



NEBRASKA

150
CELEBRATION

2017 NCMA
ANNUAL CONFERENCE



SUMMER 2017

2017 ANNUAL NCMA CONFERENCE

June 12th-14th



**NEBRASKA ONE BOX
CONVENTION CENTER**

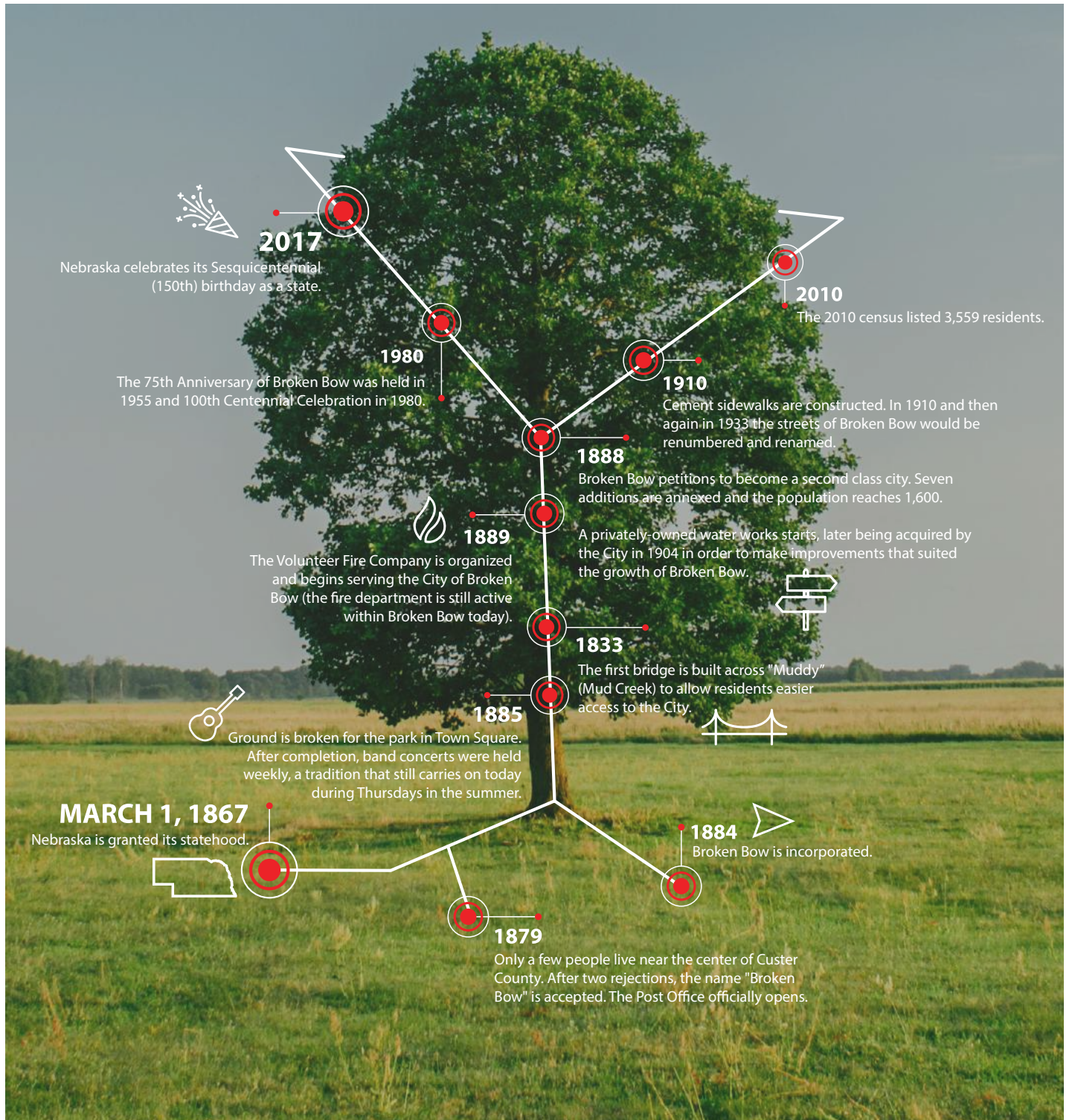
2750 South 27th Avenue
Broken Bow, NE 68822



CURRENT SPONSORS



THE EARLY YEARS OF BROKEN BOW



"ROOTED. BUT NOT STANDING STILL."



**2017 NCMA
ANNUAL CONFERENCE**



June 12th-14th, 2017
Broken Bow, NE
Nebraska One Box Convention Center

WELCOME

Dear NCMA and Regional Colleagues:

The 2017 NCMA Summer Conference in Broken Bow is nearly upon us and the theme we are incorporating is "Rooted. But Not Standing Still."

The conference will be held at the Nebraska One Box Convention Center which is attached to the Cobblestone Hotel & Suites from June 12th through June 14th. There are two block rates under NCMA this year with one being at the Cobblestone Hotel & Suites (308-767-2060), and the second being at our historic Arrow Hotel (308-872-6662) which is conveniently located only two minutes away from the convention center.

I am excited about the presenters and I am confident that you will find their information valuable to bring back to your community. A few highlights include:

- What Happened in Ferguson, Missouri? (Former Ferguson City Manager, John Shaw)
- Sustainable Communities (Dr. Leighter, Creighton University)
- Ethics Training (Karen Daly, ICMA)
- Rural Transit Project (Dr. Blair & Dr. Diechert, UNO)
- Human Trafficking Awareness (Leticia Bonifas, Central Nebraska Trafficking & Immigration Outreach; Meredith McDowell, Mental Health Therapist; and Leeann Nielsen, Salvation Army's Safe-T Specialist)
- NCMA Visioning & Strategic Planning Session (Jeff Ray, JEO Consulting Group, Inc.)

I encourage you to bring your families along as our community has a fantastic park system, golf course, waterpark, museums, and boutiques. Check off some stops on your Nebraska passport, take a journey along the Broken Bow NE 150 Drive, or even take a trip to the Nebraska National Forest at Halsey! This year I am thrilled to showcase Broken Bow to you all and I hope your stay is enjoyable!

If you have any questions or need any additional information, please contact me at 308-870-2150 or via email at bclark@cityofbrokenbow.org.

On behalf of the NCMA Executive Board, I look forward to seeing you at the 2017 NCMA Summer Conference in June!

Sincerely,

Brent Clark

Brent Clark
NCMA President Elect



SPONSORSHIP OPPORTUNITIES

COTTONWOOD:
(\$500)

- Conference Registration
- Display Table Space
- Registration Signage
- Meal for One
- Admittance to All Education Presentations and Tours
- Name Recognition in Conference Program

SAPLING:
(\$300)

- Conference Registration
- Registration Signage
- Admittance to All Education Presentations and Tours
- Name Recognition in Conference Program

SEEDLING:
(\$200)

- Conference Registration
- Admittance to All Education Presentations and Tours

CONFERENCE REGISTRATION

EARLY BIRD REGISTRATION:
BEFORE: MAY 26TH (\$105)

INCLUDES:

- Dinners: Monday and Tuesday
- Lunches: Tuesday and Wednesday
- Access to All Keynote Speakers
- Rural Future Initiatives

NORMAL REGISTRATION:
AFTER: MAY 26TH (\$115)

- Golf
- Gun Range
- Community and Industrial Tours

HOTEL RESERVATIONS

Cobblestone Hotel & Suites

2750 South 27th Avenue
Broken Bow, NE 68822
308-767-2060

**NCMA RATE: \$83/NIGHT*

Arrow Hotel & Suites

509 South 9th Avenue
Broken Bow, NE 68822
308-872-6662

**NCMA RATE: \$85/NIGHT*



ACTIVITIES

NEBRASKA ONE BOX GUN CLUB



- **Sporting Clays:** \$17.00 per person
- **Trap, Skeet:** \$7.00 per person

Please see the Conference Registration form to sign up for this event.

BROKEN BOW COUNTRY CLUB



- **18 Hole Golf:** Pay the day of the event

Contact Viv Novotny at vnovotny@jeo.com or **402-277-0653**, if you will be attending this event.

KINKAIDER NIGHT



- Dinner, drinks, tour, and entertainment

Please see the Conference Registration form to sign up for this event.

NIGHT ON THE SQUARE



- Dinner at Legends Neighborhood Bar & Grill
- Dessert in the Bandstand

Please see the Conference Registration form to sign up for this event.



2017 NCMA ANNUAL CONFERENCE



June 12th-14th, 2017
Broken Bow, NE
Nebraska One Box Convention Center

CONFERENCE REGISTRATION

REGISTRATION

EARLY BIRD REGISTRATION \$105 \$ _____

NORMAL REGISTRATION \$115 \$ _____

ACTIVITY REGISTRATION

NEBRASKA ONE BOX GUN CLUB
· Sporting Clays: \$17.00 per person
· Trap, Skeet: \$7.00 per person \$ _____

NIGHT ON THE SQUARE

KINKAIDER NIGHT

TOTAL AMOUNT ENCLOSED \$ _____

CONTACT INFORMATION

Name _____

Title _____

Address _____

City _____ State _____ Email _____

Office Phone _____ Mobile _____

Please return registration forms along with payment to:

League of Nebraska Municipalities
1335 L Street, Lincoln NE 68508
or fax registration to 402-476-7052

Contact Brent Clark at 308-870-2150 or bclark@cityofbrokenbow.org with questions. Conference registrations will be confirmed by email upon receipt of payment in full.



2017 NCMA ANNUAL CONFERENCE



June 12th-14th, 2017
Broken Bow, NE
Nebraska One Box Convention Center

SPONSORSHIP REGISTRATION

REGISTRATION

COTTONWOOD SPONSORSHIP	\$500	\$ _____
SAPLING SPONSORSHIP	\$300	\$ _____
SEEDLING SPONSORSHIP	\$200	\$ _____

JOIN OUR CURRENT SPONSORS

TOTAL AMOUNT ENCLOSED \$ _____



CONTACT INFORMATION

Name _____

Title _____

Address _____

City _____ State _____ Email _____

Office Phone _____ Mobile _____

Please return registration forms along with payment (checks can be made out to NCMA) to:

Brent Clark
PO Box 504, Broken Bow, NE 68822

Contact Brent Clark at 308-870-2150 or bclark@cityofbrokenbow.org with questions. Conference registrations will be confirmed by email upon receipt of payment in full.

AGENDA

MONDAY, JUNE 12TH, 2017

CHECK IN AT YOUR HOTEL

- 11:00 am** · **Golf Outing** - Broken Bow County Club (2280 Memorial Drive)
Shooting Activities - Nebraska One Box Gun Club (Rd 435)
Broken Bow NE 150 Drive – Enjoy 150 miles around Broken Bow in Custer County! Participants will enter a raffle by completing the NE 150 Drive (Takes approximately 2.5 hours)
- 3:00 pm** · **Sponsor Display Set Up** – Nebraska One Box Convention Center located at Cobblestone Hotel & Suites (2750 South 27th Ave).
- 5:00 pm** · **Night on the Square** - Custer County Museum Reception (445 South 9th Ave)
- 6:30 pm** · **Registration and Legends Dinner** – Dinner, Drinks, & Games at Broken Bow Legends Neighborhood Bar & Grill (845 South D Street)
- 8:00 pm** · **Dessert in the Square** – Enjoy desserts in the newly renovated Bandstand & Playground Area – *Sponsored by Creative Sites*
- 9:00 pm** · **Hospitality Zone** – Enjoy great networking at Nebraska One Box Convention Center located at Cobblestone Hotel & Suites – *Sponsored by JEO Consulting Group, Inc. & Ameritas (2750 South 27th Ave).*

TUESDAY, JUNE 13TH, 2017

- 7:30 am** · Late conference registration at Nebraska One Box Convention Center located at Cobblestone Hotel & Suites
- 7:30-8:30 am** · **Get to Know Your Exhibitors** – Continental breakfast to visit with Sponsors (Nebraska One Box Convention Center)
- 8:30-8:45 am** · **Conference Opening** – Pledge of Allegiance, Presentation of Colors, Welcome by Mayor Cecil Burt
- 8:45-9:00 am** · **What's Shaking in Broken Bow!** - Donnis Hueftle-Bullock, *Chamber of Commerce* and Deb McCaslin, *Custer Economic Development*
- 9:00-10:00 am** · **Sustainable Communities** – Dr. Leighter, *Creighton University/Joslyn Institute*
- 10:00-10:15 am** · **Break** – *Visit the Sponsors Room*
- 10:15-11:15 am** · **Ethics Training** – Karen Daly, *ICMA Mountain Plains Regional Director*
- 11:15-11:30 am** · **Break** – *Visit the Sponsors Room*
- 11:30-12:00 pm** · **Rural Transit Project** – Dr. Blair, *University Nebraska Omaha* and Dr. Diechert, *University Nebraska Omaha*
- 12:00-1:15 pm** · **Lunch at Cobblestone Meeting Room** – Keynote Speaker John Shaw, *Former City Manager of Ferguson, MO*
- 1:30-2:30 pm** · **Legislative Update** – Lynn Rex, *League of Nebraska Municipalities*
- 2:30-2:45 pm** · **Break** – *Visit the Sponsors Room*

AGENDA

TUESDAY, JUNE 13TH, 2017 (cont.)

- 2:45-4:45 pm** · **Becton Dickinson Tour** (150 South 1st Ave)
Adams Land & Cattle, LLC Tour (327 South 1st Ave)
- 4:45-5:30 pm** · **Human Trafficking Awareness** - Leticia Bonifas, *Central Nebraska Trafficking & Immigration Outreach*; Meredith McDowell, *Mental Health Therapist*; and Leeann Nielsen, *Salvation Army's Safe-T Specialist*
- 5:30 pm** · **Kinkaidier Night** – Dinner, Drinks, Tour, and Entertainment at Broken Bow's Kinkaidier Brewing Co. – *Sponsored by Olsson Associates*
- 9:00 pm** · **Hospitality Zone** – Enjoy great networking at Nebraska One Box Convention Center located at Cobblestone Hotel & Suites – *Sponsored by JEO Consulting Group, Inc. & Ameritas (2750 South 27th Ave)*

WEDNESDAY JUNE 14TH, 2017

- 7:30-8:30 am** · **Get to Know Your Exhibitors** – Continental breakfast to visit with Sponsors (Nebraska One Box Convention Center)
- 8:30-9:30 am** · **USDA Resources for Rural Communities** – Paul Bartlett, *USDA*
- 9:30-9:45 am** · **Break** – *Visit the Sponsors Room*
- 9:45-10:30 am** · **NCMA Visioning & Strategic Planning Session** – Jeff Ray, *JEO Consulting Group, Inc.*
- 10:30-11:30 am** · **NCMA Annual Business Meeting**
- 11:30 am** · **Adjourn** – Box Lunches Available

MAKE YOUR WAY TO KEARNEY TO ATTEND THE 2017 MUNICIPAL ACCOUNTING & FINANCE CONFERENCE!

KEYNOTE SPEAKER



JOHN SHAW

Former City Manager of Ferguson, MO

John Shaw, a native of the St. Louis area, spent 14 years in the city management profession. He served as the City Manager for the City of Ferguson, MO for eight years, which included an 8-month period of social unrest following a highly publicized police involved shooting in August of 2014. John now works for the CTS Group, specializing in energy efficiency construction projects for local governments, and helping cities and counties address facility and infrastructure needs through guaranteed energy savings contracts. John is a past president of the St. Louis Area City Management Association and a former board member of the Missouri City Management Association. He also remains active in the city management profession, maintaining his ICMA-CM designation from the International City and County Management Association and has been a featured speaker for various state associations and ICMA, sharing his experiences and lessons learned from Ferguson.