#### ICMA's 104th Annual Conference

## **REGISTRATION FORM**



Please read instructions before completing registration form.

Discounted registration rates for ICMA members are available by registering online at icma.org/conference.

#### **REGISTRANT INFORMATION**

Please complete the following information exactly as you want it to appear on your badge. (25-character limit for Title; 30-character limit for Organization).

First Name or Nickname			
Full Name (First, Last)			
Title			
Organization			
Mailing Address			
City		State	Zip
Country	Province		
Contact Information			
Business Telephone Number	Business F	ax Number	
Email Address			
☐ Check here if this is your first ICMA Annual Conferen	ice.		
☐ Check here if this is your partner's first ICMA Annual	Conference		
Check here if you require special accessibility or assis Send a letter with your registration specifying your n		g the conference.	
All main registrant badges will have the registrant's posta which can be scanned by our exhibiting companies at the			d in a bar code,
☐ Check here to have your e-mail address suppressed in	n the badge	bar code.	

#### **REGISTRATION** All fees are in U.S. currency

\*Discounted rates for ICMA members are available online at icma.org/conference!

Type of Registration	Qty	Fee	Total Fee
ICMA Member* Through July 12 Nonmember		\$ 710.00 \$ 1,165.00	
ICMA Member* Through August 23 Nonmember		\$ 775.00 \$ 1,225.00	
ICMA Member* After August 23 Nonmember		\$ 830.00 \$ 1,275.00	
Life Member		\$ 210.00	
Retired Member		\$ 210.00 \$ 265.00	
Full-time Academic		7	imentary
Honorary Member Senior Advisor		_	limentary
ICMA Student Member			
Member in Transition		Complimentary Complimentary	
Nonmember Speaker		Complimentary	
Partner (Please fill in for badge) First Name/Nickname Last Name Email Address		\$ 105.00	
Partners' Program ( <i>Preregistration is required</i> )  ☐ Brunch and Session: Monday, Sept. 24, 10 a.m12:30 p.m.  ☐ Service Project: Tuesday, Sept. 25, 10-11:15 a.m.  ☐ Brown Bag: Tuesday, Sept. 25, 11:30 a.m12:45 p.m.		No	charge charge charge
Children (Please fill in for badges if attending) Name Name Name		Complimentary	
Invited Guest		Comp	imentary
Partner of Invited Guest (Please fill in for badge) First Name/Nickname Last Name		Comp	limentary
Subto	tal 1: R	egistration	\$

#### SPECIAL INTERNATIONAL WORKSHOP

Friday, September 21, 2–6 p.m.; Saturday, September 22, 9 a.m.–4 p.m.	Qty	Fee	Total Fee
International Workshop: International Development Academy			
ICMA Member Nonmember		\$ 350.00 \$ 400.00	
Subtotal 2: Intern	ational	Workshop	\$

#### **ICMA UNIVERSITY WORKSHOPS**

Attendance is limited to 30–50 participants for each workshop.

Saturday, September 22, 8:30 a.mnoon	Qty	Fee	Total Fee
Asking Your Police and Fire Chiefs the Right Questions		\$ 195.00	
Delivering Great Results from Your Vision and Strategic Plan		\$ 195.00	
Fatal Flaws of a Council-Manager Relationship		\$ 195.00	
Persuasion and Influence		\$ 195.00	
Process Mapping: A Hands-On Class to Improve Efficiency & Effectiveness		\$ 195.00	
Six Ways to Engineer Employee Engagement		\$ 195.00	
Strategies for Stability amid Chaos		\$ 195.00	
Saturday, September 22, 1–4:30 p.m.	Qty	Fee	Total Fee
Collaborative Leadership: Hardwiring Teamwork and Innovation		\$ 195.00	
Exploring the History of Institutional Racism: Creating a Path to Racial Understanding		\$ 195.00	
Gauging Public Opinion the Right Way		\$ 195.00	
Improv and Improve		\$ 195.00	
Leading Together: A New Model for Governing and Managing Community		\$ 195.00	
Marketing and Branding Yourself: The Seven Steps toward Getting the Job You Want		\$ 195.00	
Moving from Success to Significance		\$ 195.00	
Saturday, September 22, 1-4 p.m.	Qty	Fee	Total Fee
Symposium with League of Women in Government		\$ 25.00	
Sunday, September 23, 8:30 a.mnoon	Qty	Fee	Total Fee
Annual Leadership Institute		\$ 195.00	
Sunday, September 23, 8:30 a.mnoon	Qty	Fee	Total Fee
Building Customer Service into Local Government Customer Service		\$ 195.00	
Case Study: Essential Management Skills		\$ 195.00	
Design Thinking		\$ 195.00	
Improv and Improve		\$ 195.00	
Leading Change/HPO		\$ 195.00	
Leading Together: A New Model for Governing and Managing Community		\$ 195.00	
Shaping the Culture of Your Organization		\$ 195.00	
Sunday, September 23, 10 a.mnoon	Qty	Fee	Total Fee
"ICMA-RC Overview": Understanding Your Retirement Options No ch			charge
		Vorkshops	\$

#### **ICMA UNIVERSITY FORUMS**

Attendance is limited to 250 participants for each forum.

Sunday, September 23, 12:45-2:45 p.m.	Qty	Fee
Escape the Room: Your Toughest Problems Solved		No charge
Integrating Technology into Sustainability Practices for Smarter, More Resilient Communities		No charge
Reducing Timidity, Maintaining Civility, and Improving Trust through Local Government-Run Social Media and Online Engagement		No charge
The Stat Model for Data-Driven Management		No charge
Wednesday, September 26, 11:15 a.m12:45 p.m.	Qty	Fee
Game of Floods		No charge
It Wasn't Easy, but I Did It Anyway		No charge
Toolkit for Difficult Conversations in Your Community		No charge

Name: Organization: P	Phone:

#### **CONFERENCE EVENTS**

 $^*$ Youth tickets for adult events apply to ages 6 through 16, except where indicated. Under 6 for adult events—no charge.

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Saturday, September 22	Time	Qty	Fee	Total Fee
First-Time Administrators: Can We Talk?	8:30 a.m12:30 p.m.		\$ 50.00	
Reception: Maryland Science Center	5:30-7:30 p.m.		\$ 45.00	
Sunday, September 23				
Sports: Golf Tournament	6 a.m2 p.m.		\$ 135.00	
Sports: 5K Fun Run/Walk	7:30-10:30 a.m.		\$ 35.00	
Sports: Harbor Waterfront Kayak Tour	8-10:30 a.m. 11 a.m1:30 p.m.		\$ 20.00	
Sports: Gwynns Falls Bike Ride	8:45 a.m2:00 p.m.		\$ 25.00	
Sports: Get Out and Paddle: Middle Branch Park and Baltimore Water Trails	9:30 a.m1:30 p.m.		\$ 25.00	
Speed Coaching Coach Coachee	10-11:45 a.m.		Compl	mentary
Women's Luncheon	12:45-2:45 p.m.		\$ 45.00	
One ticket for the Welcoming Reception is included fee for paid registrants. Unless otherwise indicated, complimentary registrations must purchase a ticket Do NOT purchase a ticket unless your registration is	individuals receiving to attend the reception.		Adult \$ 45.00 Youth*	
Welcoming Reception: A Taste of Baltimore	5-7 p.m		\$ 35.00	
Networking Mixer: All Hands on Deck!	7-9 p.m		No (	Charge
Monday, September 24				
Inspirational Breakfast	7-8:15 a.m.		\$ 35.00	
Field Demo: Healthy Harbor EcoTour	9:45 a.m12:15 p.m.		\$ 20.00	
Field Demo: Western Police District Station Renovation	9:45 a.m12:15 p.m.		\$ 20.00	
Assistants' Luncheon	11:15 a.m12:30 p.m.		\$ 45.00	
Field Demo: Druid Lake Water Protection Project	12:45-3:15 p.m.		\$ 20.00	
Field Demo: Structural Racism: A Tale of Two Baltimore Neighborhoods	12:45-3:15 p.m.		\$ 20.00	
Tuesday, September 25				
Field Demo: Western Police District Station Renovation	12:45-3:15 p.m.		\$ 20.00	
Field Demo: House by House: The Revitalization of the Oliver Neighborhood	12:45-3:15 p.m.		\$ 20.00	
Field Demo: Downtown Baltimore, the Inner Harbor, and the Bromo Tower Arts District	12:45-4 p.m.		\$ 20.00	
Evening: B&O Railroad Museum	6-10 p.m.		\$ 60.00	
Daily				
Yoga (Sunday, Monday, Tuesday)	6:30-7:30 a.m.		\$ 20.00	
	Subtotal 4: Co	nferenc	e Events	\$
	Subtotal 3: ICM	1A U W	orkshops	\$
	Subtotal 2: Interna	tional W	/orkshop	\$
	Subtota	al 1: Reg	istration	\$
			Total	\$
☐ I am including a contribution to the Future of Professional Management Fund with my region		ınd Con	tribution	\$
☐ I wish to purchase the Virtual Conference A	rchive			
for the special, onsite attendee reduced rate of	\$99 Virtual Cor	nference	Archive	\$
		Combi	ned Total	\$
Special Discount Taken (	provide description in bo	ox in righ	t column)	\$

#### **PAYMENT METHOD**

(Check all that apply. Please print clearly.)

Signature	Date	Amount	\$
Cardholder's Address (This must be fil	led out for the registration to be processed)		
Cardholder's Name (as it appears on ca	rd)		
Acct. #	Exp. date		
□VISA □ MasterCard □ An	nerican Express		
Credit Card Number Two:	Date	Amount	\$
Signature	Date		
	led out for the registration to be processed)		
Cardholder's Name (as it appears on ca	rd)		
Acct. #	Exp. date		
□VISA □ MasterCard □ An	nerican Express		
Credit Card Number One:			
Credit Card (Please fill out information		7 1110 4110	*
P. O. #/Voucher (Invoices must be paid in full to receive re		Amount	\$
		Amount	\$

#### **REGISTER ONLINE AT:**

icma.org/conference

\_\_\_\_\_ OR \_\_\_\_\_

Mail registration form & payment to: ICMA P.O. Box 79403 Baltimore, MD 21279-0403

\_\_\_\_\_ OR \_\_\_\_

**Fax registration form with credit card payment to:** 202-962-3678

### **TOUR TICKETS**

Purchase tour tickets online at icma.org/conference.

Enter a brie	f explanation	for discount	taken.		

## How to Register

#### **REGISTRATION RATES AND DEADLINES**

Take advantage of the lowest registration rate for ICMA members: Register online by July 12.

Online registration rates and deadlines					
Deadlines,	Registration Rates				
Register Online					
by July 12:	\$ 685.00	\$1,165.00			
by August 23:	\$ 750.00	\$1,225.00			
after August 23:	\$ 805.00	\$1,275.00			

Mailed or faxed registration rates and deadlines					
Deadlines,	Registration Rates				
Postmarked	Members Noni				
by July 12:	\$ 710.00	\$1,165.00			
by August 23:	\$ 775.00	\$1,225.00			
after August 23:	\$ 830.00	\$1,275.00			

**Members:** To register as a member, your ICMA membership status must be current. If you would like to verify your status, call ICMA Member & Customer Support toll free at 800-745-8780 or 202-962-3680; or e-mail customerservices@icma.org.

*Note:* ICMA membership is for individuals only. If you are not currently a member, use the nonmember category fees.

**Nonmembers:** Take this opportunity to join ICMA and receive a discount on conference registration, as well as many other membership benefits. To join online or download a membership application, go to **icma.org/apply**. All membership applications and conference registrations must be received by ICMA by July 12 to qualify for the lowest member registration fee.

#### **PAYMENT METHODS**

If payment is not received at the Baltimore address by September 5, on-site payment may be required. No one may pick up registration materials without payment.

Credit card payments may be mailed or faxed. Faxed forms will be accepted only if payment is made using a MasterCard, VISA, or American Express credit card. Purchase orders cannot be accepted for faxed registrations. The fax number is 202-962-3678. IF YOU FAX YOUR REGISTRATION FORM, DO NOT ALSO MAIL YOUR FORM OR YOU MAY BE CHARGED TWICE. Registrations will not be accepted over the telephone. Written confirmation of your registration will be sent within 15 business days of receipt of your registration form.

To inquire about payment plan options, contact ICMA Member & Customer Support toll free at 800-745-8780 or 202-962-3680; or e-mail customerservices@icma.org.

#### WHERE TO SEND YOUR FORM

Complete this conference registration form; include your check, credit card number, or purchase order/voucher; and mail to:

ICMA P.O. Box 79403

Baltimore, MD 21279-0403

Make checks payable to ICMA.

DO NOT mail your conference registration to the ICMA headquarters address in Washington, D.C.

#### **CANCELLATION AND REFUND POLICY**

All registration cancellations will be charged a \$75 processing fee regardless of when received. ICMA University workshop cancellations are charged an additional \$35 processing fee.

Cancellation requests must be in writing! Conference registration cancellations and/or cancellations of social events, sports, luncheons, or field demo tickets will be accepted through Monday, September 17. No cancellations will be accepted after Monday, September 17.

There is no processing fee for ticket refunds. This policy is intended to assist those attendees who are forced to cancel at the last minute because of unanticipated job demands. Refunds will be processed no later than 15 days after the conference.

There will be no ticket refunds at the conference. However, for your convenience in making last-minute changes in plans, a ticket brokerage desk will be set up on site at the conference, where we will attempt to sell your tickets for cash only to other attendees. Please note that because of guarantee requirements on ticketed events, no ticket brokerage sales for an event will take place until the event is sold out.

#### Address all cancellations to:

ICMA Conference Cancellations, Attention: Matthew Watson 777 North Capitol Street, NE, Suite 500 Washington, D.C. 20002-4201

visit us online at icma.org/conference

# Special Registration Discounts

#### **MEMBERS WHO ARE FIRST-TIME ATTENDEES**

ICMA members in the conference region (Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont) who are attending their first ICMA conference are eligible for a \$200.00 discount off the registration fee. Please enter the discount taken and a brief explanation in the "Special Discount Taken" line in the payment section of the registration form.

ICMA members in eastern Canadian provinces (New Brunswick, Newfoundland and Labrador, Nova Scotia, Ontario, Prince Edward Island, and Québec) who are attending their first ICMA conference are eligible for a \$200 discount off the registration fee. Please enter the discount taken and a brief explanation in the "Special Discount Taken" line in the payment section of the registration form.

ICMA members outside of North America who are attending their first ICMA Annual Conference are eligible for half-price registration. Please enter the discount taken and a brief explanation in the "Special Discount Taken" line in the payment section of the registration form.

## ICMA AFFILIATE MEMBERS WHO ARE EARLY-CAREER PROFESSIONALS

Early-career professionals, defined as ICMA U.S. Affiliate Members who are entry-level local government staff up to and including department heads, are eligible for a \$300.00 discount off the registration fee. Please enter the discount taken and a brief explanation in the "Special Discount Taken" line in the payment section of the registration form.

#### **MEMBERS IN TRANSITION**

If you have been fired or forced to resign your position in local government and are now "in transition," ICMA will provide complimentary registrations for you and your partner. ICMA will also provide

you and your partner with complimentary tickets to the Sunday Welcoming Reception. Register under the "Members In Transition" category or register online, but ICMA's membership department must have been notified of your status for you to use this option.

#### **NEW THIS YEAR!**

**Virtual Conference Archive:** Bring the Annual Conference experience back to your community by purchasing the 2018 Virtual Conference Archives! The ICMA Virtual Conference Archives give you digital access to 16 of the most compelling Annual Conference sessions for one year, and access to 4 keynotes and 2 featured speak-ers for up to 6 months. Save up to \$200 by purchasing the Virtual Conference Archives with your conference registration.

#### **IMPORTANT REMINDERS**

The Welcoming Reception on Sunday, September 23, is included in the registration fee for all paid registrants. Unless otherwise indicated, individuals receiving complimentary registrations, including Honorary Members, Student Members, Senior Advisors, nonmember speakers, invited guests and their partners, press, and children age 6 and older must purchase a ticket if they are interested in attending the Welcoming Reception.

- All mail-in registrations received after September 5, will be treated as on-site registrations.
- To avoid duplicate billings and registrations, if you fax your registration form, please do not also mail your form.
- You will receive confirmation within 15 business days of receipt of your registration form.
- No registrations or cancellations will be accepted over the telephone.
- No registration cancellations will be accepted after September 17.
- No ticket cancellations for social events, sports events, luncheons, or field demos will be accepted after September 17.

# Do you have questions about conference registration? Call ICMA Member and Customer Support toll free at 800-745-8780 or at 202-962-3680 or e-mail your question to customerservices@icma.org.