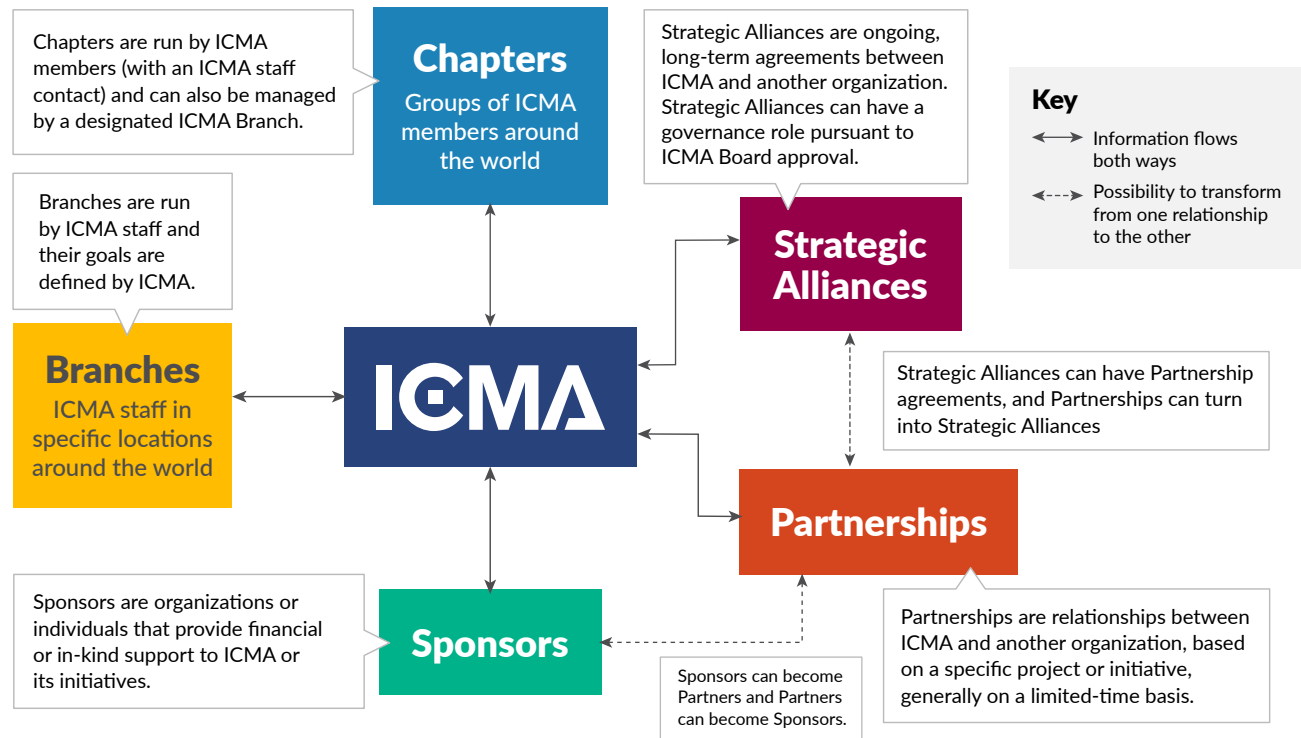


ICMA Global Relationship Model



Strategic Alliances

A type of collaborative relationship formed with external organizations to achieve common goals or strategic objectives.

Characteristics

- + Long-term commitment of at least three years.
- + Shared resources, expertise, or technology.
- + Mutual benefits.
- + Mutual investment (not necessarily monetary).

Types

- + **International Strategic Alliances:** With organizations based in different countries.
- + **Domestic Strategic Alliances:** With organizations within the same country as ICMA Headquarters.
- + **Corporate Strategic Alliances:** With for-profit entities.
- + **Strategic Alliance with Governance Role** Organizations that have a defined role in ICMA's governance process, including state associations. This type is at the discretion of ICMA and limited in number.

Partnerships

Formal agreements between two or more organizations to work together on specific projects or initiatives.

Characteristics

- + Defined goals and objectives.
- + Shared responsibilities.
- + Limited duration or project-specific.

Types

- + **International Partnerships:** Collaborations with organizations in different countries.
- + **Domestic Partnerships:** Collaborations with organizations in the same country as ICMA Headquarters.
- + **Corporate Partnerships:** Agreements with for-profit entities.
- + **Governmental Partnerships:** Agreements with government agencies or bodies.

Sponsors

Organizations or individuals providing financial or in-kind support to the main organization or its initiatives.

Characteristics

- + Financial contributions.
- + Support for specific programs or events.
- + May receive recognition or benefits.

Types

- + **Corporate Sponsors:** Businesses providing sponsorship.
- + **Individual Sponsors:** Individuals offering personal support.
- + **Governmental Sponsors:** Government entities providing sponsorship.

Branches

Semi-autonomous staff-driven offices of the parent organization, typically geographically based.

Characteristics

- + Local representation.
- + Consistent branding and mission alignment.
- + May have their own governance structure.

Types

- + **International Branches:** Branches located in different countries.
- + **Domestic Branches:** Branches located within the United States.

Chapters

Semi-autonomous member-driven divisions of a parent organization, typically geographically based.

Characteristics

- + Local representation.
- + Consistent branding and mission alignment.
- + May have their own governance structure.

Types

- + **International Chapters:** Chapters located in different countries.
- + **Domestic Chapters:** Chapters located within the United States.
- + **Student Chapters:** Chapters associated with students. These can be domestic or international.