



*Leaders at the Core of Better Communities*

**Nominate Ideas for 2012 ICMA Annual Conference Solutions Track**

**Deadline February 13, 2012**

**Does your organization work with local government(s)?**

**Have you partnered with a city, town, or county to overcome local government challenges?**

**Would your organization like to have an opportunity to share your innovations and ideas with up to 150 local government managers?**

Then submit a brief synopsis to [edodson@icma.org](mailto:edodson@icma.org) for consideration in the Solutions Track at the 2012 ICMA Annual Conference in Phoenix/Maricopa County, Arizona (October 7-10, 2012). Each organization can submit up to three ideas. There is space in the program for only 15 sessions.

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**What is Solutions Track?**

The Solutions Track features case studies emphasizing new ways that the private sector has developed to solve common local government problems. Selected sessions, sponsored and presented by your organization, highlight in case study format, how local governments have overcome challenges within their communities through private sector solutions. We expect ideas for the Solutions Track will range from land use planning to information technology to health care to budgeting and more.

**What's the benefit to my company?**

Actually, it's a win all around. It's the ICMA manager members who get to see and hear directly from you about the leading edge ideas and programs that work for local governments of all shapes and sizes. Selected sessions—along with company names—are featured in the conference preliminary and final programs and promoted through the conference e-newsletter. These materials are sent to all registered attendees.

**When and Where?**

Solutions Track sessions will occur on Monday, October 8, and Tuesday, October 9, in two theaters constructed within the Exhibit Hall at the 2012 ICMA Annual Conference in Phoenix. All sessions take place during regular Exhibit Hall hours. As such, ICMA is taking steps to design the theaters so that they provide the highest possible A/V quality and are conducive to audience interaction. Theaters will be set up to seat approximately 150-200 local government representatives. Sessions will run for 60 minutes.

**How will the Solutions Track session be selected?**

A committee composed of ICMA members and Strategic Partner representatives will review the nominations and select the sessions that highlight the most innovative and practical solutions for local government managers. Selected nominations will be notified by March 7.

*All proposals become the property of ICMA upon submittal.*



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**How are session nominations submitted?**

Please prepare no more than three paragraphs describing the challenge and solution that you plan to present. Include speaker ideas at the end of the description. Also, feel free to partner with other organizations or communities to design the session. Companies are invited to submit up to three nominations. Proposals should include two preferred time slots, selected from the following:

- Morning
- Mid-morning
- Afternoon
- Late-afternoon

These preferences are not guaranteed, but will provide ICMA an idea of where to place the session in the program and for accommodating your other conference commitments.

**Please note:** ICMA has found that interest in the topic generates attendance more than placement in the schedule.

**The \$5,000 session fee includes:**

This sponsorship fee covers A/V and internet connectivity, two complimentary conference registrations for non-ICMA members, and other costs including marketing of the solutions track sessions and signage. There is a discounted rate for Strategic Partners:

- 50% off for Executive Level Strategic Partners
- 25% off for General Level Strategic Partners.

**Are my submissions confidential?**

No. Solutions track proposals will be shared with members of the solutions track committee. In an effort to increase presentation opportunities the committee may suggest combining sessions and could share your proposals with other "submitters". You may not want to include information that you believe is proprietary or confidential.

**The deadline for submissions is February 13, 2012.**

Send submissions in Word format to [edodson@icma.org](mailto:edodson@icma.org). Selected nominees will be notified on or around March 7, 2012, and will be required to sign an agreement explaining expectations and our respective roles by April 1, 2012. An invoice will be provided.

If you have any questions, please contact Emily Dodson at (202) 962-3662 or [edodson@icma.org](mailto:edodson@icma.org).

**Cancellation/Refund Policy**

Signing the Solutions Track agreement is considered a commitment. No refunds for cancellation, participant turnout level, technical issues, or other circumstances or exigencies will be provided by ICMA.

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