

Cigna for State and Local Government

Cigna Choice Fund Creates Health-Smart Consumers

Share in the success of reduced health risks and lower costs



The Seventh Annual Cigna Choice Fund[®] Experience Study findings show CDHP customers are improving their costs and their health profile – by becoming more informed and engaged health care consumers.

Study findings show that Cigna Choice Fund customers:

- Lower their health risks
- Reduce total medical costs
- Receive higher levels of care
- Are more engaged in health improvement
- Are more savvy consumers of health care
- Are more likely to compare cost and quality

Join employers, brokers and consultants in a live Web meeting to learn more about the Cigna Choice Fund study results and how they set us apart from other CDHP options in the market. Understand how Cigna Choice Fund is able to reduce medical costs while maintaining high quality care and high customer service satisfaction – year after year.

Register by visiting <http://webinar.cigna.com/?elqPURLPage=806>

Join us for a live, interactive one-hour web meeting

**Thursday, March 7, 2013
2 PM ET**

(1 p.m. CT, 12 p.m. MT, 11 a.m. PT)

REGISTER NOW

Featured Speakers:

Dave Myers

Actuarial Director, Cigna

Ana Sabatino

Consumerism Sales
Manager, Cigna

GO YOUSM

Offered by: Cigna Health and Life Insurance Company or Connecticut General Life Insurance Company.

"Cigna" is a registered service mark, and the "Tree of Life" logo and "GO YOU" are service marks, of Cigna Intellectual Property, Inc., licensed for use by Cigna Corporation and its operating subsidiaries. All products and services are provided by or through such operating subsidiaries and not by Cigna Corporation. Such operating subsidiaries include Connecticut General Life Insurance Company (CGLIC), Cigna Health and Life Insurance Company (CHLIC), and HMO or service company subsidiaries of Cigna Health Corporation and Cigna Dental Health, Inc. In Arizona, HMO plans are offered by Cigna HealthCare of Arizona, Inc. In California, HMO and Network plans are offered by Cigna HealthCare of California, Inc. In Connecticut, HMO plans are offered by Cigna HealthCare of Connecticut, Inc. In North Carolina, HMO plans are offered by Cigna HealthCare of North Carolina, Inc. All other medical plans in these states are insured or administered by CGLIC or CHLIC. All models are used for illustrative purposes only. 02/13 © 2013 Cigna. Some content provided under license.