

LOCAL GOVERNMENT LEADERSHIP FOR ECONOMIC MOBILITY AND OPPORTUNITY

Cohort Introduction and Q&A

2-15-2023

- **Local Government Reimagined (LGR)** is ICMA's long-term commitment to helping public administrators innovate and adapt their leadership practices, management strategies, and operations in the name of more resilient and equitable outcomes for their work and their communities.
- **LGR Conferences** are the new regional conferences!
- More at icma.org/lgr

ICMA'S EMO INITIATIVE

Supported by the Bill & Melinda Gates Foundation to:

1. Increase local decision-makers' understanding of drivers of and barriers to mobility and opportunity
2. Support local leaders in identifying and implementing actions to advance upward mobility for residents of their communities.

Through:

- Research & resources
- In-person and virtual learning opportunities
- Peer learning cohort + grants to local governments

WHAT IS ECONOMIC MOBILITY AND OPPORTUNITY?

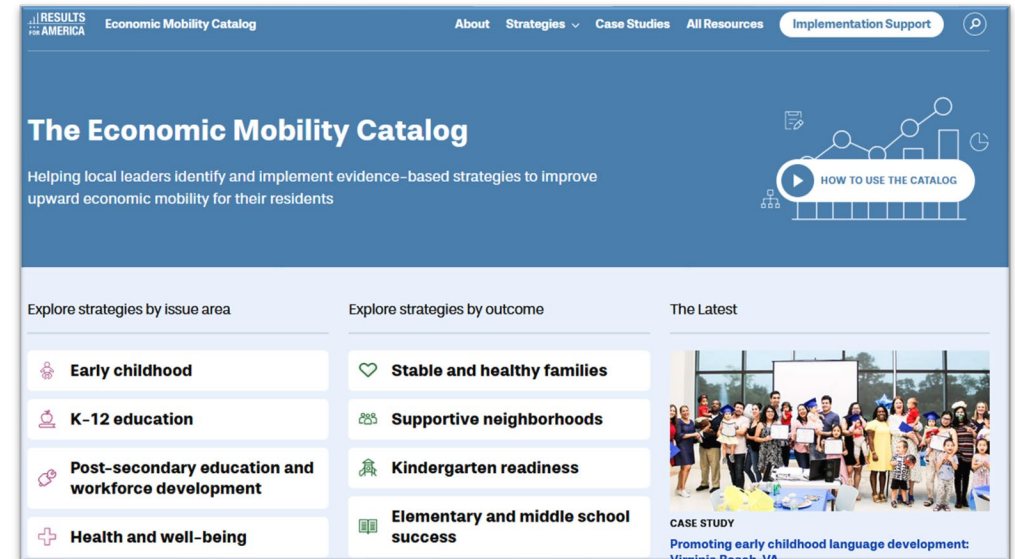
- **Economic success.** When a person has adequate income and assets to support their and their family's material well-being.
- **Being valued in community.** When a person feels the respect, dignity, and sense of belonging that comes from contributing to and being appreciated by people in their community.
- **Power and autonomy.** When a person has the ability to have control over their life, to make choices, and to influence larger policies and actions that affect their future.

Urban Institute, Mobility Metrics Framework

<https://upward-mobility.urban.org/>

KEY FOCUS AREAS

- Education
- Workforce
- Health and well-being
- Justice and public safety
- Housing and community development
- Financial security



Results for America, Economic Mobility Catalog
<https://catalog.results4america.org/>

ICMA PRIORITIES (ANTICIPATED)

Housing and
Community
Development

Economic and
Workforce
Development

Representative and
Responsive Governance

Public Health and Safety

EXAMPLES OF LOCAL GOVERNMENT INFLUENCE

Housing and Community Development	Economic and Workforce Development	Representative and Responsive Governance	Public Health and Safety
<ul style="list-style-type: none">• Vacant/abandoned property issues• Housing security/stability/affordability• Public transportation access• Broadband access and digital skills	<ul style="list-style-type: none">• Inclusive procurement• Sector-specific job training• Financial education and counseling• Transitional employment and re-entry support	<ul style="list-style-type: none">• Fees and fine reform• Reducing obstacles to public benefits• Prioritizing equity in local decision making• Increasing political participation and representation	<ul style="list-style-type: none">• Traffic and safety improvements• Parks and public space improvements• Mental health services• Diversion program and incarceration alternatives

EXAMPLES OF LOCAL GOVERNMENT INITIATIVES

- [Development of Transportation plan in response to access challenges](#): – Loudoun County, VA.
- [Lead Safe Homes and Schools](#): Rochester, NY. Using State and Local Fiscal Recovery Funds, local governments can implement lead paint abatement programs to address health and safety.
- [Financial Justice Project](#): San Francisco, CA. Reevaluating excessive fines and fees and finding alternative solutions.
- [Community Gardens](#): Lincoln, NE. Addressing food deserts as well as vacant or abandoned properties.
- [Financial Empowerment Center](#): Lansing, MI. Free professional financial counseling.
- [Sample Mobility Action Plans](#): Comprehensive examples from 10 counties nationwide.

PEER LEARNING COHORT & GRANT OPPORTUNITY

PEER LEARNING COHORT BASICS

- 10 local governments; 3 participants per local government
- Two in-person convenings, travel expenses paid
- Monthly virtual check ins
- Access to additional virtual and/or in-person technical assistance
- \$30,000 grant to implement an economic mobility assessment, planning, engagement process, or other project

WHO SHOULD APPLY

- Any U.S. local government organization
 - 3 individual participants including the CAO or ACAO; at least one member of ICMA
 - May include other staff, community partners, elected officials; may depend but these should be individuals that participate consistently
- No other specific requirements about size or income level
- We are aiming for a cohort that represents geographic, demographic, economic, and level of experience diversity across the participating local governments

APPLICATION CONTENT

- Local government demographic info and participant info
- Current economic mobility involvement, if any
- Current challenges or barriers within your community, and what solutions or resources are you looking for?
- How your community would spend the \$30,000 in grant funds to address economic mobility and opportunity within your community
- Full application information and questions available at icma.org/emo

MORE ON GRANTS

- Typical projects include an assessment, planning, or engagement process
- Focus areas could be comprehensive and/or targeted to issues in your community
- Eligible costs would typically include:
 - Core personnel
 - Consultants for facilitation, planning, data collection and analysis
 - Stakeholder engagement with community organizations, residents and other partners
 - Costs associated with early implementation of action plan
- Funds should be expended during the cohort's active period (i.e. by Oct 2023)
- ICMA will work with selected communities to finalize plan for use of funds

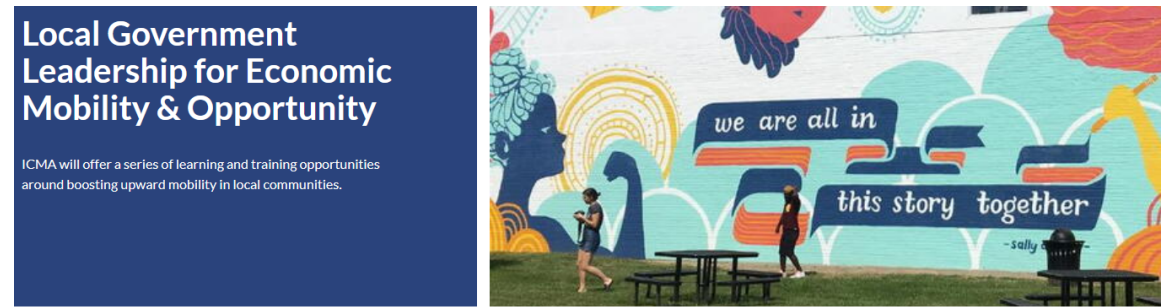
APPLICATION REVIEW CRITERIA

Applications will be reviewed to create a well-rounded cohort representing geographic, demographic, economic, and level of experience diversity across the participating local governments. Additional evaluation criteria include:

- Strength of participation team/staff capacity
- Projected impact of participation
- Demonstrated commitment to improving economic mobility and opportunity for their residents

HOW TO APPLY

- Online at icma.org/emo
- PDF outlining these instructions and application questions is available for download
- You can start an application and continue revising until the deadline. You need to “Submit” to save each version and a personalized link will be generated and sent to your primary application contact.
- Email research@icma.org with any problems or questions



Peer Learning Cohort & Grant Opportunity Application Open

Apply Now

Economic Mobility describes the upward or downward movement in a person's economic or social status throughout their lifetime and throughout generations. External circumstances surrounding an individual have a significant effect on the outcome on one's own economic mobility status. For example, a person that is raised in a community that does not have easy access to clean air, reliable internet, adequate education, and a safe environment is less likely to have upward mobility throughout their lifetime than an individual who has all of those resources within an arm's reach. Local government managers are uniquely positioned to address these challenges and improve the economic mobility of their residents.



Peer Learning Cohort & Grant Opportunity

ICMA's Economic Mobility and Opportunity (EMO) Cohort is a unique and rare networking opportunity for ICMA members to receive training, technical assistance, and funding to inform policies and effect conditions that promote overall well-being and upward mobility for their residents. This opportunity is made possible with support from the Bill & Melinda Gates Foundation.

ICMA expects to select up to 10 local governments demonstrating motivation and commitment to learn from one another and subject matter experts, to then gain practical tools and resources to apply within their community. The selected local governments will be eligible to receive a grant of up to \$30,000 for the implementation of an economic mobility assessment, planning, or engagement process as part of their participation in the cohort.

Applications close on March 1. Join us for an information and Q&A session on Wednesday, February 15 via Zoom.

- Register for information session
- Download full instructions and eligibility guidelines
- Apply now

For any additional questions, contact research@icma.org.



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Application deadline is March 1, 2023, 5:00pm EST.

Submissions may be revised up to the application deadline.



Participant 1 Information

This must be the chief administrative officer or assistant chief administrative officer of your local government. This individual will be the primary contact for your application for all correspondence via the email address you provide.

You may designate a second email address to receive copies of these communications.

Participant 1
(CAO/ACAO) name

Title

Email address
(important! this is the email address to which all correspondence about your application will be sent)



CC email
correspondence to
address (optional;
the address listed
above is your
primary contact)

TIMELINE

- March 1, 2023 (5:00 pm EST): Application closes
- March 15, 2023: Selected local governments notified (subject to change)
- April 2023: Cohort orientation virtual meeting
- Late April/early May: In-person cohort meeting
- April – October: Ongoing technical assistance and learning opportunities; monthly virtual calls
- Late summer/early fall: Second in-person cohort meeting
- Fall: Project conclusion

Q&A

- Apply online at icma.org/emo
- Application deadline: Wednesday, March 1, 2023 (5:00 pm EST)
- Email research@icma.org with any problems or questions
- Suggest starting early in case of any issues!
- Staff will be at Oklahoma City LGR Conference next week