

2012 Enrollment Form

The National Citizen Survey™
The NCS Basic Service \$10,300*

Your selection of additional options will be confirmed during the preparation for your community's citizen survey. At that time, you will pay the full cost of the additional options you have chosen. You will be invoiced for the balance of the Basic Service after the survey process is completed.

Additional options available:

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|---|-----------|
| Comparison to prior NCS results | No Charge |
| National benchmark comparisons | No Charge |
| Comparison to prior (non-NCS) results | \$1,750 |
| Custom benchmark comparisons | \$1,100 |
| Demographic subgroup comparisons | \$900 |
| Expanded mailing (sample size increased from 1,200 to 3,000 households) | \$7,100 |
| Geographic subgroup comparisons | \$1,100 |
| One open-ended question | \$1,500 |
| On-site presentation of results | \$2,800 |
| Phone data collection (instead of mail data collection) | \$6,000 |
| Spanish translation of survey available | \$1,450 |
| Web survey (limited to scientific sample) | \$900 |
| Web survey (open to entire community, not a scientific sample) | \$650 |

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|---|-------|--------------|
| Name | Title | Organization |
| Address City/State/Zip (Please include physical address as well as PO Box, if applicable) | | |
| Phone | Fax | Email |

Make Checks Payable to National Research Center, Inc.

Check enclosed for \$6,300.00

To Order: Send this completed form with payment to:

The National Citizen Survey™
National Research Center, Inc.
Attn: Damema Mann
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Boulder, CO 80301
303-226-6983
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** Prices effective as of January 2012*