# How Outcomes & IT Build Shared Value Opportunities for Frankston

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ICMA Conference Presenter







### Start with Community

Clarify Outcomes

Prevention Through Partnerships







## Webinar about our talk Go Here: http://hub.oursay.org/academy

### **Start with Community**







# OPINION OWNERSHIP OPTIONS DECISIONS



Welcome to Frankston City Council's "Think Big" online forum. This is a place for community members to provide valuable input into plans that will help shape a better Frankston City for everyone.







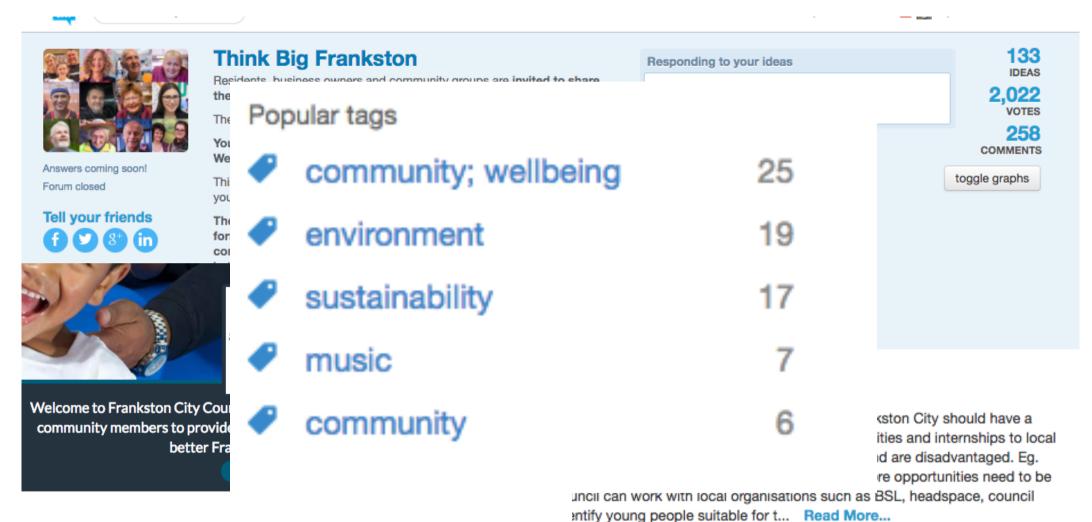


#### Frankston City Council



We need your vote to determine how to make Frankston City a better place for the future!

Last year the community came together including local residents, business owners and groups at Frankston's "Think Big" community conference to talk about the future of the city



Frankston City Council

nths ago

**114** 



vote to etermine how to make Frankston City a better place for the future!

### Clarify Outcomes





# A 'State of the Community' comparative view Suburb A Suburb B







5 Legal compliance

4 Safe behaviours

3 Safe design (public realm)

**2** Essential services

1 Affordable housing

Safe Community





### Prevention Through Partnerships





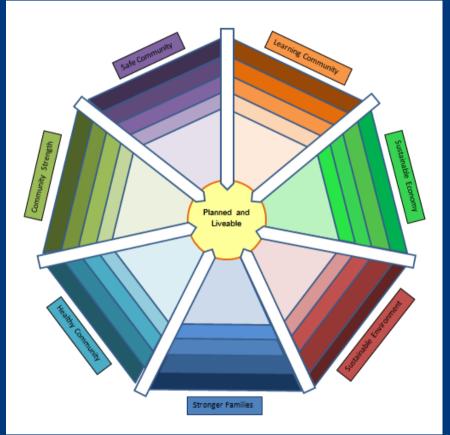






### Planned Outcomes Framework

- Healthy Community
- Safe Community
- Learning Community
- Stronger Families
- Community Strength
- Sustainable Economy
- Sustainable Environment







**Evolution of** planning and outcomes inputs funding outputs **Commitment** Silo'd program / funding to the best **Organisational** Research basec Results based philosophy evidence plans/ funding social return on investment <u>expertise</u> performance management and measurement optimal resource Liveable management aspirational & resilient **Best practice** 

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**Communities** 

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### Thank You



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