

**SPRING CONFERENCE REGISTRATION**  
**Maryland City & County Management Association (MCCMA)**  
 Greenbelt Hilton Garden Inn- April 18-20, 2007

Name	
Address	
Organization	
Business Address	
Business Telephone	
Fax	
E-Mail Address	

<b>Conference Registration</b>		
<b>Registration Fee</b>	\$130.00	\$ _____
<b>Registration Fee Includes:</b>		
<ul style="list-style-type: none"> <li>• Two Continental Breakfasts (Thu &amp; Fri)</li> <li>• Two Lunches (Thu &amp; Fri)</li> <li>• One Buffet Dinner (Thu)</li> </ul>		
<b>Additional Dinner for Guest</b>	\$45.00	\$ _____
<b>Wednesday Golf</b> Reservations have been made at the University of Maryland Golf Course at 1:30 on Wednesday, April 18 for two foursomes. The cost is \$32 per person if walking or \$47 if riding in a cart. <i>(Please indicate if you plan to play, but do not enclose payment with this registration.)</i>		# _____
<b>Total Enclosed</b>		\$ _____

Checks should be made payable to the **City of Greenbelt**.  
 Attn: David Moran, 25 Crescent Road, Greenbelt, MD 20770

**Deadline for Registration is April 6, 2007**

## MCCMA SPRING CONFERENCE



**2007**

**GREENBELT HILTON  
GARDEN INN**

April 18-20, 2007



# MCCMA CONFERENCE AGENDA

## Wednesday, April 18

### 1:30pm Golf-University of Maryland

Enjoy a fun and relaxing afternoon of golf. The University of Maryland Golf Course is an 18-hole, championship golf course with mature trees lining each fairway. The Clubhouse was



built in 1999 and is host to a full service golf shop, Mulligan's Bar and Grill, locker rooms and banquet facilities.

### 5:30pm Hospitality Room-Greenbelt Hilton Garden Inn Conference Room

Early birds are welcome to stop by the Hospitality Room for visiting with colleagues and recommendations for dinner locations in and around Greenbelt.

## Thursday, April 19th

### 8:00-9:00am-Continental Breakfast

will be available for all conference registrants.

### 9:00am Welcome to Greenbelt

Mayor J. Davis will welcome everyone to the first MCCMA spring conference in the National Historic Landmark community of Greenbelt.

### 9:10-10:30am-Electronic Messaging Do's and Don'ts

Robert Manzi, City Solicitor for Greenbelt, Laurel and New Carrollton, and Maryanne Anthony, Integrity Based Solutions, will offer guidelines and tips on how to use electronic messaging and its implications under the Maryland Public Information Act.

### 10:30-10:45am-Break

### 10:45-12:15-Green Buildings

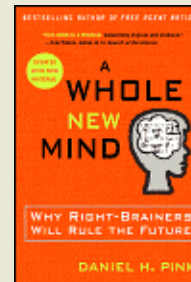
Local governments are often expected to take the lead on environmental matters. Mary Tod Winchester of the Chesapeake Bay Foundation and Joan Kelsch, Environmental Planner, Arlington County, VA, will offer a primer on the benefits of "building green" and show how it may be easier than you think.

### 12:15-1:30pm-Lunch

John Porcari, Maryland Secretary of Transportation, has been invited to speak on his return to State government work and the transportation opportunities and challenges facing the State.

### 1:45-3:15pm A Whole New Mind

Rita Ossolinski, ICMA's liaison to MCCMA, will make a presentation on Daniel Pink's book, A Whole New Mind. The book focuses on Pink's notion that as a society we are moving from an information age to a conceptual age.



### 3:15-4:30pm-Break

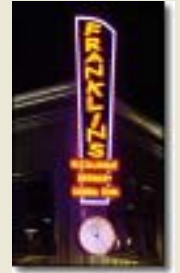
### 3:30-4:30pm Idea Exchange

By popular demand, the free-form Idea Exchange will be offered and led by Bruce Romer. Bring your ideas and programs that are working to share with everyone...and the ones that are not working so that your colleagues can fix them.

### 6:00pm-Dinner at Franklin's in Hyattsville

Join everyone for dinner at Franklin's, a converted 100 plus year old blacksmith and carriage shop that became a hardware store in 1910. In 1992, Franklin's opened as an eatery and gift shop. Today, after a major renovation,

Franklin's offers a unique blend of great food and micro brewed beer with off beat gift shopping. Franklin's is also a key component to the revitalization effort underway on Route 1 in Hyattsville.



## Friday, April 20 Greenbelt Municipal Building

### 8:00-9:00am-Registration and Continental Breakfast

### 9:00-9:45am-ICMA Update

Rick Herbek, Regional Vice-President, ICMA Northeast, will provide an update on ICMA activities.

### 9:45-10:30am-Legislative Update

Scott Hancock of the Maryland Municipal League will provide an end of session summary.

### 10:30-10:45am-Break

### 10:45-12:00 The Greenbelt Story

Greenbelt is a National Historic Landmark as one of three planned communities built during The Great Depression. It thrives today still a model for planned communities. Jim Giese, Greenbelt's City Manager for 29 years, will tell Greenbelt's story, its significance as a planned community, and lead the group on a short walking tour of the community.

### 12noon-Lunch and Business Meeting