

2023 ICMA EQUITY SUMMIT CALL FOR PRESENTATIONS

Deadline for presentation submission is Friday, April 21.

Thank you for your interest in submitting a proposal for the 2023 ICMA Equity Summit, a virtual event, July 20-21, 2023. (Thursday, July 20: 11:00 AM – 4:00 PM ET; Friday, July 21: 11:00 AM – 5:00 PM)

This year's summit theme is Weaving Equity into the Fabric of Local Government. We are looking for presentations that will share ideas, tools, and resources, to help to embed equity into local government daily operations and planning for the future.

The 2023 ICMA Equity Summit is a virtual gathering of Diversity, Equity, and Inclusion Officers (and those doing the work without the title) as well as local government professionals interested in ideas and institutions to deepen strategies, shape actions, and create solutions.

Sessions will be selected to fit with the theme of the summit and the content streams that will be presented each year. Each day will have two tracks: one for DEIB professionals and those that do the work; and the other for local government professionals. The tracks are open to all. This event will create and foster relationships with like-minded professionals, as well as cover best practices, ideas and innovations in the DEIB space and local government management profession.

Presentations will be recorded and broadcast during the event and published online by ICMA. By submitting a proposal you agree for your presentation to be recorded and published in this way. Successful presenters will be notified in early May.

Target Audience

- Chief Equity Officers; Directors and Managers of DEIB
- Chief Administrative Officers
- Assistant Chief Administrative Officers
- Department Heads

The 2023 ICMA Equity Summit Planning Committee has identified topics for the event. ICMA is always in search of new and innovative ideas for speaking engagements and

presentations within a digital platform. All ideas are encouraged.

Tracks

- Equity Leader
Diversity, Equity, and Inclusion Officers (and those doing the work without the title)
- Local Government Leader
Chief Administrative Officers, Assistants/Deputies, and Department Heads

Topics

ICMA seeks sessions with engaging speakers and presentations focused on topics such as, but not limited to, these examples:

Policy Analysis and Strategy

- Strategies for legislative challenges and regulatory hurdles
- How to successfully move initiatives forward and implement changes throughout the organization.
- Policy perspective: how elected officials balance community response and what they need to support and continue the work.
- Analysis of internal policies and procedures, and strategic revamping of operations for equitable outcomes

Nuts and Bolts

- Advocating for and building a budget for your equity department (often of one)
- Tools for DEIB professionals
- Working with community leaders to tell the equity story of your city, town, or county, and why it's important to understand the history
- Building successful relationships as a CEO with other Chiefs
- Interviewing for a DEIB position: How to land the role you want and avoid red flags
- Best DEIB practices for CEOs and CAOs
- Connecting with groups that mirror the populations you serve.

The Future of Local Government DEIB Work

- Burnout among DEIB professionals: how to retain talent.

- Life after the CEO role: continuing the equity work into your new role (since it doesn't really go away)
- Your equity officer resigned. Now what?
- The race/ethnicity of your chief equity officer and
- CAOs: What current and former equity officers want you to know.
- Mentorship and peer feedback systems for equity leaders
- Safety for equity officers: building physical and emotional support while doing the work.

Outcomes

- The equity triangle of success: How Chief Administrative Officers + Chief Equity Officers + Elected Officials work together.
- Building consensus with organizational leadership teams and department staff
- You infused the equity work as a department head: Tell us about your Ah HA! moment and journey of success.
- Qualitative versus quantitative in DEIB
- Measure improvements of interconnected systems

Presentation Formats

Sessions are generally 60 minutes in length and speakers should be well-versed on the topic through lived and professional experience, and/or research.

- Educational Session (45-minute presentation + 15-minute Q&A)
A formal presentation made by an expert(s) on the subject. An ICMA PowerPoint template will be provided.
- Panel and discussion (60-minutes)
A conversation between a small group of participants on a specific topic or issue with an opportunity for attendees to engage with questions.
- Workshop (time TBD)
Virtual workshop ideas may be submitted. Previous experience providing a virtual workshop with an engaged learning environment is required.

Tips for Success

- Create a future-focused, original presentation that covers the latest best practices, ideas, and innovations in local government. The strongest proposals will not just highlight the issues and solutions of today but will consider how local governments can adapt and innovate to future-proof themselves against challenges over the horizon.
- Include a take-away – Attendees are looking for concrete take-aways from sessions that will help them address similar issues in their own communities. More specific descriptions of tools, skills, or performance-based strategies to be gained are generally preferred.
- Depth and specificity – the more specific your submission description is, the better. Drill down to what really matters to the local government management professional.
- Your title should reflect your description – think simple, accurate, and succinct.
- Diversity matters – session selection will reflect diversity in gender, race, and location of speakers (including those outside of the United States), as well as diversity in thought and opinion. Please keep this in mind if you are proposing a panel.

No product information allowed – your presentation must be noncommercial. At no time is it permissible for presenters to use their time slot to conduct a product demo, advertise or promote a product, service, or company.

Presenter Contact Info

Name (Primary Presenter) *

First Name

Last Name

Title *

Organization *

Email *

Phone Number

Social Media Handles (Twitter, Linked-In)

Additional Presenters

+ Add Presenter

Presentation Info

Presentation Title *

Presentation Summary *

Learning Objectives: At this session, participants will be able to: (list a minimum of two learning objectives) *

+ Add Objective

Primary Audience *

- Equity Leader (Diversity, Equity, and Inclusion Officers, and those doing the work without the title)
- Local Government Leader (Chief Administrative Officers, Assistants/Deputies, and Department Heads)
- Both

Presentation Experience

Please provide (i) details of other conferences or events at which you have presented this topic, or (ii) list previous speaking engagements or weblinks to online presentations which demonstrate your experience as a presenter

Previous Speaking Engagements (list organization and presentation topic)

Links to Resources of Past Presentations (videos etc.)

Optional – Attachments: Presentation Examples (PowerPoint, etc)



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- I affirm that I own or otherwise have the right to use the proposed content. I further affirm that I have the right to give consent to publish the content. By submitting this form, I grant ICMA permission to share my presentation with its members and constituencies.

*

- I understand that I will be recorded during my presentation and that my photo may be used for promotional purposes by ICMA.

Submit