

DON'T MISS ICMA'S 93RD ANNUAL CONFERENCE

# Pittsburgh

Building Bridges to Better Communities



**David L. Lawrence  
Convention Center**  
October 7-10, 2007



**ICMA**

*Leaders at the Core of Better Communities*

# Big-City Experiences in a Small-Town, Family-Friendly Atmosphere

The coolest thing about Pittsburgh is—it has it all! A rich and varied history steeped in the legacy of mining, steel mills, and Carnegie-style wealth. More bridges than any other place in the world. A vibrant downtown revitalized from a “rust-belt” community to become a top-notch tourism location that hosts breathtaking city skylines, rivers, and warm, friendly residents. And this year, Pittsburgh also has the 93rd ICMA Annual Conference!

Located in Western Pennsylvania at the confluence of the Monongahela, Allegheny, and Ohio rivers, Pittsburgh is historical yet progressive. The city offers everything from closely-knit neighborhoods to fine dining to an almost endless array of cultural attractions, parks, and riverfront trails—and, of course, the five-time Super Bowl Champion Pittsburgh Steelers! Pittsburgh and its surrounding countryside provide plenty of fun for kids of all ages, so bring your walking shoes—this is one conference destination that promises not to disappoint!

Here are just a few of the experiences that await you in Pittsburgh/Allegheny County:

**America’s First Green-Certified Convention Center.** “A significant symbol of the ‘new’ Pittsburgh Region,” the landmark, \$400 million David L. Lawrence Convention Center offers breathtaking views of the city while connecting the urban heart of this metropolis to the region’s waterfront. Certified by the U.S. Green Building Council with a Gold LEED rating, this environmentally forward, structural masterpiece utilizes natural daylight and natural ventilation to light and heat the building and hosts a water reclamation system that reduces potable water use.



## Mark Your Calendar Now!

The Housing Bureau for ICMA’s 93rd Annual Conference will open in early May, and hotel reservation forms will be available in the May 7 issue of the *ICMA Newsletter*. Housing forms will also be available in the preliminary program packet and at [icma.org](http://icma.org).

**A Rich, Remarkable Legacy.** Be inspired by the wealth of American heritage encompassed within Pittsburgh and the surrounding region. The city played a key role during the French and Indian War and the American Revolution, as brought to life at the Fort Pitt Museum, Point State Park, and Fort Duquesne. The Heinz History Center houses six floors of exhibits, including many from the Smithsonian Institution.

**World-Class Cultural Arts and Attractions.** Pittsburgh’s 14-block cultural district in the heart of downtown reflects the city’s long-standing passion for the arts and offers a vibrant spectrum of classic and contemporary performing and visual arts. Highlights include the Heinz Hall and the Benedum Center for the Performing Arts. The North Shore boasts the Andy Warhol Museum and the Manchester Craftsmen’s Guild, featuring nightly jazz performances. The Carnegie Museum of Art houses an extensive collection of Impressionist, post-Impressionist, and 19th- and 20th-century American works. The area is also home to Frank Lloyd Wright’s Fallingwater, named one of the “best all-time works of American architecture.”

**Affordability.** Reasonably-priced accommodations; thousands of sights, sounds, and new experiences within walking distance of downtown; and a city accessible by car from many U.S. cities adds up to a most affordable annual conference.

The 2007 Conference Host Committee invites you to join ICMA for a memorable conference experience! Mark your calendar now to join your colleagues and friends at the 93rd ICMA Annual Conference in Pittsburgh/Allegheny County, October 7–10, 2007.

# Educational Program Overview

## Building Bridges to Better Communities

Developed by a planning committee of local government practitioners, this program addresses the issues, trends, and challenges facing local government managers worldwide. Experts will share their knowledge and interact with participants in educational sessions organized around the following theme tracks:

- 360-Degree/3-D Leadership
- Civic Engagement
- Managing Health Care Costs
- Next Generation and First-Time Managers
- Enhancing Personal Skills and Interests

Also, special “career tracks” of targeted educational sessions will focus on issues of interest to:

- Small-Community Managers
- Emerging Leaders
- Senior Executives

Other conference professional development opportunities include:

## ICMA University Workshops

More than 20 highly interactive ICMA University workshops relating directly to the practice groups identified by ICMA members as essential to effective local government management will be offered in conjunction with the conference. Enrollment is limited to 50, and an additional fee is required beyond the main conference registration fee. *Note: All ICMA University workshops will take place at the Westin Convention Center Hotel.*

## ICMA University Forums

A hybrid format combining aspects of educational sessions and ICMA University workshops, these forums are designed to be highly interactive and skill building in nature. Although there is no extra fee for ICMA University forums, preregistration is required, as enrollment is limited to 250 participants.

## Marketplace of Ideas and Solutions

Exchange experiences, opinions, ideas, and solutions with other local government professionals. Designed especially with managers of smaller communities in mind, each discussion will focus on the nuts and bolts of local government management.

## Field Demonstrations

A variety of site visits to local government projects in the greater Pittsburgh region will offer hands-on opportunities for professional growth and networking outside of the convention center.

## Exhibit Hall

Learn about hundreds of products and services designed to help you deliver public services more effectively. The Exhibit Hall features the popular *Solutions Track Theaters* and the *TechCity Classroom*.

## Conference Registration Fees

Early-bird conference registration fees, subject to approval by the Executive Board in February 2007, will be \$575 (online registration) and \$600 (paper) for ICMA members and \$1,000 for nonmembers (no difference between online/paper registration). Each of these proposed fees includes a \$35 ticket to the Sunday Opening Reception. Plan now to keep your professional development costs low by taking advantage of the early-bird rates (deadline July 27.)

## Accommodations

ICMA has negotiated specially-priced room blocks with eight Pittsburgh hotels.

Westin Convention Center (headquarters)	\$169 single/\$179 double
Courtyard by Marriott	\$150 single/double
Doubletree Hotel	\$129 single/\$139 double
Hilton Pittsburgh	\$157 single/\$172 double
Marriott Pittsburgh City Center	\$126 single/\$136 double
Omni William Penn	\$162 single/\$177 double
Renaissance Pittsburgh	\$163 single/\$183 double
Springhill Suites by Marriott	\$129 single/\$139 double



# Social Program Highlights

Pittsburgh/Allegheny County has it all! The region's entertainment options offer ICMA Annual Conference attendees hundreds of opportunities to socialize and network. The 2007 Host Committee is planning the following major social events:

## Saturday, October 6

### *An Evening at the Heinz History Center*

Western Pennsylvania is rich in history, and the Pittsburgh region's 250-year heritage unfolds eloquently throughout the Senator John Heinz Pittsburgh Regional History Center, the state's largest history museum. Browse the new Special Collections gallery, which documents the contributions many ethnic groups have made to Western Pennsylvania. And don't forget the Western Pennsylvania Sports Museum (which operates in association with the Heinz History Center)! Hors d'oeuvres and cash bars with beer, wine, and nonalcoholic drinks.



## Sunday, October 7

### *"Welcome to Our Neighborhood" Reception*

*(In the Exhibit Hall immediately following the Opening Session)*

Experience a taste of multi-ethnic Pittsburgh. Hors d'oeuvres and cash bars with beer, wine, and nonalcoholic drinks.

## Monday, October 8

### *State and Affiliate Receptions*

## Tuesday, October 9

### *PPG Aquarium at the Pittsburgh Zoo*

Discover the undersea world of the PPG Aquarium, which features unique revolving tanks (the first of their kind to be exhibited publicly). The Water's Edge is the new polar bear and sea otter exhibit. The Circumpolar North exhibit explores the area from Alaska to Greenland and Siberia, and man's effect on the land of ice and snow. Buffet dinner.

### *Gateway Clipper Cruise*

Experience Pittsburgh from its beautiful and picturesque three rivers on the magnificent Gateway Clipper. You will enjoy a buffet dinner, magnificent views and music to keep the evening rolling down the river. The rivers are framed by lush foliage and award-winning architecture. Features music, dining, and a casino.



## Tours and Excursions

Pittsburgh's many attractions will be highlighted in a variety of half- and full-day ticketed tours as well as options for organized and on-your-own pre- and post-conference excursions. Ideas currently under consideration include:

- City Orientation Tour
- Fallingwater/Kentuck Knob
- Treasures of Oakland Tour—Carnegie Museum of Art/Museum of Natural History/Nationality Rooms/Heinz Chapel/St Paul's Cathedral/Soldiers & Sailors Museum
- Frick Art Museum/Clayton
- Walking Architectural Tour of Downtown Pittsburgh
- Sports Tour of PNC Park and Heinz Field
- Pittsburgh Zoo & PPG Aquarium
- Phipps Conservatory
- Andy Warhol Museum
- Culinary Tour of the Strip District
- Pittsburgh Cultural District Tour

## Want More Information?

A preliminary program packet will be mailed to ICMA members in June 2007, and updates will be posted regularly at [icma.org/conference2007](http://icma.org/conference2007). Questions should be directed to: [annualconference@icma.org](mailto:annualconference@icma.org), or visit the city website at [city.pittsburgh.pa.us](http://city.pittsburgh.pa.us) or the Pittsburgh CVB website at [visitPittsburgh.com](http://visitPittsburgh.com). To arrange to show a videotape/DVD of Pittsburgh at your next state association/affiliate group meeting, contact your 2007 ICMA Annual Conference Planning Committee representative, listed at [icma.org/conference2007](http://icma.org/conference2007).

