

10 TIPS FOR ORGANIZING EFFECTIVELY TO SECURE COVID-19 RESOURCES



1 ORGANIZE a task force to coordinate local needs, resources, and messaging.



6 GENERATE briefing sheets and talking points for priority projects and funding needs.



2 TRACK expenses and expenditures dedicated to COVID-19 response such as gloves, masks, etc. to clean your municipal buildings.



7 COORDINATE with your Governor's office, state and county health departments, and other key agencies; create contact lists of federal-state-local chain of command.



3 TRACE lost revenues and declines in taxes, service charges, and fees.



8 COMMUNICATE your challenges to congressional delegation



4 IDENTIFY short-term virus response and long-term rebuilding and continuity of operations and other municipal functions.



9 DISTRIBUTE handouts to local businesses, non-profit groups, and other local interests to outline available federal and state resources.



5 ALIGN priority projects and funding needs with available resources.



10 STAY TUNED for opportunities to shape aid and infrastructure packages by tracking alerts from ICMA, NLC, USCM, NAACHO, NACo, and Sustainable Strategies DC.

