**Brandi Allen  
Conferences & Education Director  
Alliance for Innovation**[**ballen@transformgov.org**](mailto:ballen@transformgov.org) **Ph: 602- 496-1097**

**A. Cover Sheet Information:**

         Case Study Title – **Transformational Geospatial Information Sharing**

         Case Study Category - **Partnerships**

         Jurisdiction Name – **City of Charlottesville, County of Albemarle, University of VA, Commonwealth of VA**

         **City Manager Maurice Jones, County Executive Tom Foley, Governor Robert McDonnell**

         Would you like the application to be considered for an Innovation Award? (eligible to Alliance member jurisdictions only) – **YES**

         Would you like the application to be considered for our Rapid Fire Session? **NO**

         Project Leader (Primary Contact for case study notification)

**Charles Werner  
Fire Chief  
Charlottesville Fire Department  
434.970.3323**[**wernerc@charlottesville.org**](mailto:wernerc@charlottesville.org) **203 Ridge St., Charlottesville, VA 22902**

         Each Presentation Team Member:

* **Charles Werner  
  Fire Chief  
  Charlottesville Fire Department  
  434.970.3323**[**wernerc@charlottesville.org**](mailto:wernerc@charlottesville.org)

**B. Synopsis**

Provide an in-depth 1 to 3 page description of the case study, including:

        **Transform the way in which information is and can be shared between local, state and federal governments and with and between private industry.**

         Costs – **This project utilized a $1M grant for the purpose of achieving interoperability and information sharing model for replication into other localities. Other localities will benefit from this successful proof of concept.**

        Savings – **Not necessarily savings on the front end but will reduce significant costs in development of future geospatial information sharing and create an affordable and easily replicated model.**

         Identify innovative characteristics and explain how they improved the organization – **This information sharing program will transform how public safety and public service share information and utilize geographic information systems. It utilizes existing data and empowers the end users to utilize data with much less technical support.**

        Obstacles – **breaking through multiple government jurisdictions to share geospatial information**

        Outcomes – **achievement of multi-jurisdictional government sharing of geospatial information for daily use and for use during emergent and/or catastrophic events.**

         Applicable Results and Real World Practicality – **This program enables critical information sharing and common operational view between government entities and private industry**

         Was a private consultant used?

  **Yes**, describe their involvement; **these consultants worked to identify the gaps for information sharing, listened to needs of government public safety agencies and developed a paradigm shifting program.**

  Identify the consultant and/or firm, including contact information:

**Robert Greenberg  
G&H International  
1100 New York Ave, NW  
Washington, DC 20005  
Phone (202) 955-8179  
  
Paul Shaffelburg  
Timmons Group  
Phone: (804) 200-6970**

**C. Presentation Style**

Briefly describing what your case study presentation might include. We want to know how you will make your session creative and unique. For example:

         Presentation Tools Plan to Use: **PowerPoint and Live Demonstration**

         How do you plan to be both entertaining and educational? **By demonstrating a paradigm shifting application, wow factor through use of a dynamic geospatial viewer, iPad, iPhone and Android smart phones.**

         Group Activity Description – **An interactive hands on demonstration of the application over the iPAD, iPhone, Android devices as well as an interactive discussion on how this can be used in the attendees locality or organization.**

         Live demonstration(s) – **Real time demonstration of geospatial viewer with on screen live internet presentation and interactive use of the iPad, iPhone and Android smart phone devices.**

         Other – **This demonstration will be INNOVATIVE in every aspect. It transforms information sharing, uses geospatial data, utilizes the latest geospatial viewer and includes the top technology devices. This has every form of WOW factor possible. Google my name – Chief Charles Werner.**

**This will impact almost every public service/public safety organization in the way that it shares information in real time and geospatially.**