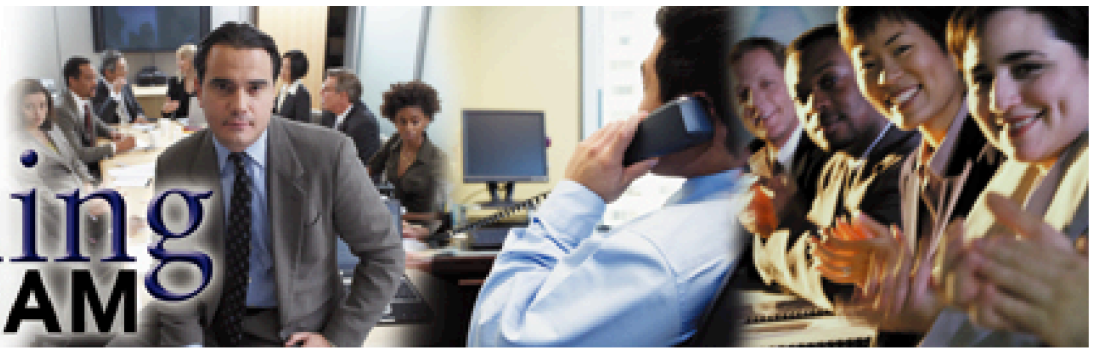


Coaching PROGRAM



Announcing the 2008 Cal-ICMA Coaching Program

FREE

Expand Your Career Options in 2008

The Cal-ICMA Coaching Program can help boost your success in local government. Demand for local government talent is soaring as baby boomers retire. Make sure you're prepared for exciting opportunities ahead.

The 2008 Coaching Program consists of a "menu" of eight program elements — something for everyone!

Be sure to register at www.cal-icma.org/coachingList for free email notices.



Save These Dates to Boost Your Career!

The 2008 Cal-ICMA Coaching Program offers many tools to help you advance in your career. Please be sure to enter these telephone/webinar panel sessions in your schedule for 2008.

New — you can access live audio via the web — powered by Granicus, an ICMA strategic partner. Check www.cal-icma.org/coaching for more details.


Coaching Telephone/Webinar Panel Discussion Schedule:


Navigating Your Career — Challenges and Opportunities
3-4 p.m., Wednesday, February 20

Building a Solid Foundation for Career Success
2-3 p.m., Wednesday, March 12

Maintaining Balance and Satisfaction in Demanding Jobs
3-4 p.m., Thursday, March 27

Strategies for Civic Engagement, Community Building, and Results
3-4 p.m., Thursday, April 17

 **Mastering Finance in Local Government***
2-3 p.m., Thursday, May 1

 **NEW! Webinar** Click on "Telephone Panels" for details. NOTE: Webinars are free, but they require advance registration for login procedures.


Dial (646)519-5883 (PIN: 7592#) to join the telephone sessions. Simply mark your calendar and call in to discuss leadership strategies important to your future. For further details on panel members and discussion questions, please visit www.cal-icma.org/coaching and click on "Telephone Panels."

*Session co-sponsored by CSMFO

Developing in Your Own Organization — You Don't Have to Leave to Succeed
3-4 p.m., Thursday, May 22

Negotiating Your Employment Deal
2-3 p.m., Wednesday, September 17

Why Having Fun Helps — Humor in the Workplace
2-3 p.m., Thursday, October 2

 **Promoting Economic Vitality — Keeping the Coffers Full***
3-4 p.m., Wednesday, October 15

Leading for a Sustainable Future
3-4 p.m., Thursday, November 6

Panel Discussion Tips and Tricks

- Integrate panel discussions into your agency's training schedule. Organize a group to listen to the panel and then continue with a discussion focusing on putting the insights into practice. Check online for suggested follow-up questions and available resources for each panel topic.
- You can ask questions of the panelists directly, or email your questions to Don Maruska, telephone panel moderator, before or during the sessions at cal-icma@donmaruska.com.
- Visit www.cal-icma.org/coachingpanels to access digital recordings of current panels and the "Additional Resources" tab under "Coaching Corner" for previous years. Subscribe to podcasts of each panel so that you never miss a session. You can learn and grow your career anytime, anywhere.
- The panel discussions are free, but each agency is responsible for covering the regular telephone costs charged by its carrier. For free live audio via the web, click on "Telephone Panels" at www.cal-icma.org/coaching.

