

An aerial photograph of Baltimore, Maryland, showing the harbor, city buildings, and a large glass-walled building in the foreground. The image is partially obscured by a dark blue diagonal overlay on the left side.

ICMA
conference

BALTIMORE
104th Annual Conference
SEPTEMBER 23-26 **2018**

Credentialing Program

Tom Lundy

Chair, ICMA Credentialing Advisory Board

#ICMA2018

ICMA Voluntary Credentialing Program

- Recognizes professional local government managers and promote lifelong learning
- Self-directed program offering an opportunity for members to enhance the unique expertise they bring to their communities
- Provides an easy way to focus and structure learning
- Encourages reflection on what was learned, and receive feedback and recognition.

Credentialing Program Facts

- The first credentials were granted by the ICMA Executive Board in May 2002.
- Currently over 1300 members participate in the program, representing 49 states (No LA) and Washington, DC. North Carolina has the most Credentialed Managers and Candidates (133), followed by Florida (111) and Illinois (98).
- There are also international Credentialed Managers in Australia, Canada, New Zealand and the United Kingdom.

Credentialing Advisory Board

- The Credentialing Advisory Board is responsible for implementing the Voluntary Credentialing Program and advising the ICMA Executive Board on issues related to the Program.
- The CAB reviews applications and makes recommendations on granting credentials.
- The CAB also reviews professional development plans and annual reports on professional development activities.

Credentialing Advisory Board

- The Credentialing Advisory Board has 15 members with representatives from each region
- West Coast Region
 - Chester Newland, CA
 - Douglas Schulze, WA
- Midwest Region
 - George Goodman, MI
 - Patrick Cannon, WI
 - Jamie Verbrugge, MN

Credentialing Advisory Board

- Mountain Plains Region

- Michael Penny, CO
- Greg Sund, CO
- Robert Bland, TX

- Northeast Region

- Daniel Fitzpatrick, NH
- Carol Granfield, NH
- Robert McEvoy, NY

Southeast Region

- Pamela Brangaccio, FL
- Charlie Funderburk, SC
- Tom Lundy, Chair, NC
- Vacant

Credentialing Eligibility Requirements

- ICMA Full Member
- Meet education and experience criteria
- Have Applied Knowledge Assessment results that are less than 3 years old
- Committed to professional development

Credentialed Manager Education & Experience Requirement

- MPA and 7 years of local government executive or deputy/assistant experience
- Other Masters and 8 years
- Baccalaureate and 9 years
- Less than Baccalaureate and 15 years (CAO experience only)
- Local government department head and CEO experience from other sectors *may* receive half credit, if applicant has been in local government executive or deputy/assistant position for at least 3 years

Credentialed Manager Candidate Education & Experience Requirements

- MPA and 5 years of local government executive or deputy/assistant experience
- Other Masters and 6 years
- Baccalaureate and 7 years
- Less than baccalaureate and 13 years (CAO experience only)
- Local government department head and CEO experience from other sectors may receive half credit, if applicant has been in local government executive or deputy/assistant position for at least 1 year

Questions/Comments

If you think of something later, email credentialing@icma.org. Jenese Jackson will be happy to help.

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