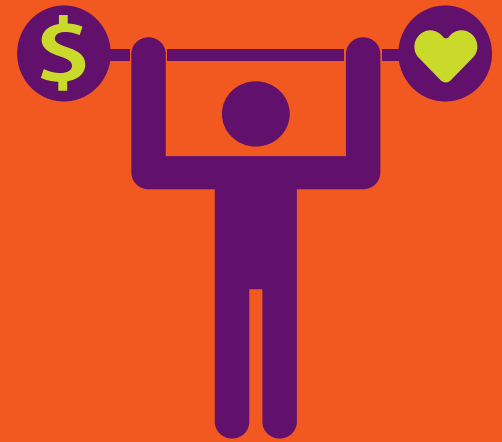


## Cigna for State and Local Government

EMPLOYEE HEALTH AND  
WELL-BEING PROMOTION

## Be a Cultural Transformer

**How to achieve a culture of health and well-being.**

You know the importance of a culture of health. It not only improves the health and well-being of your employees, but also increases productivity and strengthens your organization. But, how do you get there?

Join others in a live web meeting where you'll learn how to build and enhance a culture of health and well-being. We'll help you determine what tools and resources you need and how to put a plan into action. Plus, we'll hear first hand about a company's successful journey to wellness.

Specifically, you'll learn how to::

- Define a culture of health
- Assess and determine the culture of your organization
- Achieve a culture of health and well-being

We'll also explore a client success story.

Register by visiting <http://webinar.cigna.com/?elqPURLPage=882>

Join us for a live, interactive one-hour web meeting

**Wednesday, April 24, 2013**  
**1 PM ET**

(Noon CT, 11 a.m. MT, 10 a.m. PT)

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