

Leading through Uncertainty Navigating the New Normal



Municipal Management Association
of Northern California

2010 Annual Conference

October 15-17, 2010

Hilton Hotel

Downtown San Jose

Your Compass to Enrichment.

The MMANC Annual Conference is MMANC's signature event and the premier training conference in Northern California for local government professionals. This event is designed specifically for municipal managers of today who want to become the outstanding leaders of tomorrow.

This year, MMANC is able to offer several new opportunities at the annual conference. A relocation to San Jose will allow conference attendees to experience a different region of Northern California. Using the theme "Leading through Uncertainty – Navigating the New Normal," a series of educational sessions will explore new approaches to issues impacting local governments. As an added bonus, MMANC and the International City/County Management Association (ICMA) have partnered to offer a substantial discount to anyone who registers for both the MMANC and ICMA conferences. The ICMA Conference, which immediately follows the MMANC Conference, is scheduled for October 17 - 20, 2010.



LEADING THROUGH UNCERTAINTY
NAVIGATING THE NEW NORMAL

Leading through Uncertainty Navigating the New Normal



CONFERENCE AT A GLANCE

Friday October 15

5:00 – 9:00 p.m. ICMA/MMANC Evening Reception: The Lounge in
Downtown San Jose



Saturday October 16

8:00 a.m. Registration Opens

8:00 – 9:00 a.m. Continental Breakfast

9:00 – 10:00 a.m. Opening Keynote: Beyond Bravery - The Courage to Lead

10:00 a.m. – 11:30 a.m. Concurrent Sessions

Civic Engagement: The Public as Partners
Building your Professional Path to Success
Taking the High Road to Fiscal Recovery



11:45 a.m. Lunch

12:15 – 1:00 p.m. Luncheon Keynote: Performance Leadership: Best Practices to
Transform Yourself and the Organization

1:15 – 2:30 p.m. Concurrent Sessions

Ethics: Using Ethics to Navigate the New Normal
Traversing the Fiscal Crisis: Responding Creatively to Budget
Shortfalls
Think Local: Using Volunteers in Public Problem Solving

2:45 – 4:00 p.m. General Session: The Landscape of Multigenerational Leadership

Sunday October 17

9:00 – 10:00 a.m. Breakfast With an Executive

10:00 – 11:30 a.m. Concurrent Sessions

Speed Coaching for Aspiring Managers
Facilitation Skills 101
Best Practices in Participative Budgeting



12:00 noon Lunch

12:30 – 1:30 p.m. Closing Keynote: Reforms Ahead: What 's Next for California?

1:45 – 2:30 p.m. Closing Remarks and Raffle

REGISTER TODAY

- ◆ **Early Bird Registration**
Available through August 14

MEMBER RATE: \$250 NON-MEMBER \$300

- ◆ **Advanced Registration**
Available August 15–31

MEMBER RATE: \$275 NON-MEMBER \$325

- ◆ **Regular Registration**
Available September 1–October 1

MEMBER RATE: \$300 / NON-MEMBER \$350

Student Rate: \$175

Guest/Spouse Rate \$175

Additionally, MMANC and ICMA have partnered to offer a substantial discount to those that attend both conferences. To register visit:

www.mmanc.org OR www.icma.org

HOTEL INFO

- ◆ This year's conference will be held at the **Hilton San Jose**, in beautiful downtown San Jose.
- ◆ Rooms have been held at a discounted rate for our event attendees starting at \$119/night.
- ◆ In order to receive this special discounted rate, call the hotel directly at 408-287-2100 or 1-800-HILTONS by September 24, 2010.
- ◆ You must request the group rate for the "MMANC Annual Conference 2010."