Community engagement requires meeting constituents where they are. GIS technology offers innovative solutions that makes it easier for community members to participate. There are apps that make it possible to direct citizens to voter polls with the shortest lines or for residents to provide feedback on strategic plans online.

In the public health field, the opioid epidemic has resulted in the overdoses of thousands of people across the country. Using GIS technology, local government can track the location of Rx disposal stations, collect overdose data for locating treatment centers, and monitor Narcan distribution programs.

In our rapidly changing global economy, local government leaders must adapt new strategies for pursuing their economic development goals. GIS technology helps leaders understand this new marketplace and what it takes to grow the economy.