

IAMMA/ILCMA NEXT GENERATION COMMITTEE STRATEGIC GOALS

FY 2012-2013		FY 2013-2014		FY 2014-2015	
Task	Responsibility	Task	Responsibility	Task	Responsibility
Annual talk with new NIU Interns - August	IAMMA/ILCMA Board and/or Next Gen Committee	Annual talk with new NIU Interns and UIC	IAMMA/ILCMA Board and/or Next Gen Committee	Annual talk with new NIU Interns, UIC Students, and DePaul Students	IAMMA/ILCMA Board and/or Next Gen Committee
Establish Annual talk to new UIC Students. Planning/Urban Management and MPA.	Next Gen Committee	Establish formal relationship and annual visit with DePaul	Next Gen Committee	Establish formal relationship and annual visit with Governor's State	Next Gen Committee
New Intern/Member Orientation - Prior to September Luncheon. Free luncheon for participants.	IAMMA Board to coordinate with Programming Committee	New Intern/Member Orientation - Prior to September Luncheon. Free luncheon for participants.	IAMMA Board to coordinate with Programming Committee	New Intern/Member Orientation - Prior to September Luncheon. Free luncheon for participants.	IAMMA Board to coordinate with Programming Committee
Student Mixer - Chicago (Jan). Invitation to Feb. IAMMA Luncheon. Free Luncheon for participants. Host Feb. luncheon near Metra Station.	Next Gen Committee works with SAC for event. Next Gen coordinates with Programming on luncheon topic/location.	Student Mixer - Chicago (Jan). Invitation to Feb. IAMMA Luncheon. Free Luncheon for participants. Host Feb. luncheon near Metra Station.	Next Gen Committee works with SAC for event. Next Gen coordinates with Programming on luncheon topic/location.	Student Mixer - Chicago (Jan). Invitation to Feb. IAMMA Luncheon. Free Luncheon for participants. Host Feb. luncheon near Metra Station.	Next Gen Committee works with SAC for event. Next Gen coordinates with Programming on luncheon topic/location.
Free seminar (potentially before/after Feb. luncheon). Explanation of types of careers in local government. Potential resume review. Invite contacts from Mixer/School Talks.	Next Gen Committee	Free seminar (potentially before/after Feb. luncheon). Explanation of types of careers in local government. Potential resume review. Invite contacts from Mixer. Review success and determine continuation of program.	Next Gen Committee	Free seminar?	Next Gen Committee
Develop program that assists a community in framing a conversation with their Village Board/City Council on why to hire an intern and what benefits it brings to the community. Goal to have more internships available as we promote the profession and develop relationships with more universities	Next Gen Committee	Promote internships	Next Gen Committee	Promote Internships	Next Gen Committee
		Develop Guide/Ideas for hosting "Government Day". Finalize information that can be distributed to IAMMA/ILCMA Membership. Goal to increase number of communities who provide an educational day for students in their community to learn about local government.	Next Gen Committee	Promote Guide for hosting Government Day	Next Gen Committee

FY 2015-2016		FY 2016-2017	
Task	Responsibility	Task	Responsibility
Annual talk with new NIU Interns, UIC Students, DePaul Students, and Governor's State Students	IAMMA/ILCMA Board and/or Next Gen Committee	Annual talk with new NIU Interns, UIC Students, DePaul Students, Governor's State Students, and Roosevelt Students	IAMMA/ILCMA Board and/or Next Gen Committee
Establish formal relationship and annual visit with Roosevelt University	Next Gen Committee	Develop potential student/intern ambassador/committee program for IAMMA/ILCMA	Next Gen Committee
New Intern/Member Orientation - Prior to September Luncheon. Free luncheon for participants.	IAMMA Board to coordinate with Programming Committee	New Intern/Member Orientation - Prior to September Luncheon. Free luncheon for participants.	IAMMA Board to coordinate with Programming Committee
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Free seminar?	Next Gen Committee	Free seminar?	Next Gen Committee
Evaluate success of program/make necessary modifications. Has number of internships increased? Have internships been given to a variety of students from different universities?	Next Gen Committee	Promote internships	Next Gen Committee
Promote Guide for hosting Government Day	Next Gen Committee	Survey membership on government day activities. Determine if communities used the information or started a local event. Review guide, etc.	Next Gen Committee