

2017

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Camp Power

Can a summer camp help reduce crime, increase perception of the police and bring together underserved members of the population?

Program Description

In 2014, the City of DeKalb partnered with more than 25 community agencies to create a free summer camp to serve children in a neighborhood with a high concentration of poverty, lack of opportunity, public safety concerns, and quality of life issues.

Camp Power was created to be a multi-dimensional wellness program offering academics, daily nutritious lunch, structured physical activities, nutrition education, layered mentoring, life skills training, paid employment opportunities to parents and exposure to community resources.

Program Outcomes

Camp Power has served thousands of meals, provided children with a host of educational and recreational opportunities they may have never experienced before, and also created lasting relationships.

After the program's first year, there was a 26% decrease in Part 2 crimes, and after the second year, there was a 40% reduction in overall crime, a 13% reduction in calls for service by Police, and a 49% reduction in arrests occurring at University Village.

After three years of successful programming and positive community outcomes, the City of DeKalb has initiated a permanent program move to the YMCA, one of the community partners. The City of DeKalb will continue to be active participants and contributors. The Police Department will provide staff, board membership and City staff/elected official volunteers.



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THE NEED >>>

Over 50% of Dubuque, Iowa residents either live or work in the Bee Branch Watershed. It is the area hit hardest by flash flooding during significant rain events with more than “just a little water in the basement.” Six Presidential Disaster Declarations were issued between 1999 and 2011 due to flash flooding with estimated damages of \$69.8 million. Based on a 2009 FEMA study, 1,373 homes and businesses were prone to flooding.

THE PROJECT >>>

Most communities see flooding as strictly stormwater management. That approach does not address water quality, healthy homes, preservation of neighborhoods, and community development. The Bee Branch Watershed Flood Mitigation Project is a \$219 million multi-phased investment in green infrastructure to mitigate flooding, improve water quality, stimulate investment, and enhance quality of life.

The Bee Branch Watershed Flood Mitigation Project is about

more than stormwater management.

It's about community outcomes.

How do you mitigate flash flooding, but also improve water quality, create resilient neighborhoods preserve community culture, stimulate development, and enhance quality of life?



Impervious Surface Reduction (Green Alleys)

Green alley reconstruction focuses on reducing the volume of stormwater in the watershed. Green alleys feature permeable pavement which allows water to pass through the surface and filter gradually into the soil below. Over the course of the project, approximately 240 alleys in the watershed will be converted into green alleys. Seventy-three alleys were completed between 2014 and 2017. The conversion of the alleys is expected to reduce stormwater runoff within the Bee Branch Watershed by up to 80 percent.



Storm Sewer Capacity Improvements

Several storm sewers will be expanded up to ten times their current capacity and additional high capacity inlets will be installed.



Bee Branch Healthy Homes Resiliency Program

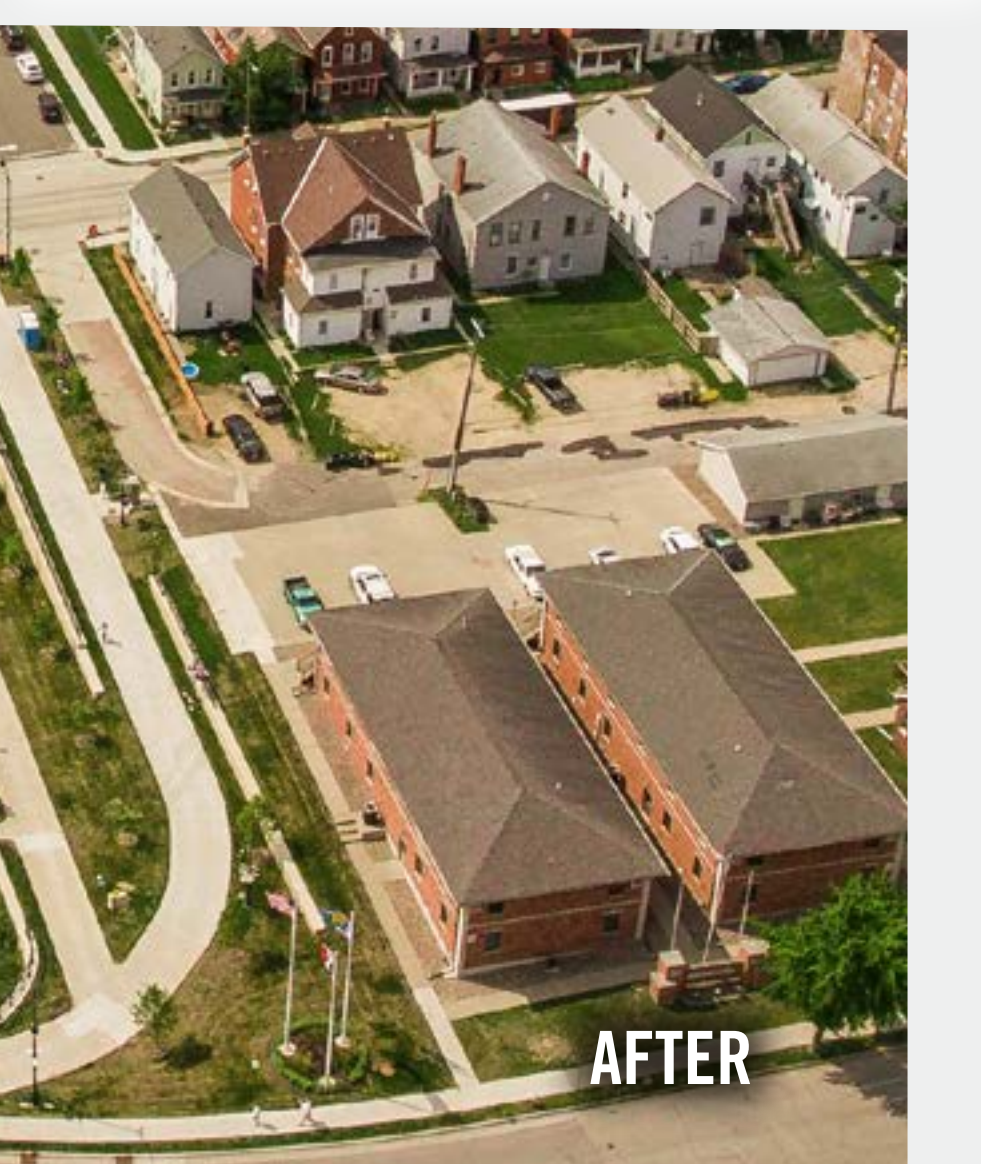
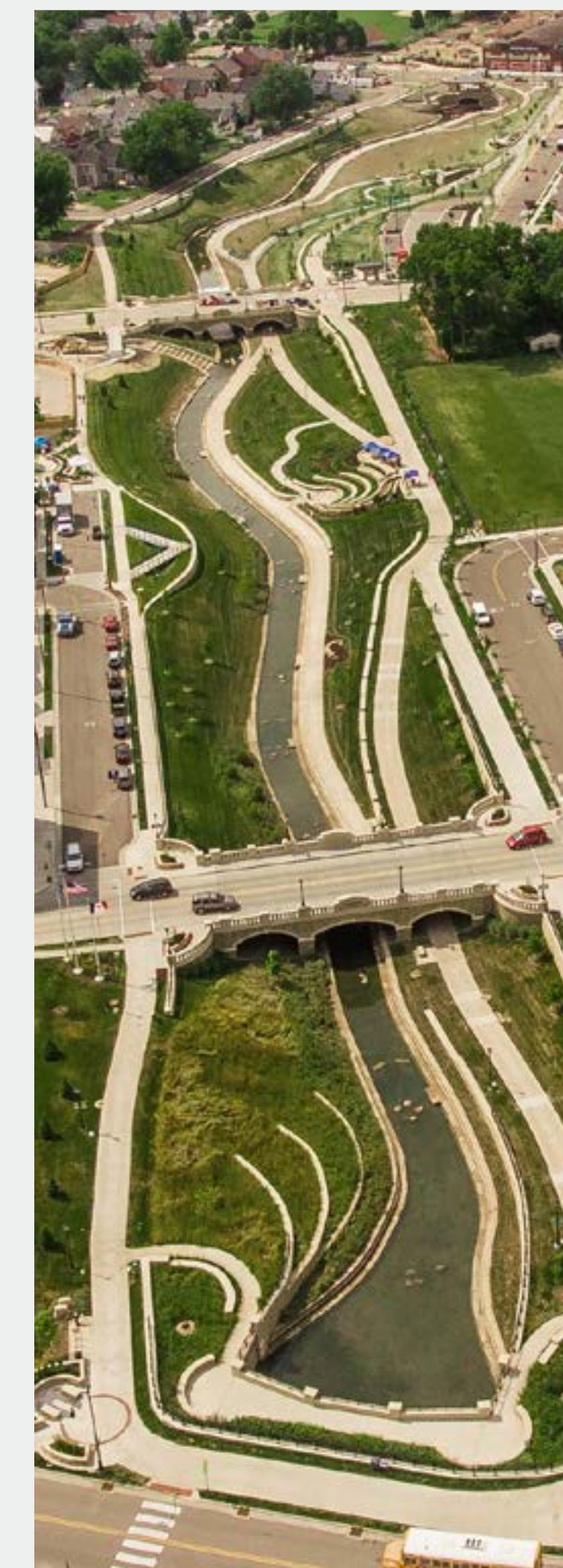
This housing rehabilitation program assists watershed residents in repairing and flood-proofing their homes. Over five years, 320 housing units will be improved.



Bee Branch Creek Restoration

The Bee Branch Creek Restoration involved replacing almost one-mile of storm sewer with a creek and green space that resembles the one that traversed the area approximately 100 years ago. The City acquired more than 100 properties in order to be able to move forward with the project. This “day-lighting” of the buried Bee Branch Creek allows stormwater from flash floods to safely move through the area without flooding adjacent properties. It is split into two distinct sections: the Lower Bee Branch, completed in 2011, and the Upper Bee Branch, completed in 2017.

The restored creek includes a multi-use trail system, a play area with slides, scenic overlooks, benches, lighting, rest areas, an urban orchard and garden, a floating island system, and an outdoor amphitheater for teaching and neighborhood gatherings. Through a citizen engagement process, residents and stakeholders designed the solution, selected the alignment, and also recommended the local funding by establishing a stormwater utility.



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LEARNING & CAREER CENTER

CHALLENGE: Address current and future workforce needs of companies locating in the city of Edgerton, Kansas.

Edgerton boasts a world-class inland port with direct connections to the global supply chain. Logistics Park Kansas City (LPKC), a 1,700-acre master-planned distribution and warehouse development, has attracted national tenants, including Amazon Fulfillment, Jet.com, Kubota and Flexsteel Industries.

As a result of LPKC locating in Edgerton, the workforce demand in the area has rapidly increased. To meet the demands of the increased job growth, Edgerton Mayor Roberts conceived the idea for a “one-stop-shop” for job seekers looking to gain education and certifications needed for jobs at LPKC.

SOLUTION: A public-private partnership leading to the creation of the Learning & Career Center (LCC) at LPKC.

The LCC offers **education, certifications and other workforce development opportunities** to bridge the gap between the needs of LPKC tenants and the education and training of current and future workforce. This collaborative partnership is a preeminent example of education and industry working together to prepare individuals for a career path in warehousing and distribution operations. It is also a proactive step toward ensuring a well-qualified labor force exists well into the future.



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POLICE DEPARTMENT SELF-DEFENSE CLASSES



Every 98 seconds, an American is sexually assaulted.

91% of victims of rape and sexual assault are female.



Females living in the lowest income bracket are sexual assault victims twice as often as their higher income peers.



100 Women

in Frederick have been trained in self-defense so far. The free classes fill within days of being publicized. The program is limited by officer time available.

*"The self-defense class was life changing. Since the class, I have put down my phone and become more aware when I'm out in public. My goal is to avoid iffy situations so I don't need to punch someone in the throat."
- Jennifer Abrams*



Female residents learn:

- Increased awareness to prevent dangerous situations using Cooper Color Codes of Awareness and the Observe, Orient, Decide Act (OODA) Loop.
- Physical tactics such as breaking a wrist grab or hair hold, how to punch and kick properly as well as several strikes.

When they complete the class, each resident receives a certificate and free t-shirt emblazoned with 'Property of No One: Frederick Police Department Self-Defense.'



Built On What Matters

Matt LeCerf, Town Manager
720.382.5500
www.frederickco.gov

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RE-ENTRY PROGRAM

1,200

number of ex-offenders served by the City since the expanded, comprehensive re-entry program was established in 2015.



30

number of program participants who have been hired to full-time positions with the City.



158

number of applicants for first TEN positions in the pilot program



101

Application 101 is the name of crash course in which each citizen is assisted with filling out a City job application

11

City departments participating:

- Community Programs
- Finance
- Fire
- Fleet Services
- Housing and Neighborhood Programs
- Human Resources
- Parks and Recreation
- Planning and Development
- Police
- Public Works
- Zoo

As the largest city in Arkansas, **LITTLE ROCK** is often the destination for ex-offenders who are released from correctional institutions. With over 200,000 residents, the City of Little Rock offers the housing, jobs and hope that ex-offenders need to build a new life.

However, many of these ex-offenders lack the skills and opportunities for employment and return to the activities which sent them to prison.

To combat the problem of recidivism, Little Rock created the Re-Entry Program, which provides a job to newly released ex-offenders to improve their transition from prison to being a productive member of society.

Little Rock's program gives ex-offenders the opportunity to learn trades while filling needed city positions. Participants receive six to nine months of paid employment training. What started off as a pilot program with **TEN** ex-offenders to build sidewalks has now touched **THOUSANDS** of lives.

Following the success of the pilot program, the City of Little Rock implemented a full-scale program that includes pre-release services, post-release employment assessment and training, and employment preparation opportunities.

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City of Mendota, California Economic Incentive Zone



In 2009 Mendota's economy hit rock bottom with unemployment and poverty rates rising to more than 40%. From 2009 to 2014 the City Council took determined but measured steps to rebuild the economy of the "Cantaloupe Capital of the World".

In 2015 came the pivotal point of this amazing turnaround: the creation and implementation of the Economic Incentive Zone (EIZ). The EIZ provides developers, property, and business owners significant discounts ranging from 25% to 100% on Entitlement, Building, and Development Impact Fees.



Before
 Commercial
 Development

Case Study: Commercial Development at Derrick and Belmont Avenues

This commercially zoned property had been vacant for decades, despite its prime location at the corner of a major arterial avenue and California State Route 33.

City Manager Vince DiMaggio contacted a developer and with the attractive power of the then-newly created EIZ, they were able to formulate a parcel map that transformed the property into seven more appropriately sized commercial lots.

Today, four of the seven lots have been fully developed, with the remaining three currently in the entitlement or pre-construction process.



After
 Commercial
 Development



The first two businesses to take advantage of the incentives offered by the EIZ were McDonald's (right) and Autozone (left).

These two companies had been interested in coming to Mendota for years but both had expressed concerns due to the results of various metrics necessary for projecting a successful establishment.

The reduced costs provided by the EIZ gave them the assurance needed to move forward with their respective projects, and both businesses have since reported better than expected earnings at these stores.



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CITY OF PHOENIX

A Tale of Two Desert Cities:

Desert cities know the value of water, and for years, the City of Phoenix has been a leader in water resource planning and management. After more than fifteen years of sustained drought and with the possibility of water shortage on the Colorado River a distinct possibility, Phoenix recognized the need to do more to ensure not only water resource sustainability, but also resiliency. The result was a groundbreaking partnership with the City of Tucson.



Milton Dohoney Jr.
Assistant City Manager



Ensuring A Sustainable Water Supply:

Phoenix uses approximately two-thirds of the Colorado River water to which it has contract rights. Under the terms of the partnership, Phoenix has begun the delivery of some of this unused allocated Colorado River water to the City of Tucson through the Central Arizona Project canal. Tucson stores this water in its aquifer recharge facility. These "storage credits" belong to Phoenix, but reside in Tucson's Southern Avra Valley Storage and Recovery Project (SAVSARP) aquifer.



Smart, Long-term Planning:

During future times of water shortage on the Colorado River, Phoenix is able to give Tucson the storage credits issued under Phoenix's name in the Tucson aquifer. Tucson can pump the credits out of its aquifer and deliver this water to Tucson customers. In exchange for these credits, Tucson will deliver its allocation of Colorado River water to Phoenix's turnouts on the Central Arizona Project canal.



Collaboration is Key

Development and implementation of this groundbreaking intergovernmental water exchange agreement required flexibility, innovation, and collaboration with Tucson, the Central Arizona Project, the Arizona Department of Water Resources, the Arizona Water Banking Authority, and the United States Bureau of Reclamation.



Innovative Water Resiliency Programs = Measureable Outcomes

In the first year of the program, Phoenix was able to store approximately **1,000 acre feet** of water, the annual needs of about **3,000 average Phoenix-area households**. To date, Phoenix has **stored 4,850 acre-feet** at Tucson's SAVSARP.

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CITY OF ARTS & INNOVATION INNOVATION & TECHNOLOGY

DATA LOSS PREVENTION

The City cleaned up unnecessary and duplicate sensitive data, including:

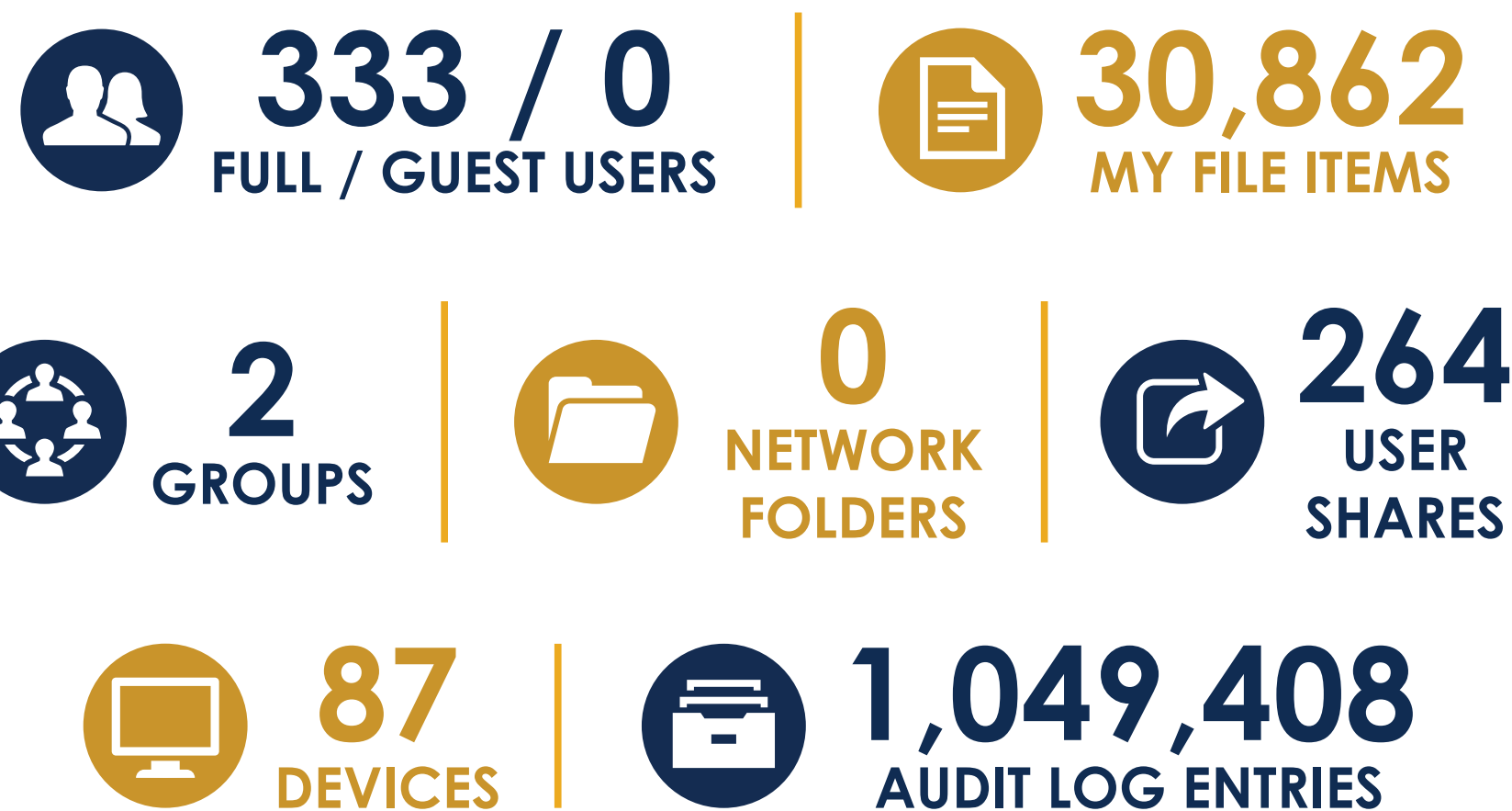


The data loss prevention project saved the City:



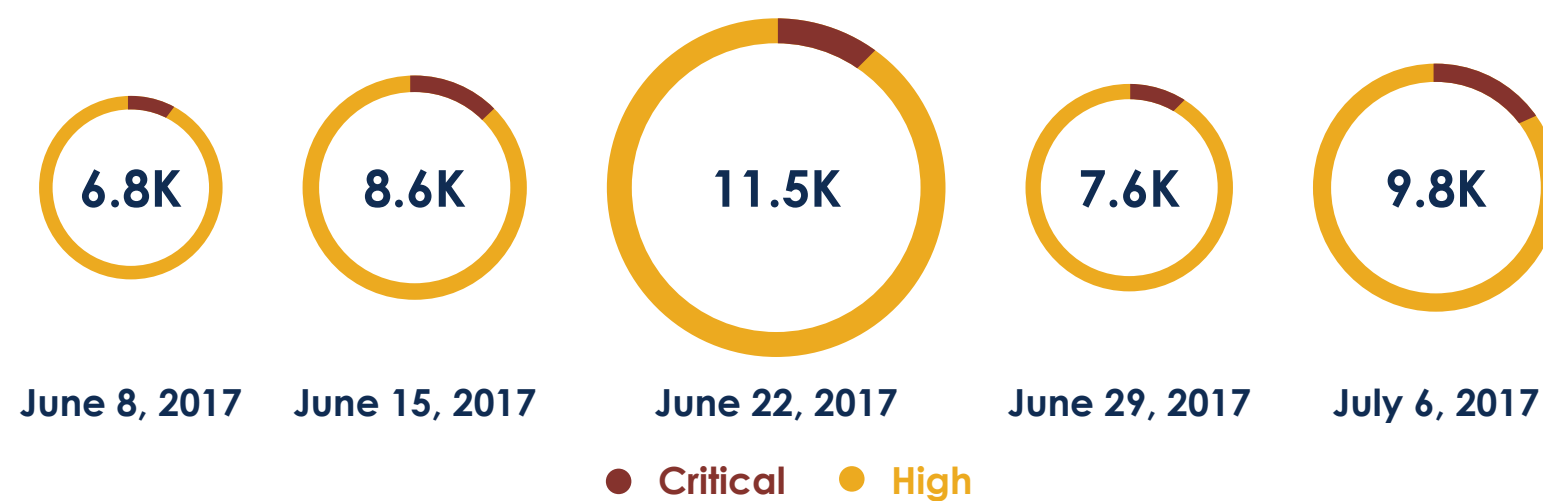
SECURE FILESHARING

Secure Filesharing allows the City to have more control over data shared outside the City. It also allows the City to perform public record searches on this data.

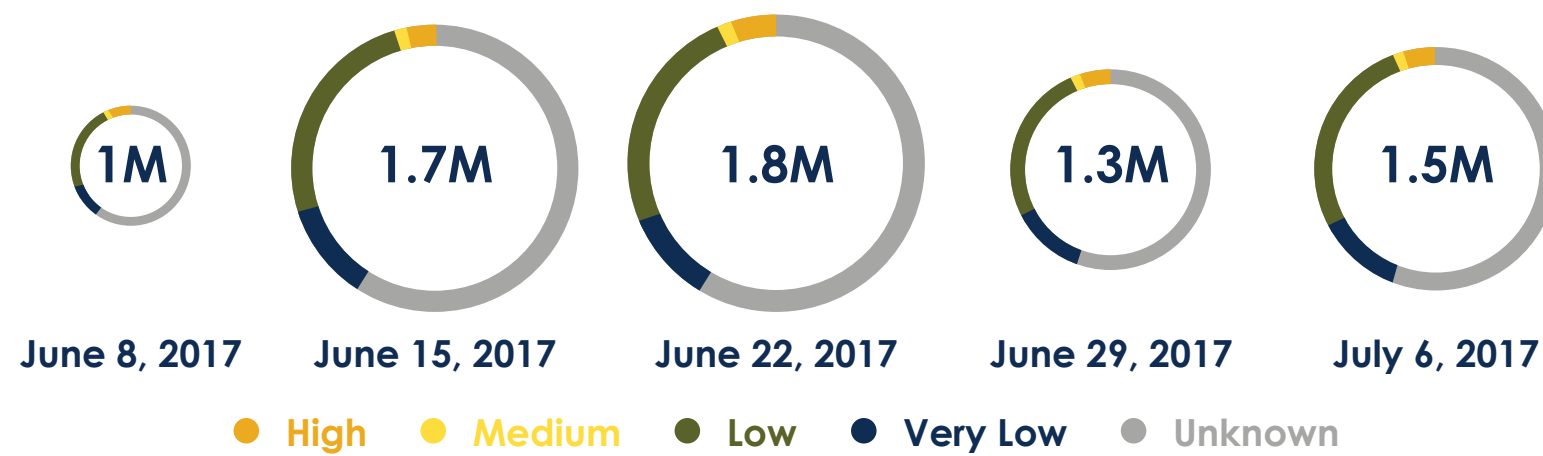


NEXTGEN PERIMETER PROTECTIONS

SECURITY INCIDENTS



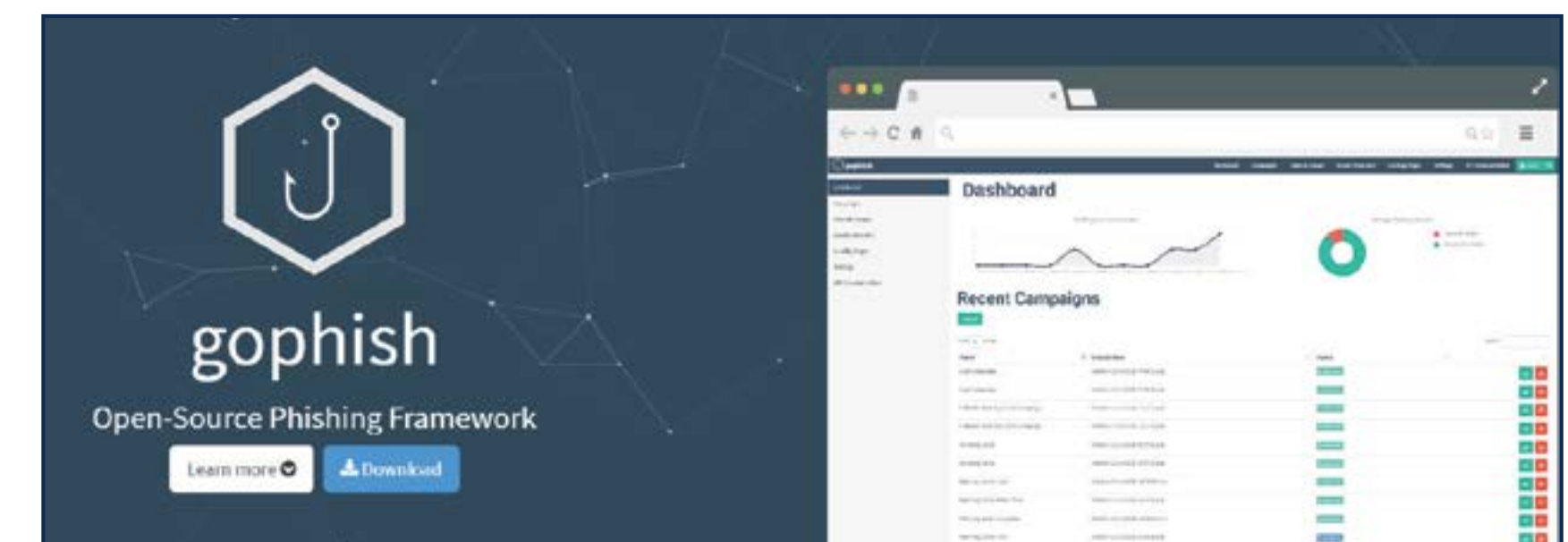
APPLICATIONS AND URL FILTERING (BY LOGS)



CYBERSECURITY AND NATIONAL CYBERSECURITY AWARENESS MONTH

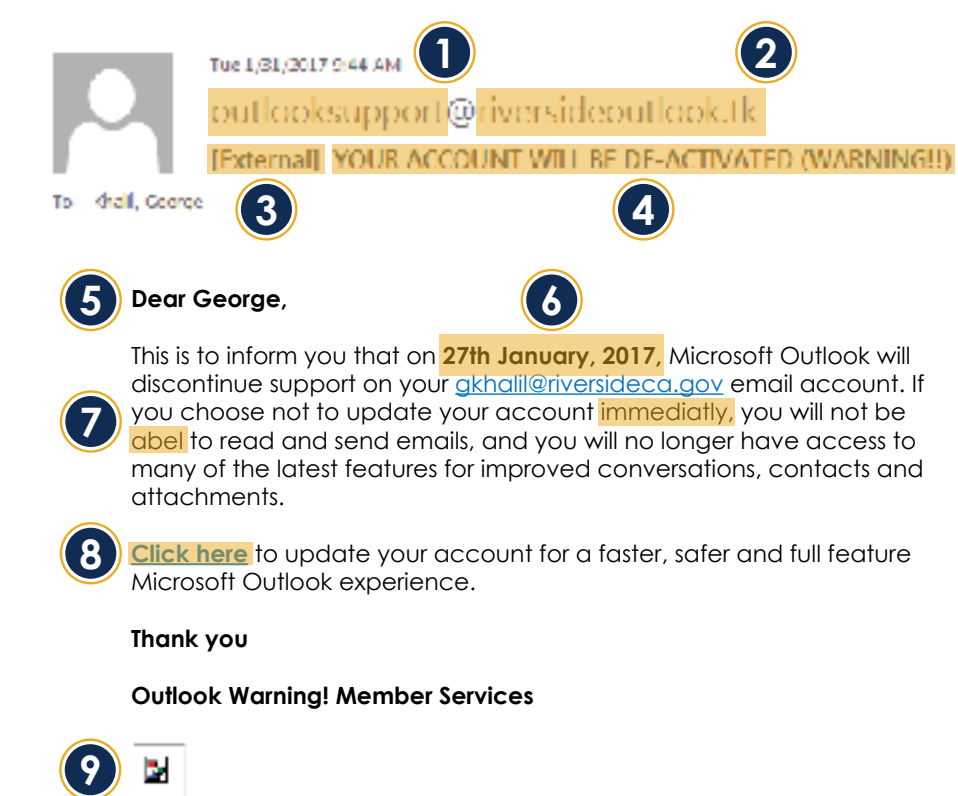


PHISHING SIMULATION



PHISHING EMAILS

WHAT'S WRONG WITH THIS EMAIL?



- The sender `outlooksupport@riversideoutlook.it` is not a valid or recognized sender.
- The sender domain "riversideoutlook.it" is not RiversideCA.gov.
- The email subject line has the "External" tag. The external tag indicates that the sender is not a City employee.
- The sender is attempting to create a sense of urgency and not following standard protocol by calling the HelpDesk or utilizing City provided resources. The email attempts to cause the recipients to rush to maintain access to their email.



- The email does not use the City's I.T. notification template indicating the urgency banner "Routine, Elevated or Urgent."
- The email has the wrong date, it was sent on 1/31/17 but the content indicated your account will be disabled before the email was sent on 1/27/17.
- The email contains typos, multiple grammar and spelling mistakes such as "immediatly" and "abel."
- Hovering over the "Click Here" link points to an unknown website "riversideoutlook.it." This website is not associated with the City.
- The email does not recommend contacting the HelpDesk at extension 5508.

WHAT SHOULD YOU DO?

- Forward all suspicious emails to the HelpDesk and call x5508 if you click on any links or enter your login information.
- Any messages containing the "External" subject line should be treated as an untrusted message.
- Always hover your cursor over links to view the destination prior to clicking. Do not click on the link if it does not match the expected destination.

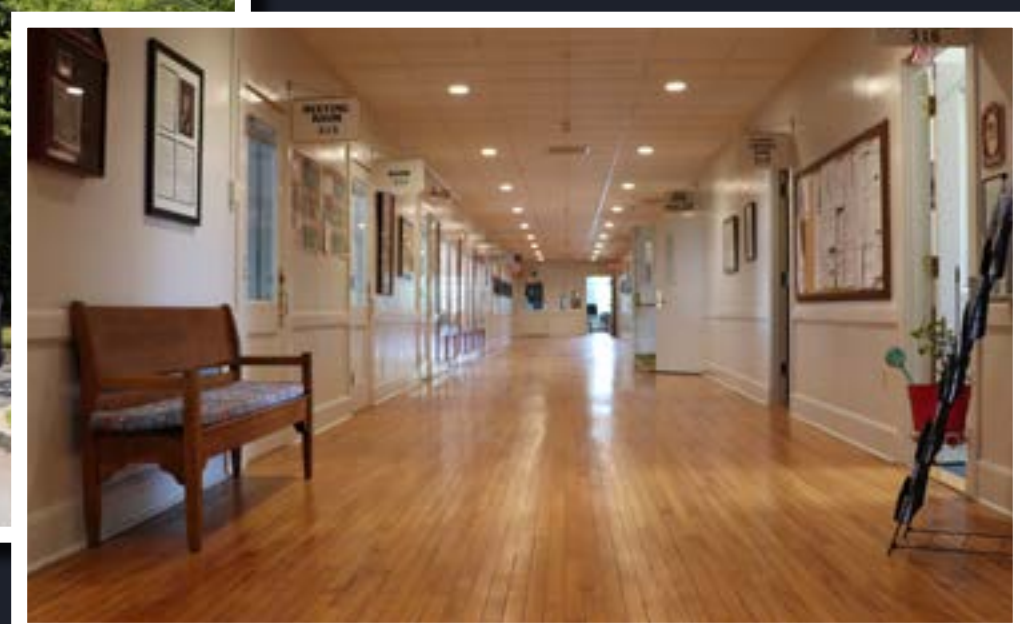
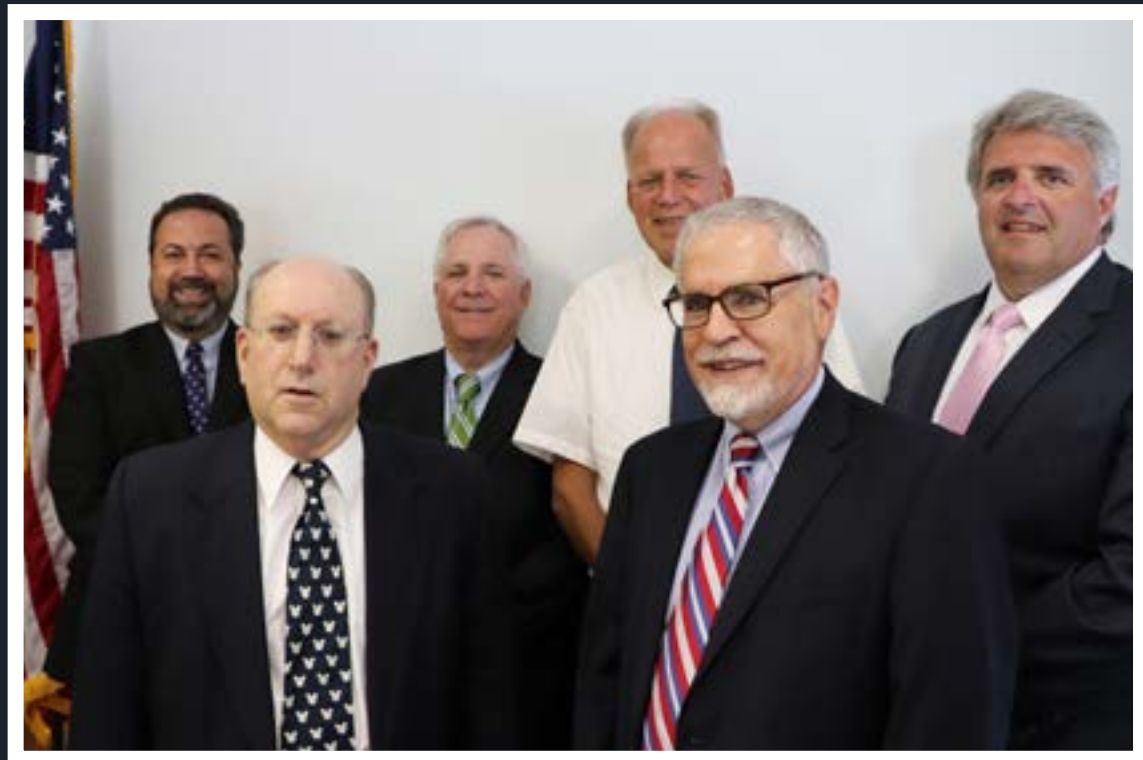
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SRPEDD AGGREGATION GROUP

Created by municipal officials and managers to mitigate the impact of rising private electricity costs, the SRPEDD Electric Aggregation Group is currently the third-largest electric aggregation group in the United States, representing 164,000 residents and businesses across 23 Massachusetts communities. Without needing to implement any costly infrastructure, the program has saved residential participants \$115,688 on their monthly utility bills over the electric supply rate offered by their utility provider alongside the added benefits of greater price stability and quality customer service. The SRPEDD Electric Aggregation Group was made possible through the close collaboration of representatives from a diverse set of municipalities including Carver, Dartmouth, Dedham, Douglas, Dracut, Fairhaven, Marion, Northbridge, and Somerset, with the Southeastern Regional Planning & Economic Development District and program consultant, Good Energy. In addition to tackling challenges imposed by the state of the utility industry as well as administrative procedures of the town meeting form of government, constant communication between group members and proper marketing of the program enabled its success with over 90% of residents voting to accept the program. In 2017, the SRPEDD Electric Aggregation Group is expected to save residents and businesses an additional \$7.4 million.



**23 Municipalities Collaborate To Make
Electric Costs More Affordable To Residents.**



ICMA

CONGRATULATIONS TO THE 2017 ICMA AWARDS RECIPIENTS!

ICMA will begin accepting submissions for the
2018 Awards Program in early January.

Visit icma.org/awards for more information.

2018

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