how do you engage your employees in programs that empower them to take actions that will ultimately improve their health?

In this interactive webinar, we'll discuss why incenting and rewarding employees may be a solution to increase program participation, reward efforts and outcomes – and deliver positive results.

Specifically, you'll learn:

- How incentives can add significant value to your wellness strategy
- What other companies are already offering their employees
- How you can determine the incentive strategy most appropriate for your organization
- How wellness incentives work with reform legislation and regulations

We'll also share examples of incentive strategy success stories..

Register by visiting:

<http://webinar.cigna.com/?elqPURLPage=1075>



Join us for a live, interactive one-hour web meeting

Thursday, July 25, 2013

1 PM ET

(Noon CT, 11 AM MT, 10 AM PT)

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Featured Speakers:**Tracey Watt**

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