# Effective Applications of Performance Measurement

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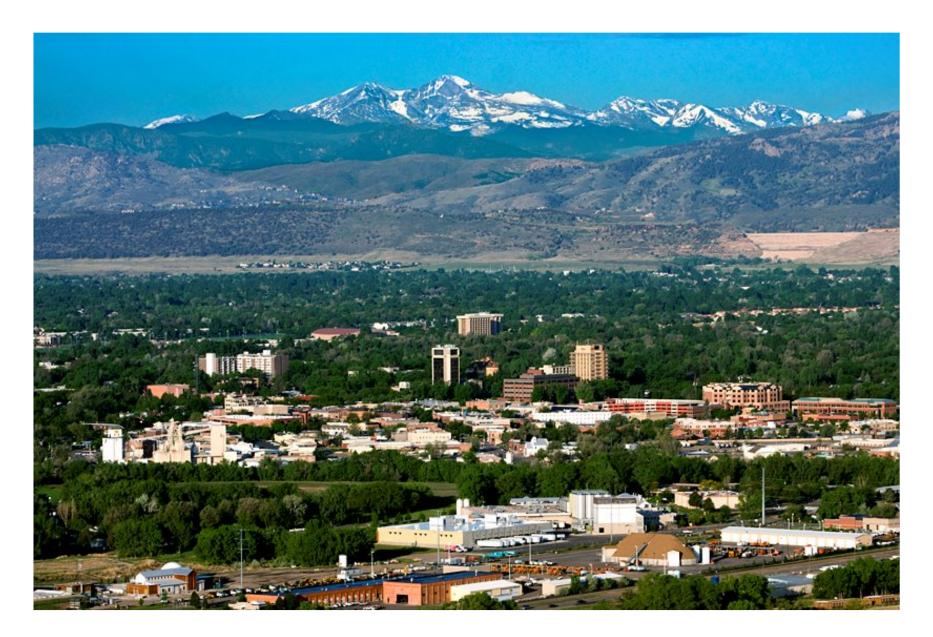


## About Collinsville

- 5<sup>th</sup> Largest city in the Metro East area of St. Louis
- Located 11 miles from Downtown St. Louis
- Highly unionized, with heavy industrial base
- Population of 25,500
- 178 FTE
- Median Household Income \$52,092
- Median Home Price of \$121,300











## **About Fort Collins**

- 35,000 acres of parks & Natural Areas
- 30 miles of paved trails
- 280 miles of bike lanes
- 3 public golf courses
- Newly remodeled performing arts center
- New Museum of Discovery
- Bike Library







### Developing Performance Management in Collinsville

- Support and Commitment of Leadership
- Recognized the importance to continuously improve
  - Searched out "Best Practices"
  - Continuous Improvement Plan

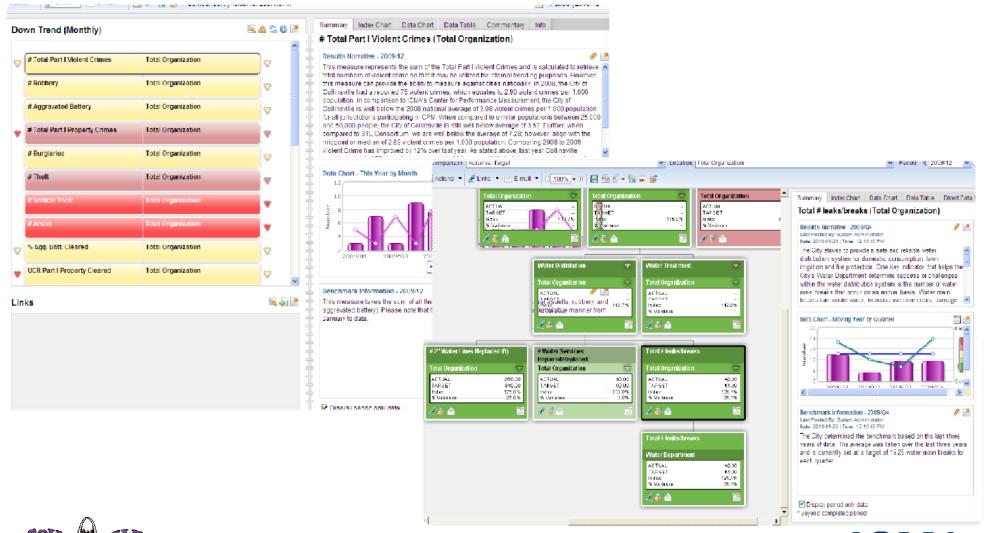








### Developing Performance Management in Collinsville

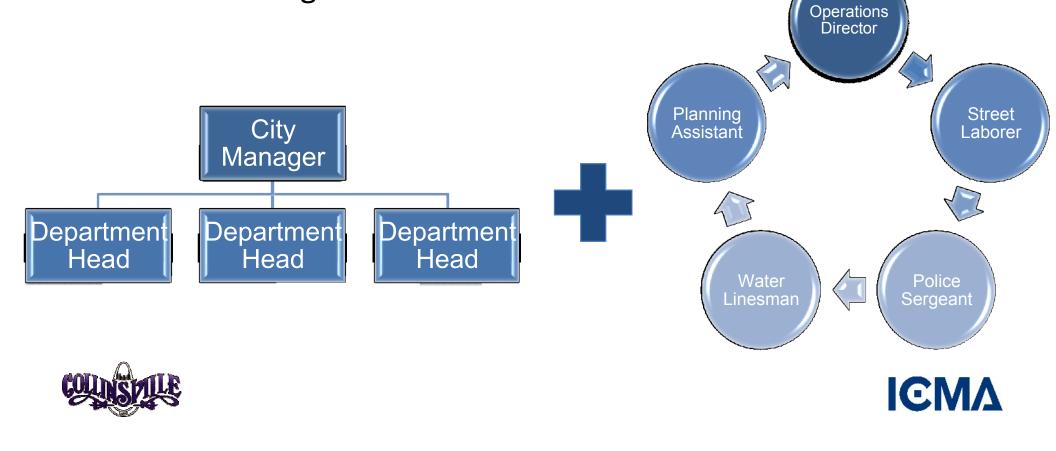






## **Parallel Organization**

- Cross-functional teams representing all organizational levels.
- Empowering & engaging employees in decision making.



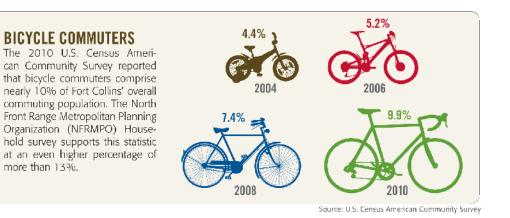
## **Community Scorecard**







## **Community Scorecard**



#### TOTAL PARTICIPATION: THE GARDENS ON SPRING CREEK

Since 2006, The Gardens on Spring Creek has provided our city a world-class botanic garden that is community oriented, educational, experiential and sustainable. The Gardens on Spring Creek continues to experience an increase in visits. More than 45,000 people visited the botanic garden in 2010; visitors came from 19 Colorado cities, 40 states and 5 foreign countries.





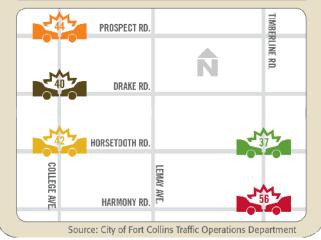


Source: City of Fort Collins Parks Department

#### **TRAFFIC SAFETY: NUMBER OF ACCIDENTS**

The total number of accidents decreased slightly in 2010, and included 3 fatal accidents in 2010. The five intersections with the most accidents are depicted below.

	2007	2008	2009	2010
Non-Injury Accidents	2,919	2,734	2,816	2,812
Injury Accidents	820	728	708	743
Fatal Accidents	4	2	11	3
Total Accidents	3,743	3,465	3,580	3,562





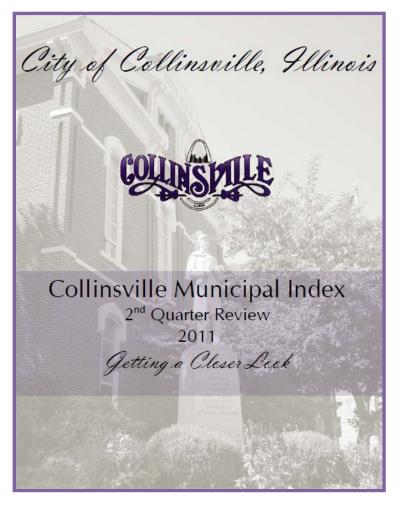


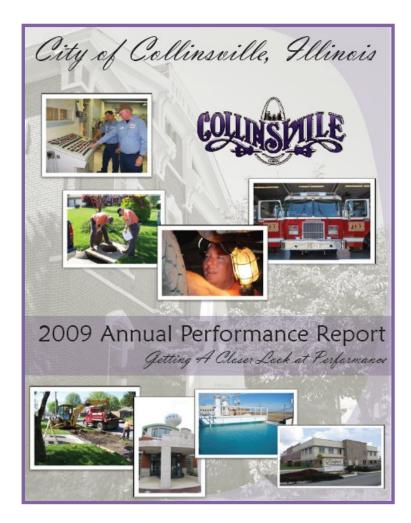
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EXPENSE TYPE		Department	
ACTUARIAL SERVICES	\$193,210.15	Service Area	
ADMIN FEE - FLEX SPENDING	\$40,751.75	Fund	
ADVERTISING SERVICES	\$701,059.51		
ADVERTISING SERVICES AIR CONDITIONER REBATE	\$701,059.51 \$39,168.00	Vendor/Payee (A-Z)	
		Vendor/Payee (A-Z) Vendor/Payee (Amount)	
AIR CONDITIONER REBATE	\$39,168.00	Vendor/Payee (A-Z) Vendor/Payee (Amount) Vendor/Payee (Expense Type)	
AIR CONDITIONER REBATE AIRPORT SERVICES	\$39,168.00 \$170,000.00	Vendor/Payee (A-Z) Vendor/Payee (Amount) Vendor/Payee (Expense Type) 2009 Employee Earnings	
AIR CONDITIONER REBATE AIRPORT SERVICES ALUMINUM SULFATE	\$39,168.00 \$170,000.00 \$568,767.38	Vendor/Payee (A-Z) Vendor/Payee (Amount) Vendor/Payee (Expense Type)	
AIR CONDITIONER REBATE AIRPORT SERVICES ALUMINUM SULFATE ANIMAL CARE SERVICES	\$39,168.00 \$170,000.00 \$568,767.38 \$1,628,160.68	Vendor/Payee (A-Z) Vendor/Payee (Amount) Vendor/Payee (Expense Type) 2009 Employee Earnings	
AIR CONDITIONER REBATE AIRPORT SERVICES ALUMINUM SULFATE ANIMAL CARE SERVICES ARCHITECTURAL SERVICES	\$39,168.00 \$170,000.00 \$568,767.38 \$1,628,160.68 \$167,138.71	Vendor/Payee (A-Z) Vendor/Payee (Amount) Vendor/Payee (Expense Type) 2009 Employee Earnings 2010 Employee Earnings	
AIR CONDITIONER REBATE AIRPORT SERVICES ALUMINUM SULFATE ANIMAL CARE SERVICES ARCHITECTURAL SERVICES ART WORK	\$39,168.00 \$170,000.00 \$568,767.38 \$1,628,160.68 \$167,138.71 \$154,688.58	Vendor/Payee (A-Z) Vendor/Payee (Amount) Vendor/Payee (Expense Type) 2009 Employee Earnings 2010 Employee Earnings Help	
AIR CONDITIONER REBATE AIRPORT SERVICES ALUMINUM SULFATE ANIMAL CARE SERVICES ARCHITECTURAL SERVICES ART WORK ARTISTS, MUSICIANS & SPEAKERS	\$39,168.00 \$170,000.00 \$568,767.38 \$1,628,160.68 \$167,138.71 \$154,688.58 \$841,985.91	Vendor/Payee (A-Z) Vendor/Payee (Amount) Vendor/Payee (Expense Type) 2009 Employee Earnings 2010 Employee Earnings Help Frequently Asked Questions	
AIR CONDITIONER REBATE AIRPORT SERVICES ALUMINUM SULFATE ANIMAL CARE SERVICES ARCHITECTURAL SERVICES ART WORK ARTISTS, MUSICIANS & SPEAKERS AUDIT SERVICES	\$39,168.00 \$170,000.00 \$568,767.38 \$1,628,160.68 \$167,138.71 \$154,688.58 \$841,985.91 \$375,322.25	Vendor/Payee (A-Z) Vendor/Payee (Amount) Vendor/Payee (Expense Type) 2009 Employee Earnings 2010 Employee Earnings Help Frequently Asked Questions	
AIR CONDITIONER REBATE AIRPORT SERVICES ALUMINUM SULFATE ANIMAL CARE SERVICES ARCHITECTURAL SERVICES ART WORK ARTISTS, MUSICIANS & SPEAKERS AUDIT SERVICES AUTO LIAB, COMP & COLLISION	\$39,168.00           \$170,000.00           \$170,000.00           \$568,767.38           \$1,628,160.68           \$167,138.71           \$167,138.71           \$154,688.58           \$841,985.91           \$375,322.25           \$82,574.00	Vendor/Payee (A-Z) Vendor/Payee (Amount) Vendor/Payee (Expense Type) 2009 Employee Earnings 2010 Employee Earnings Help Frequently Asked Questions Questions/Comments	
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## How Does Collinsville Communicate?





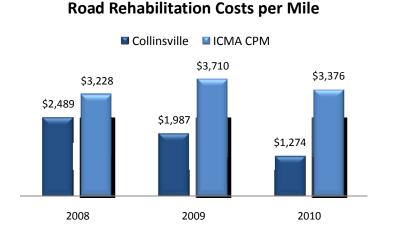


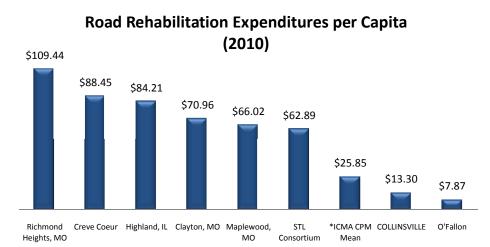


## **Reaching Out to the Community**

How do we maintain Top Quality Infrastructure?

- City is challenged funding its infrastructure
- Infrastructure Taskforce
- Set out to identify policy and funding recommendations

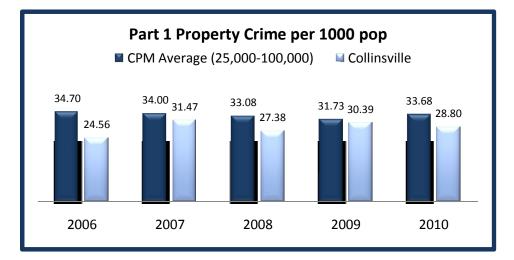


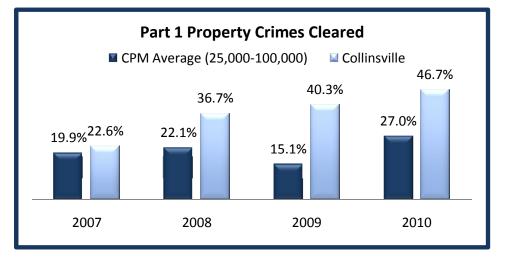






## **Identify Root Cause and Take Action**





### Asking the appropriate questions?

- Property Crime increased from 2008 to 2009
- Why?
- Segmentation of data
  - Increased crime in Collinsville Crossing
- How do we address this?
  - Partnership with retail/commercial tenants
  - Increase presence of patrol officers
- Results:
  - 5.4 % reduction from 2009 to 2010
  - Increased Clearance Rate of 6%





# Questions/Comments?

### Additional Information...





Milwaukee WISCONSIN SEP 18-212011